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4th ANNUAL
PRO-AM racquetball tournament

INTERNATIONAL PROFESSIONAL RACQUETBALL ORGANIZATION
Sanctioned by IRA

Memphis State University
Memphis, Tennessee
December 1, 2, 3, 4, 1977

SOUVENIR PROGRAM $1.00

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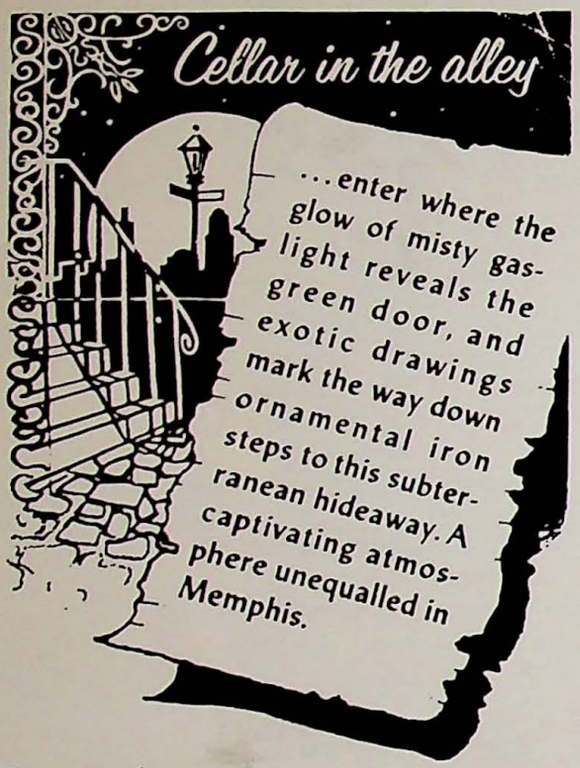

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a message from the Sponsor....

Welcome to Memphis and the 4th annual Memphis Tanner Pro-Am Racquetball Tournament. This year's tournament is being nationally televised by the Public Broadcasting System over its approximately 250 affiliate stations. This broadcast is indicative of the increasing interest in racquetball being expressed worldwide.

A special thanks goes to Seamco Sporting Goods Company, Leach Industries, and Schlitz Brewing Company for their sponsorship of not only the Memphis Tanner Pro-Am Tournament but for the sport of racquetball in general. Without the support of these three great companies, the expansion of racquetball into television would not have been possible. The William B. Tanner Company, Inc., Tanner Sports and International Professional Racquetball Organization also wish to express our appreciation for your attendance and support at the Memphis Tanner Pro-Am and we pledge to you our continued efforts to bring you the best in professional racquetball competition.

William B Tanner

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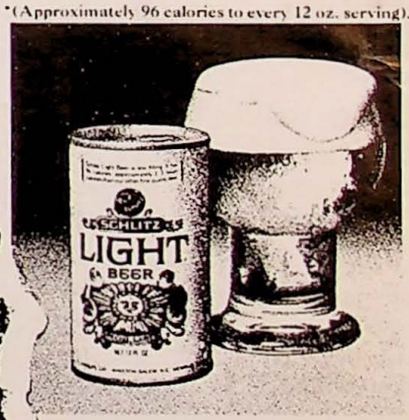

It took Schlitz to bring the taste to light.

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City of Memphis

Tennessee

November 15, 1977

WYETH CHANDLER
MAYOR

GREETINGS....

Racquetball Participants and Supporters

It gives me great pleasure to welcome each of you to the Fourth Annual Tanner Pro-Am Racquetball Tournament to be held here in our city December 1 through December 4, 1977.

We recognize each of you to be top performers in this great and growing sport. We in Memphis are pleased that our city is now headquarters for both IRA and IPRO and thus has the continued opportunity to promote racquetball officially.

I hope that your efforts in the promotion of racquetball competition continue to be successful. Our city and this office in particular will do everything possible to make your stay a pleasant and productive one.

Yours very sincerely,

Wyeth Chandler

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ROY NIXON
Mayor

November 16, 1977

TO ALL PARTICIPANTS IN THE
4TH ANNUAL TANNER PRO-AM RACQUETBALL TOURNAMENT:

On behalf of Shelby County Government, I would like to extend a very special welcome to each of you here to attend the Pro-Am Racquetball Tournament. We are pleased to host this top professional tournament in our county. We are also proud of the fact that Memphis is the headquarters for the International Professional Racquetball Organization and the International Racquetball Association. I was happy to note that this year's tournament will be televised nationally by the Public Broadcasting Company.

My best personal wishes to all of you and to your President, Mr. Bill Tanner, for the most successful tournament you have ever had. I hope each of you has a pleasant stay in our city and county and if my office can be of assistance to any of you, in any way, please feel free to call on me.

Sincerely,

Roy Nixon

Roy Nixon
Mayor

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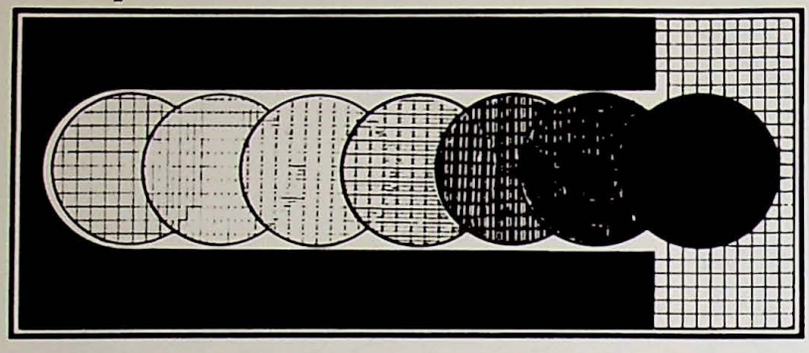

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Last year I told you the IPRO was established to promote racquetball and we are doing just that. This is the first of several tournaments this season that will be televised over 260 PBS TV stations coast to coast. Highlights of matches and special features will be shown to millions. None of this could be possible except for the efforts of sponsors who believe in our great game. We want to thank Seamco, Schlitz, Leach and D-con for their support and promotion.

