

2026



# UNBOUND DANCE COMPANY

INVEST IN MOVEMENT. INSPIRE COMMUNITY.



SPONSORSHIP OPPORTUNITIES

**MORE THAN A  
PERFORMANCE  
— A PLATFORM  
FOR IMPACT**





# OUR MISSION

Unbound is a way of moving without boundaries—raw, athletic, expressive, and deeply human.

We create space for dancers to explore their individuality, producing work that is both personal and powerful.

We are storytellers, collaborators, and a community driven by passion and purpose.

# WHO WE ARE

Founded in 2008, Unbound Dance Company is a professional contemporary-jazz dance company based in Columbia, South Carolina.

Under the direction of Caroline Lewis-Jones and Morgan Holton, Unbound has grown into a platform for performance, education, and artist development.

For over 18 seasons, Unbound has brought together dancers of all backgrounds and experiences to create powerful, story-driven work that connects deeply with both artists and audiences

**We are more than a performance company—  
we are a creative home, a training ground, and a  
community built on growth, trust, and connection.**



# WHY UNBOUND

At Unbound, dance is more than movement—it's impact.

We provide:

- A PROFESSIONAL PERFORMANCE PLATFORM FOR ARTISTS
- MEANINGFUL TRAINING AND MENTORSHIP OPPORTUNITIES
- A SPACE WHERE DANCERS FEEL SEEN, SUPPORTED, AND CHALLENGED

**FOR MANY OF OUR DANCERS, UNBOUND BECOMES  
A DEFINING PART OF THEIR ARTISTIC JOURNEY—  
AND OFTEN, THEIR PERSONAL ONE AS WELL.**



# OUR REACH

**2000+**  
ANNUAL MEMBERS  
ACROSS PERFORMANCES

**350+**  
DANCERS ENGAGED THROUGH  
TRAINING + INTENSIVES

**REGIONAL REACH**  
SC, NC, GA, FL, + BEYOND



## SOCIAL MEDIA

**3.2K** INSTAGRAM FOLLOWERS

**45K** AVERAGE REEL + POST VIEWS

**50-76%** NON-FOLLOWER REACH

YOUR PARTNERSHIP SUPPORTS NOT JUST A PERFORMANCE—  
BUT AN ENTIRE ECOSYSTEM OF ARTISTS AND EXPERIENCES.

# OUR SEASON

## PERFORMANCE

A multi-show professional production featuring original contemporary work and a diverse cast of artists.

## INTENSIVE

A multi-level training experience connecting dancers with faculty and guest artists.

## APPRENTICE PROGRAM

A multi-level training experience connecting dancers with faculty and guest artists.

## COMMUNITY + IN-SCHOOL PROGRAMS

Outreach initiatives that expand access to dance through school partnerships, community engagement, and educational programming.



# WHERE WE'RE HEADING

## **TOURING THE WORK**

We are expanding beyond Columbia into additional cities across the Southeast, with long-term potential for regional touring—reaching new audiences and deepening our impact.

## **EXPANDING THE INTENSIVE**

We are developing an in-house convention model, bringing Unbound training, faculty, and programming directly to studios nationwide—expanding reach and establishing Unbound as a leader in dance education.

**WHEN YOU PARTNER WITH UNBOUND,  
YOU'RE NOT JUST SUPPORTING ONE WEEKEND—  
YOU'RE GROWING WITH US.**

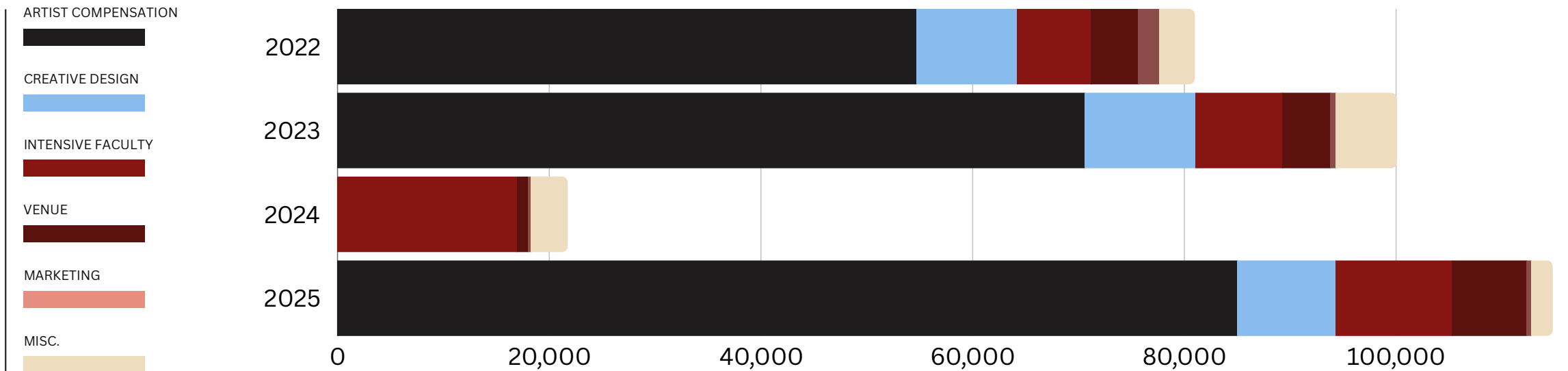
# (IN) BOUND

## **IN-SCHOOL ENRICHMENT PROGRAM**

(IN)BOUND brings dance directly into schools, creating access for students who may not have opportunities for formal training.

Through engaging classes led by Unbound dancers, students explore diverse dance genres in a fun, supportive environment. Our mission is to inspire creativity, build confidence, and remind every child that they are an artist capable of limitless potential through hard work and determination.

# WHERE YOUR SUPPORT GOES



# PARTNER TIERS

UPWARD | \$500

UNITED | \$1,000

UNWAVERING | \$2,500

UNBOUND (PRESENTING) | \$5,000

FLEXIBLE ENTRY POINTS FOR INDIVIDUALS, SMALL BUSINESSES, AND CORPORATE PARTNERS



# PARTNERSHIP DETAILS

## ALL SPONSORS RECEIVE

- BRAND RECOGNITION ACROSS UNBOUND DIGITAL PLATFORMS
- INCLUSION IN EVENT-RELATED MARKETING

## ADDITIONAL BENEFITS BY LEVEL

### UNITED (\$1,000+)

- DEDICATED SOCIAL MEDIA MENTION

### UNWAVERING (\$2,500+)

- FEATURED SOCIAL MEDIA SPOTLIGHT
- LOGO PLACEMENT ON EVENT SIGNAGE
- HALF-PAGE PROGRAM ADVERTISEMENT

### UNBOUND (\$5,000)

- "PRESENTING SPONSOR" DESIGNATION
- VERBAL RECOGNITION AT ALL PERFORMANCES
- FEATURED PLACEMENT ACROSS MARKETING MATERIALS
- FULL-PAGE PROGRAM ADVERTISEMENT
- VIP REHEARSAL ACCESS + MEET & GREET
- PREMIUM WEBSITE PLACEMENT WITH BACKLINK



# LET'S BUILD SOMETHING TOGETHER

WE OFFER CUSTOM  
SPONSORSHIP OPPORTUNITIES

WE'RE HAPPY TO TAILOR  
A PARTNERSHIP THAT  
ALIGNS WITH YOUR BRAND,  
AUDIENCE, AND GOALS.

SEE NEXT PAGE FOR EXAMPLES





# BEYOND THE TIERS

## EXAMPLES OF CUSTOM OPPORTUNITIES

### **INDUSTRY PARTNERSHIP (CONVENTION/COMPETITION ALIGNMENT)**

Collaborative scholarship exchanges that connect you with a highly engaged dance training audience.

### **VIP EXPERIENCE SPONSORSHIP**

Support elevated audience experiences such as VIP lounge, welcome cocktail hour, or post-show reception.

### **ARTIST + APPRENTICE PROGRAM SUPPORT**

Directly support dancers through rehearsal meals, wellness services, recovery support, or training resources.

### **APPAREL OR MERCHANDISE COLLABORATION**

Partner with our dancers through branded rehearsal wear, content creation, and social media promotion.

### **BRAND ACTIVATION + ON-SITE EXPERIENCE**

Create an interactive presence through pop-ups, installations, or product integration at our events.

# THANK YOU FOR YOUR INTEREST

WE'D LOVE TO BUILD SOMETHING  
MEANINGFUL TOGETHER

## NEXT STEPS:

- Explore the partnership options
- Connect with us to discuss ideas or custom opportunities
- Complete the sponsorship form when you're ready



UNBOUNDDANCECOMPANY@GMAIL.COM  
UNBOUNDDANCE.COM

CAROLINE LEWIS-JONES, ARTISTIC DIRECTOR  
MORGAN HOLTON, CO-DIRECTOR