Tremendous credit also goes to William B. Tanner without whom none of this could ever happen. His bulldoggedness insistent single-mindness of purpose promises to make racquetball the biggest participant sport in the U.S. by 1980. My own personal thanks to John Baird who has taken up the racquetball cause with enthusiasm that is second to none. There aren't words to describe the tremendous work and sacrifice he has made for our game.

Believe me when I tell you "Racquetball will be a household word and the IPRO is going to bring it into the house".

Best of luck to all of you.

Mike Zeitman

Mike Zeitman

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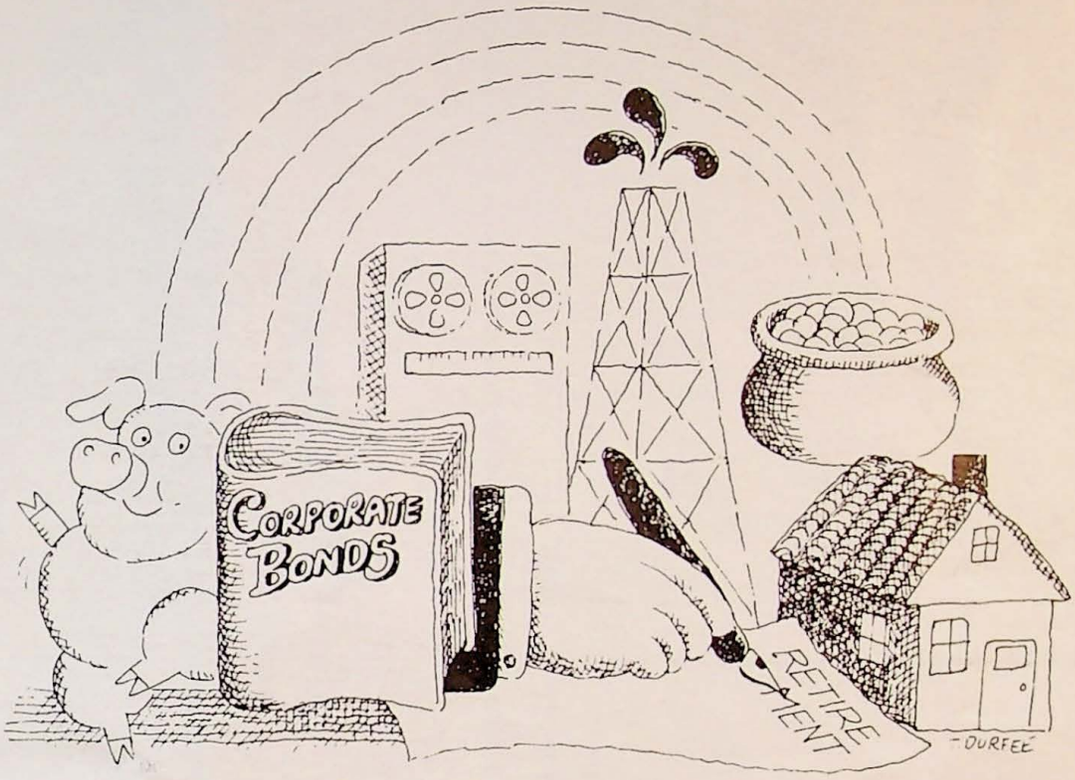

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MRA President Greets Players and Guests

The Memphis Racquetball Association members and officers extend a sincere welcome to all, for the 4th Annual Tanner PRO-AM Racquetball Tournament.

This is the best run tournament in the U.S.A., and it is due to efforts of a number of fine people and, of course, our great Memphis State University.

If there is any way that we of the Memphis Racquetball Association can assist you in some way, please don't hesitate to ask. We will be delighted to help.

Thanks to Bill Tanner for his work in the growth of racquetball.

Sincerely,

Jack Fulton

Memphis Racquetball
Association
Jack Fulton, President

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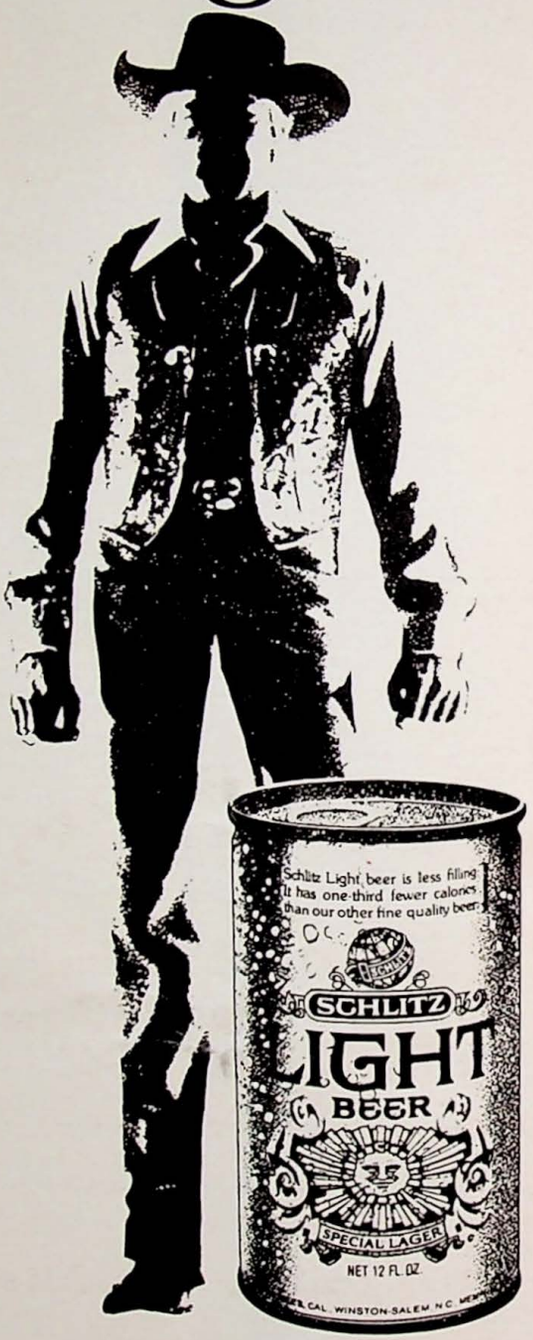

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INTERNATIONAL RACQUETBALL ASSOCIATION

Welcome to the 4th Annual Tanner Pro-Am in Memphis. Many exciting things are planned for you this weekend . . . good food, great hospitality and super Racquetball, just to mention a few. Every year Memphis rolls out the red carpet and hosts the best tournament found anywhere in the world. The major ingredient in this huge effort is caring and Memphis has the people who really go out for others. Enjoy your stay, have a great time and if you need anything just ask us.

The very best of Holiday Seasons and a Happy New Year to all of you.

Keep Racquetballing,

Mike Zeitman

Mike Zeitman

IRA

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Friday	Dec. 2	8-12 P.M.	Holiday City
Saturday	Dec. 3	8-12 P.M.	Lynfield Woods Party Room

REGISTRATION

Thursday Dec. 1 — Memphis State University

All players must present their I.R.A. membership card at registration.

MEALS

Memphis State University

Friday — Breakfast 8 - 10 A.M. — Lunch 11 A.M. - 2 P.M. Dinner 4 - 7 P.M.

Saturday — 8 - 10 A.M. — Lunch 11 A.M. - 2 P.M. Dinner 4 - 7 P.M.

Sunday — 8 - 10 A.M. — Lunch 11 A.M. - 2 P.M.

Meals are free only to players.

TICKETS

Players will be given a free pass to all events. All reserved seats will be sold on a first-come, first-served basis. We can seat approximately 400 people. The tickets are priced as follows:

$25 Reserved Seats — 3 days — Row 1 & 2
$15 General Admission — 3 days — Rows 3 - 6

PROGRAM NOTE:

AFTATE — ANTIFUNGAL PRODUCTS

The professional athletes in this Tournament are supplied with Aftate Products from Plough, Incorporated, Memphis, Tennessee. The Aftate product line consists of Aftate for Athletes Foot and Aftate for Jock Itch, and each is available in various forms. Both Aftate for Athletes Foot and Aftate for Jock Itch are the most effective products in their respective categories you can buy without a prescription.

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PLAY STARTS:

Thursday	December 1	4 P.M.
Friday	December 2	9 A.M.
Saturday	December 3	10 A.M.
Sunday	December 4	10 A.M.

We need as much help as possible from all players in this area. All winners are expected to officiate the next match on their court.

CONSOLATION

Consolations will be played in all divisions except pro. All rounds will be 31-point matches.

We are expecting over 350 single entries. We need your HELP AND COOPERATION to make this the greatest tournament we have conducted.

If you have any questions, you can contact either the Holiday Inn—Holiday City or Memphis State University:

Holiday Inn—Holiday City
3728 Lamar Ave.
Memphis, Tenn. 38338
Ph. 901: 363-1300

Memphis State University
630 Echles at Spottswood
Memphis, Tenn. 38152
Ph. 901: 454-2816

The IRA and IPRO are mindful of the need for continued help and cooperation of all elements of our sports industry, and urges the membership to show its appreciation through the support and patronage it can give to these companies and individuals.

JOHN T. BAIRD
MICHAEL D. ZEITMAN
TOURNAMENT DIRECTORS

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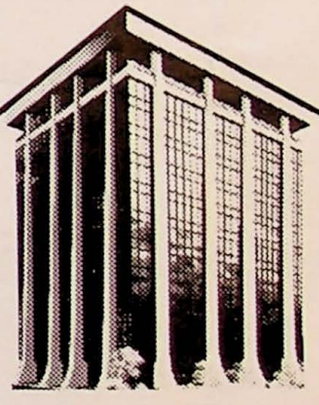

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The
Memphis
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CHARLIE BRUMFIELD

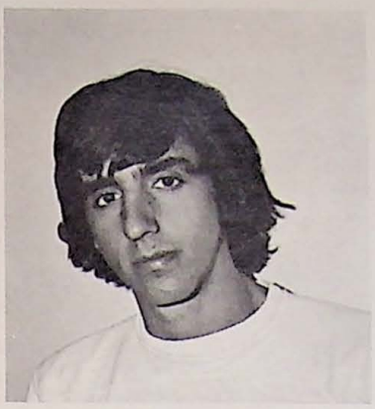
The All-Time; All-Time. Charlie has just added another National Doubles title to his collection. His old form seemed to be back as he killed and showed control like the "old Charlie". Likes to play slowdown with his power opponents, goes to the ceiling and cross-court drives. Resident thinker on the pro-tour, watch him.

MARTY HOGAN

Currently ranked the number one player in the country. Last year Marty won ten pro-stops and over $24,000 making him the all time leading money winner after only three full seasons on the tour. His shots have been timed at over 140 m.p.h. Marty goes for the winner every time, and plays with great emotion. He is capable of giving any opponent an inside the game "donut".

RICHIE WAGNER

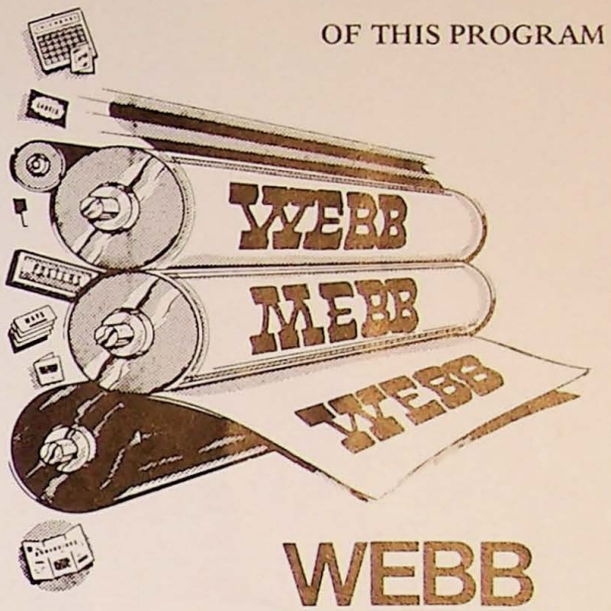
"Quick as a bug" they call him "Cockroach." At age 20 he has already won a major pro tournament, finished second in another, and has consistently been a very tough opponent. Great speed and sharp straight-in kills, highlight his game. Watch this baby face youngster, he's a handfull of trouble in any round.



JERRY HILCHER

Big forehand, great serve, quick and married. Since Jerry acquired his latest permanent fan he has played consistent, tough racquetball. Always shooting his forehand he is making fewer backhand mistakes and the per cent is shifting his way. Jerry is exciting to watch and one of a handful of players who have ever made it to the winner's circle.

COMPLIMENTS FROM THE PRINTERS OF THIS PROGRAM



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DAVY BLEDSOE

Last years Tanner Pro-Am winner comes to Memphis as the 1977 Men's Pro Champ. Quick and exciting, Davey's serve is second to none. He plays well in deep court and great in front court. Plays power game with exciting gets and great court speed. Davey always plays tough in Memphis and you can take that to the bank.

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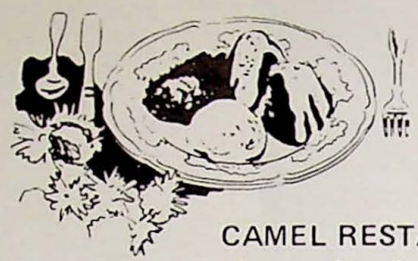
STEVE SENOT

Nobody is more exciting to watch than Steve. Serve and shoot, he can do it all. He played super at the National Doubles last month in L.A. getting every get and putting the ball away consistently. Advantage to his left-handedness and watch in particular his ability to do something with the ball on a driving get.

CRAIG McCOY

The sleeping giant of the racquetball world. No one wants to play Craig. Great shooter, good stamina and possessor of the smoothest game in the pros, only desire holds him back. If provoked Craig can play the game better than most, but rarely does. Look out if someone gets him mad.



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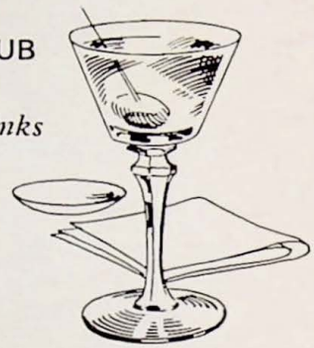

JENNIFER HARDIG

In her last pro-tournament, Jenny put it all together and took home the top prize. Probably the most talented of all the women playing, she's finally reaching the peak everyone has predicted for her. Confidence from her last big win may be all she needs to repeat in the Tanner.

NO
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PEGGY STEDING

She's strong, she's fast and she's smart. Noted for her aggressive front court game, Peggy continually cuts the ball off in mid-air and leaves her opponent confused. Showing little or no emotion, she sometimes resembles a shooting machine. Peggy's good serve makes her even tougher and like any champion the closer to big money the harder she plays.

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JANELL MARRIOTT

Great reach and super patience pays off for this Salt Lake City resident. Difficult to pass and impossible to out-ceiling, she mixes all that with a good serve and that gives her a recipe for a winning combination. She's coming off a strong finish in Los Angeles where she finished 2nd to Jennifer Hardig.

KATHY WILLIAMS

She has the best strokes of any woman player. She bested Peggy Steding in the last pro stop.

The beginning of this pro season found her mentally "burned out". Unable to concentrate on her racquetball game she lost matches she should have won. Her head's together and she's stronger at each stop. Watch this lady closely.

SHANNON WRIGHT

Arch rival to Peggy Steding, Shannon has been the only woman to consistently best her. Strong serve and wicked forehand enable Shannon to overcome her lack of speed. Off to a poor start since winning the Nationals, she still possesses the strongest game in women's racquetball. When she's playing nobody can beat her.

SARAH GREEN

This 20 year Memphian is already recognized as having the best backhand in racquetball. Combined with a strong serve she has played her way into the top of the women's division. She finished four straight tournaments no worse than 3rd place. Ms. Ice on the court, she never shows any emotion whatsoever. Surrounded by her friends and family in Memphis she will be tough.

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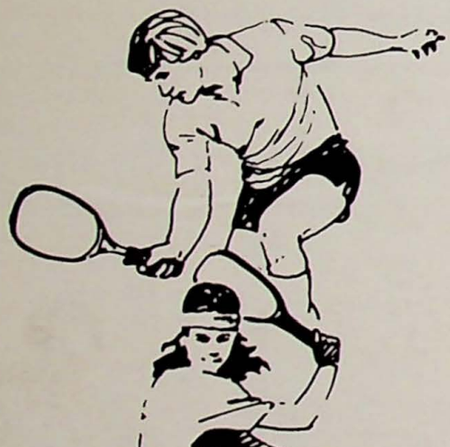

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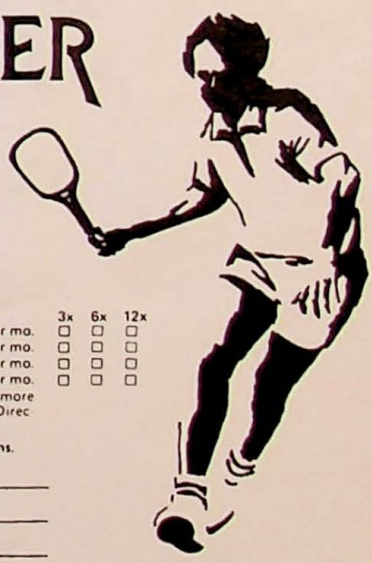

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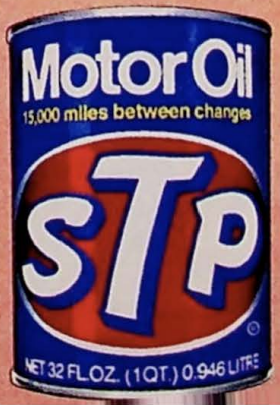

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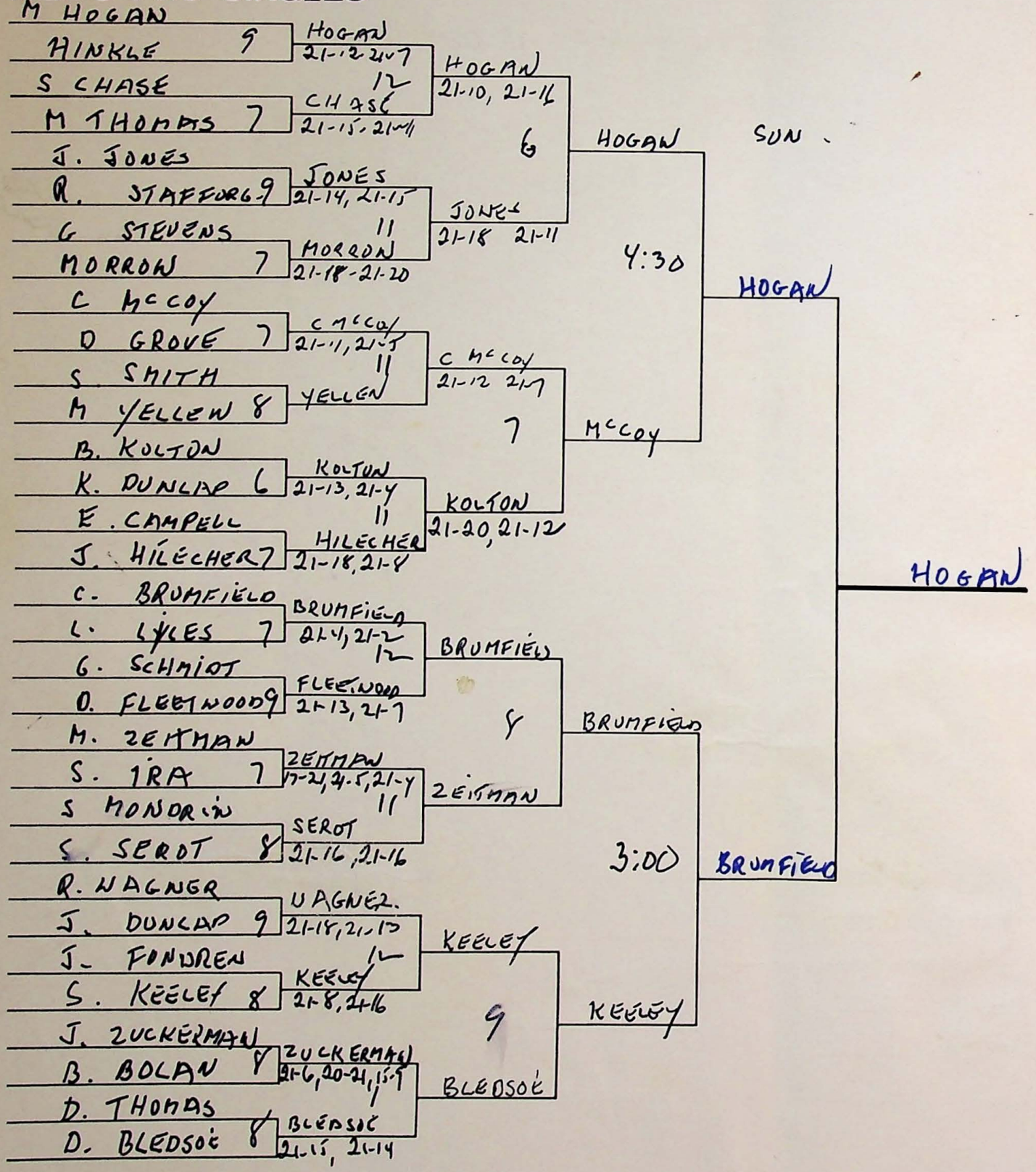

/SEAMCO/SCHLITZ 4th Annual Tanner PRO-AM Racquetball Tournament

Best of luck to all participants!

Supplied on these pages are the brackets for the finals, semi-finals, and quarter-finals. We hope they will add to your enjoyment of this event.

OMEN'S PRO

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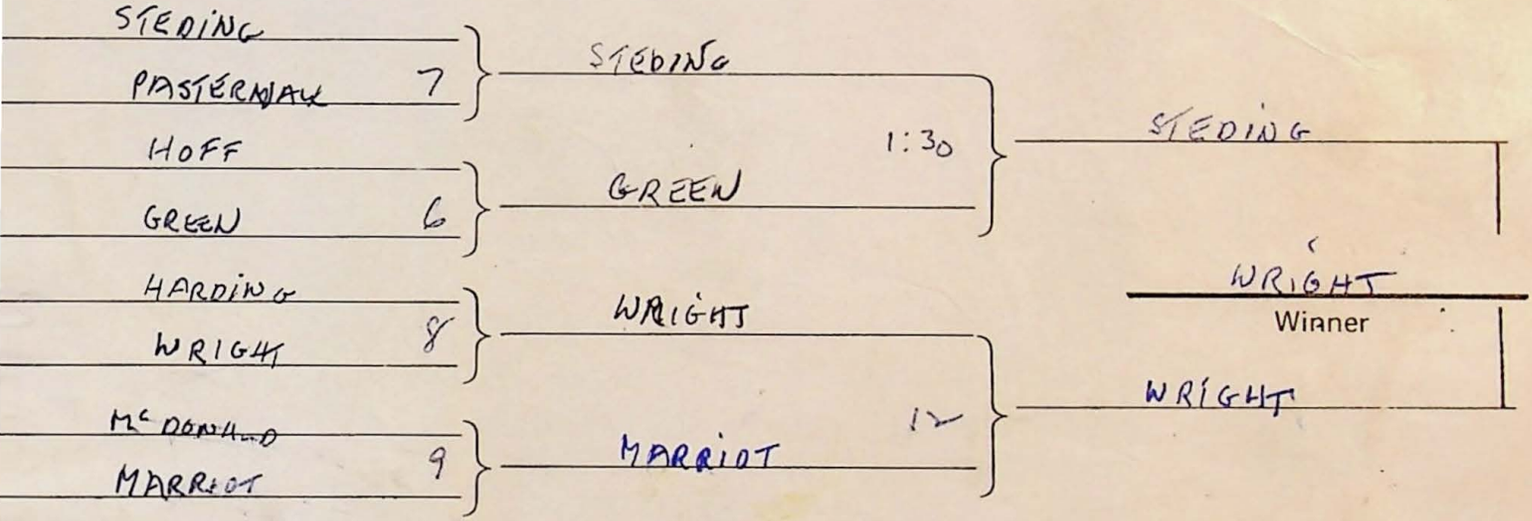

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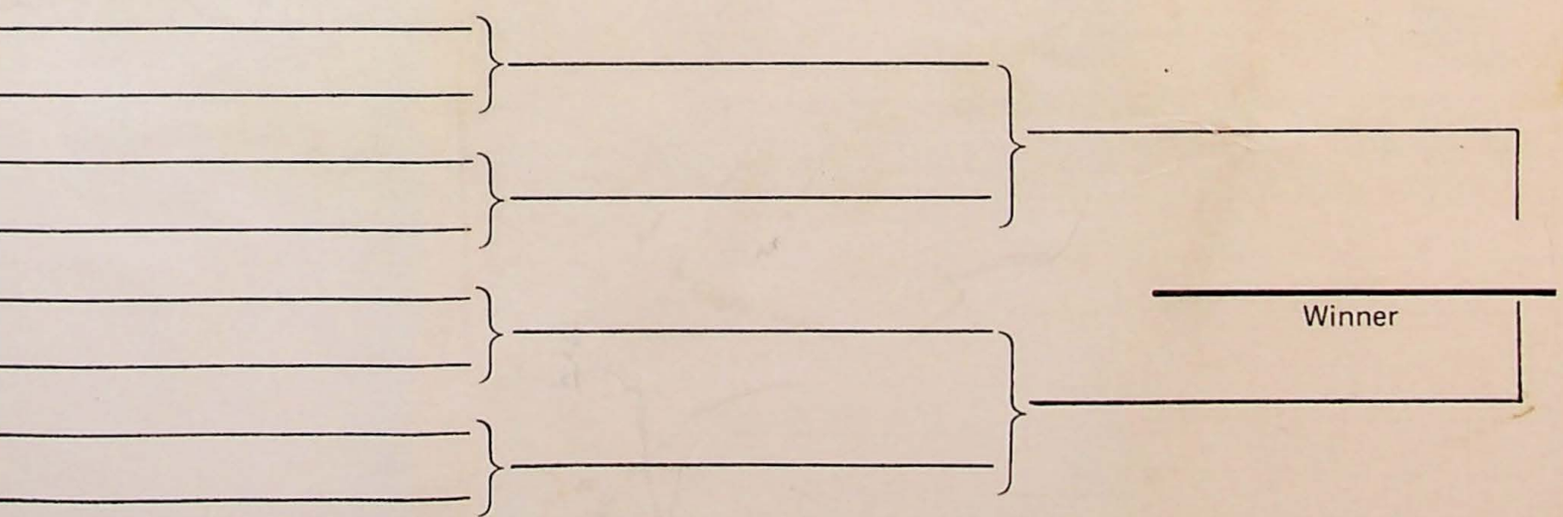

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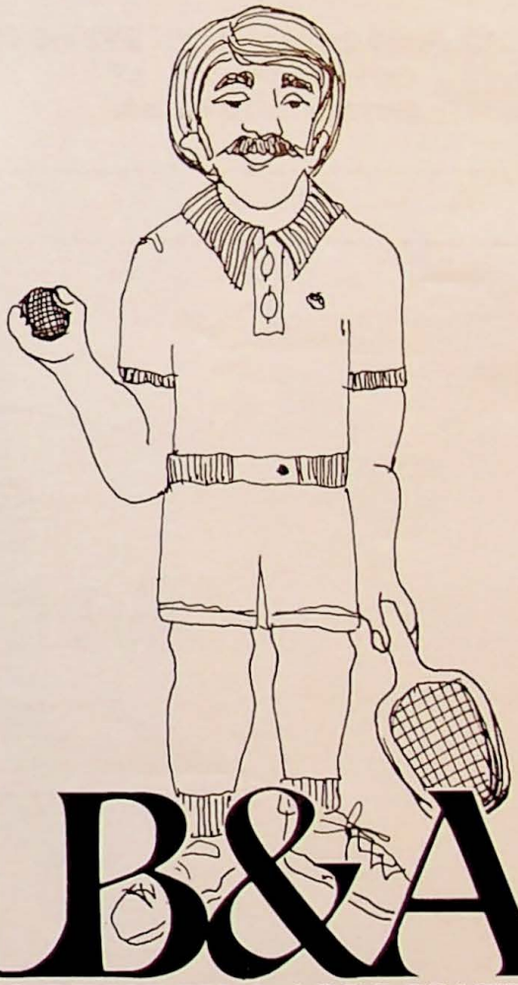

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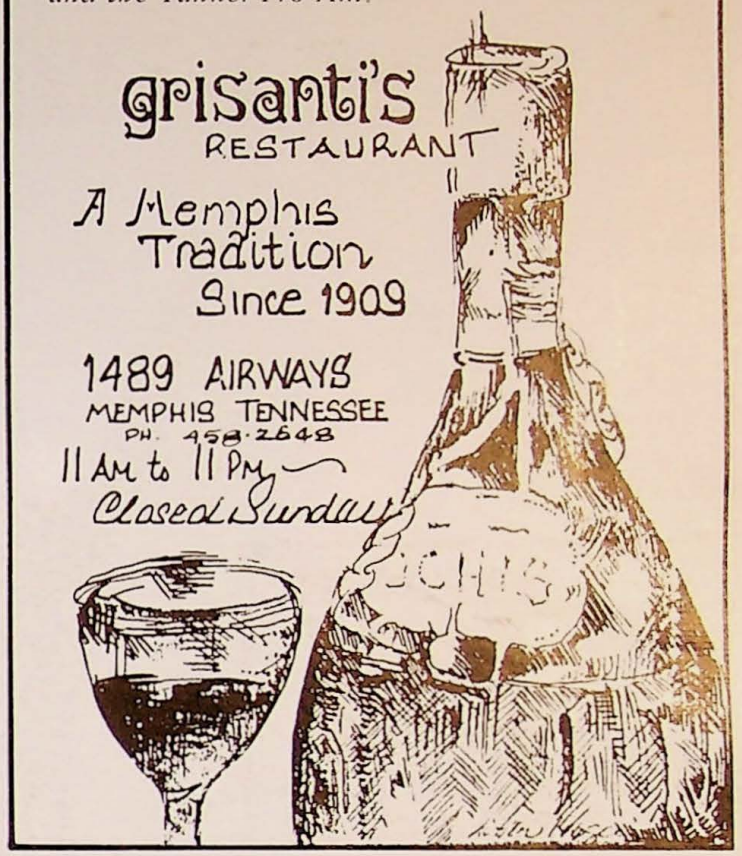

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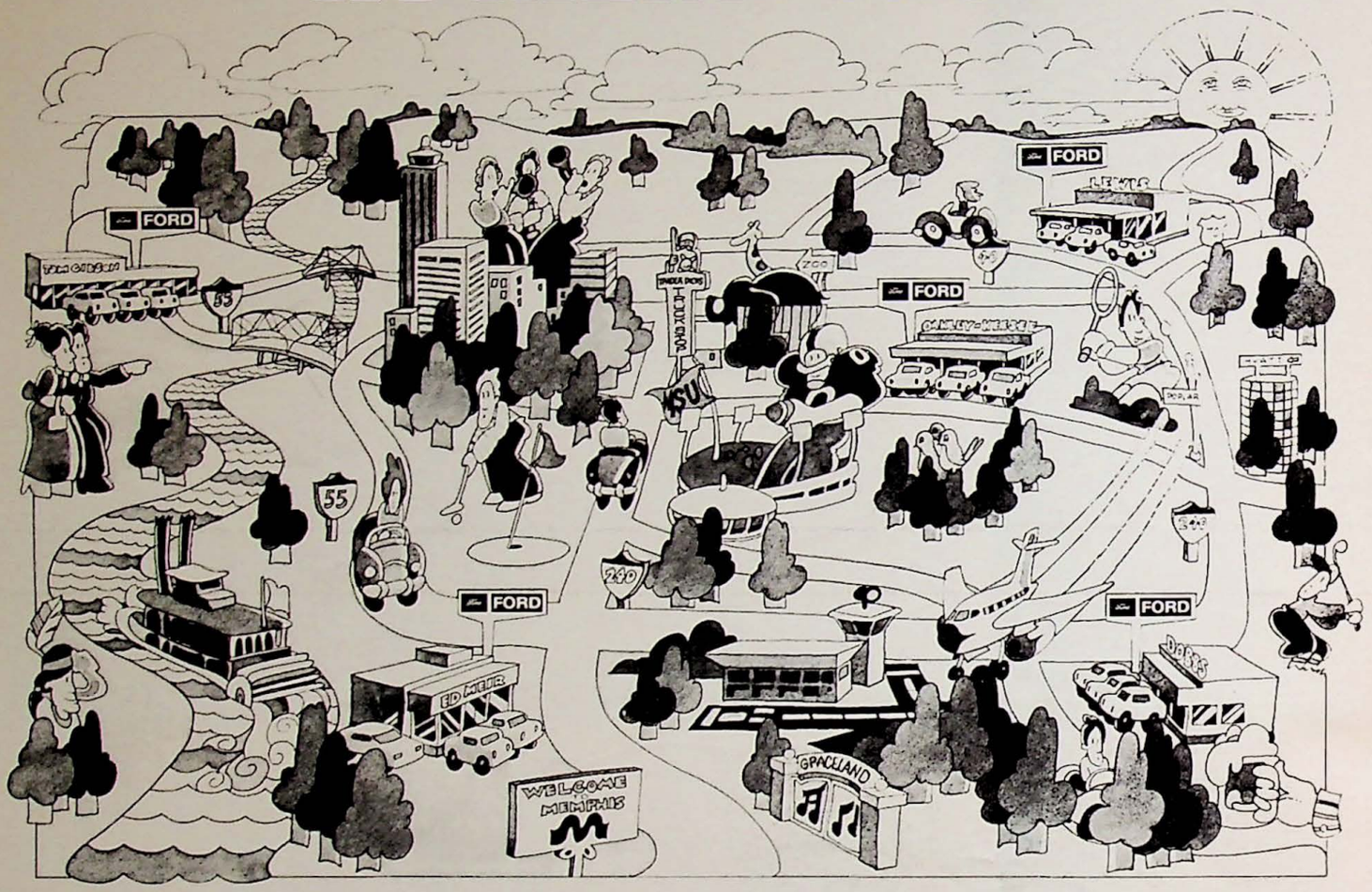

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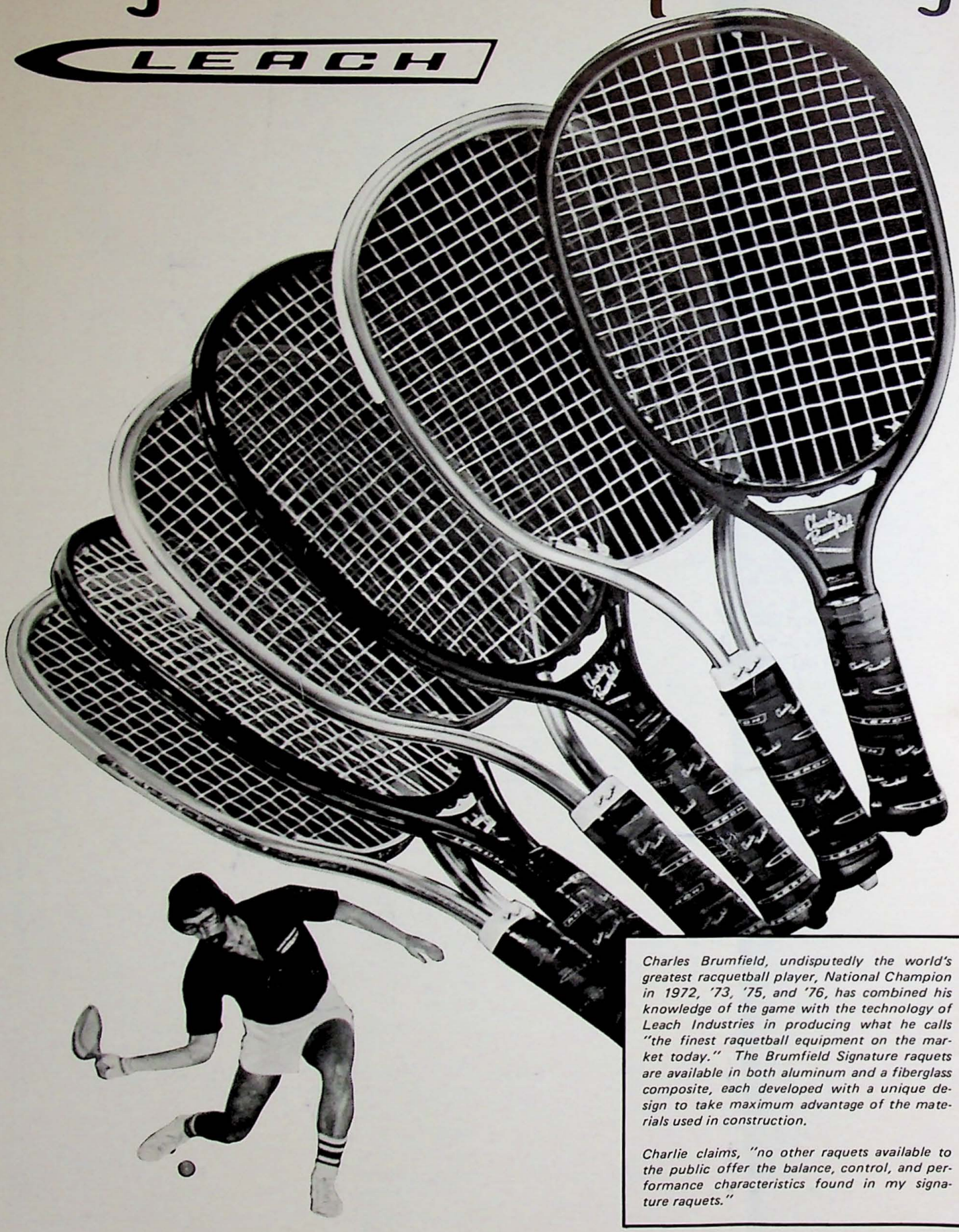

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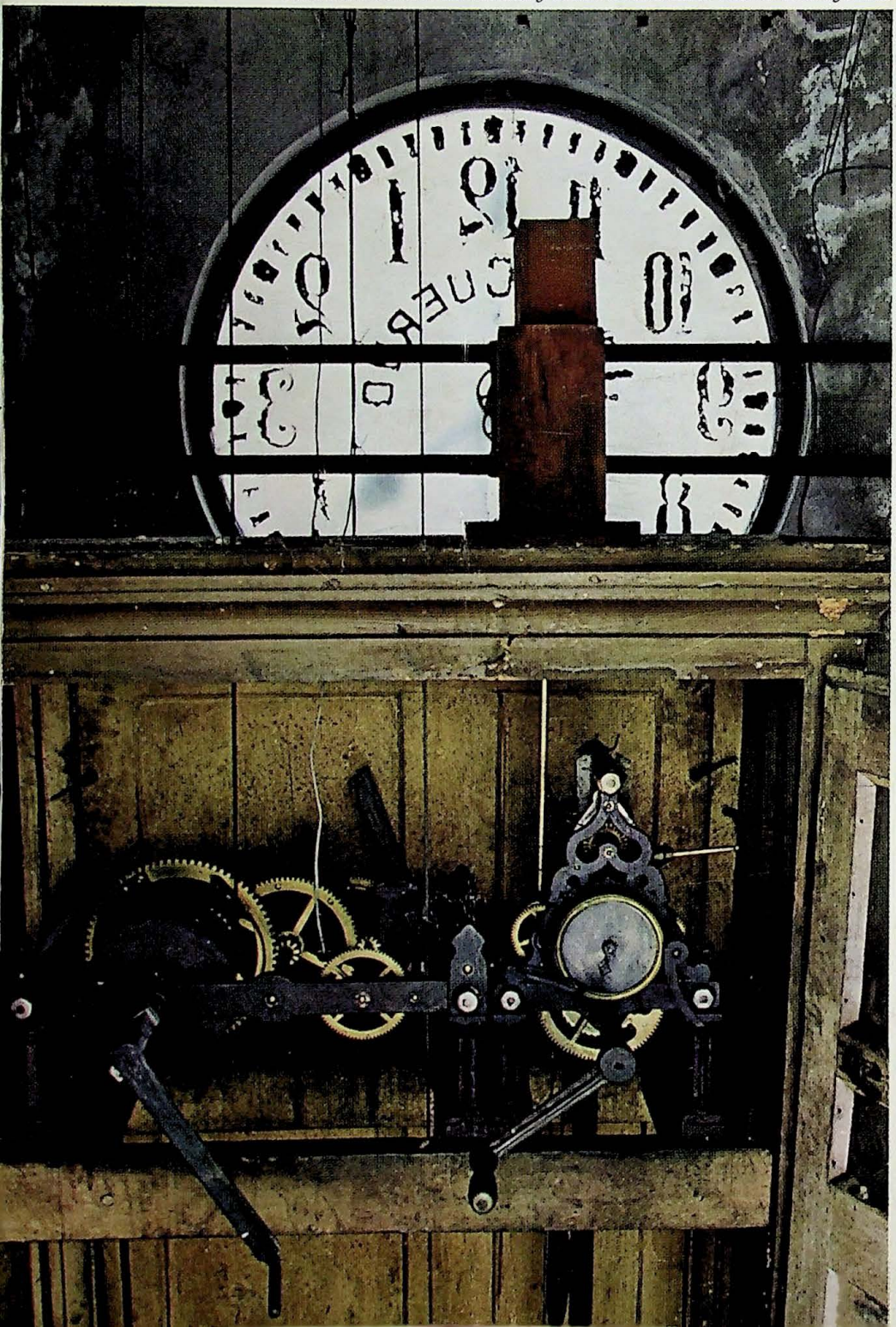

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