

# THE WAYPOINT ENDEAVOR

Waypoint Church Partners

Navigating Ministry Together

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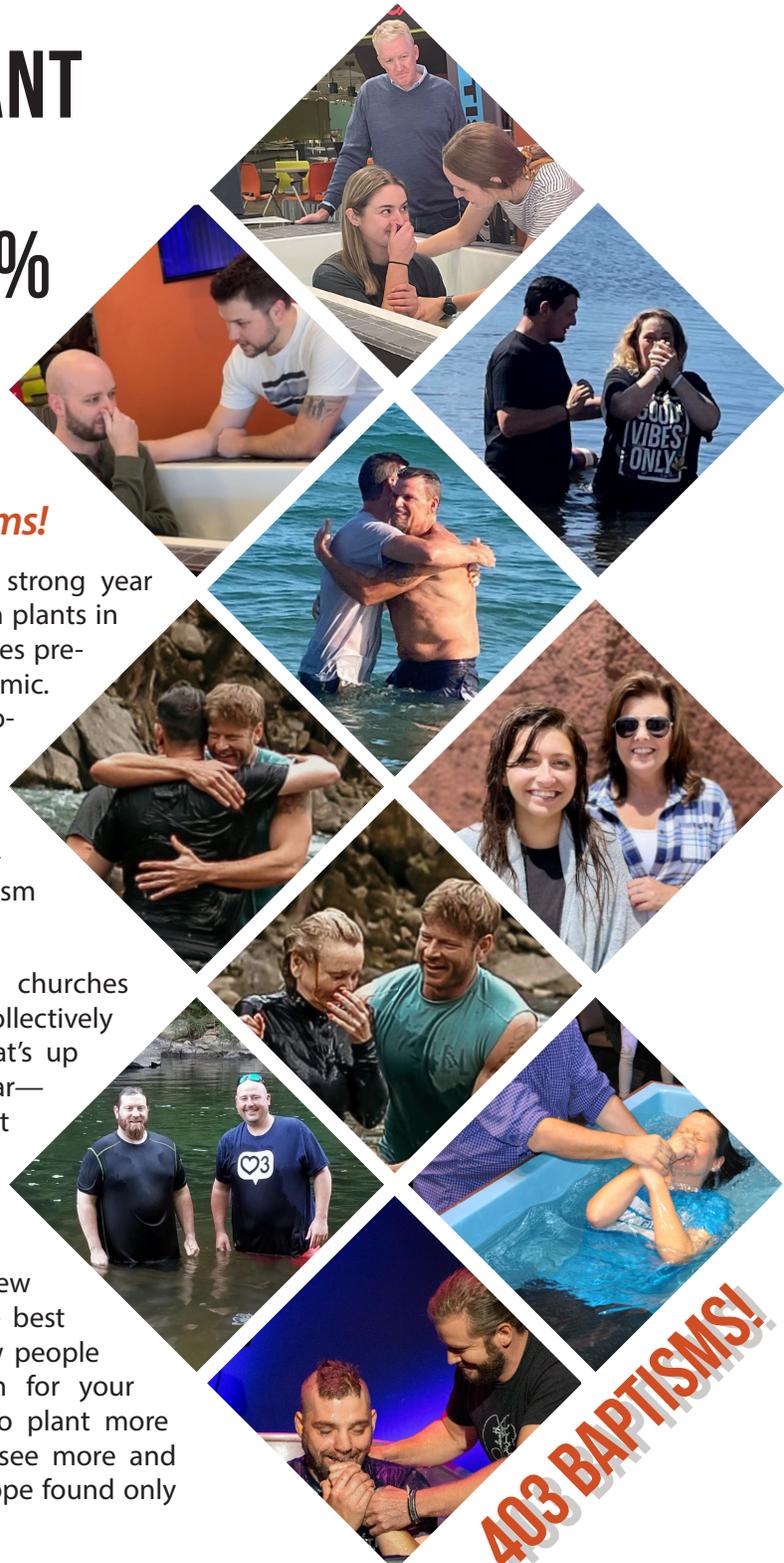
## CHURCH PLANT BAPTISMS INCREASE 20% IN 2021

*Waypoint church plants collectively celebrated 403 baptisms!*

2021 proved to be another strong year evangelistically for our church plants in spite of the evolving challenges presented by the lingering pandemic. With issues related to temporary facilities, regathering strategies, understaffed volunteers, and the emergence of the Delta and Omicron variants, their focus on evangelism never wavered.

This past year, the new churches Waypoint helped launch collectively celebrated 403 baptisms. That's up from 336 in the previous year—an increase of 20%! That number represents 403 lives transformed by Christ—on average, 33 each month.

The ministry of starting new churches is far and away the best way in America to reach new people for Christ! Thank you again for your partnership with Waypoint to plant more and more new churches to see more and more lives renewed by the hope found only in Christ.





# SOUTH CAROLINA ASSOCIATION INVITES WAYPOINT SOUTHWARD

The South Carolina Evangelistic Association (SCEA) has invited Waypoint to expand our influence and energy to serve the established Christian Churches and Churches of Christ in the Palmetto State. Increased synergy among these churches will also promote more new churches being catalyzed around the state of South Carolina.

Waypoint partnered with the SCEA in 2019 along with other church planting partners to help launch Kinetic Church in Columbia, SC.

Representatives from each of the SCEA member churches unanimously voted on Monday,



*SCEA Director Tim Brown with Waypoint Executive Director Tim Cole*



*Waypoint Executive Director Tim Cole with SCEA Leaders*

February 7 to merge into the ministry of Waypoint Church Partners, handing over the funds of their organization founded 50 years ago in 1972 to promote evangelism and new church work in their state.

A special celebration is being planned for March 22 in Summerville at Waypoint's annual preaching event, The Art of the Sermon, featuring Bob Russell. This gathering will allow South Carolina churches to honor the work of the SCEA over the past 50 years and dream about the Kingdom work ahead for the next 50 years!



*Find out more about the upcoming  
Art of the Sermon event on March 22  
with Bob Russell on page 7.*



# NC CHURCH DONATES PROPERTY FOR A NEW CHURCH



Northside Christian Church launched forty years ago in 1981 on the northwest side of Durham, North Carolina. The loss of momentum of their aging congregation sparked a conversation by

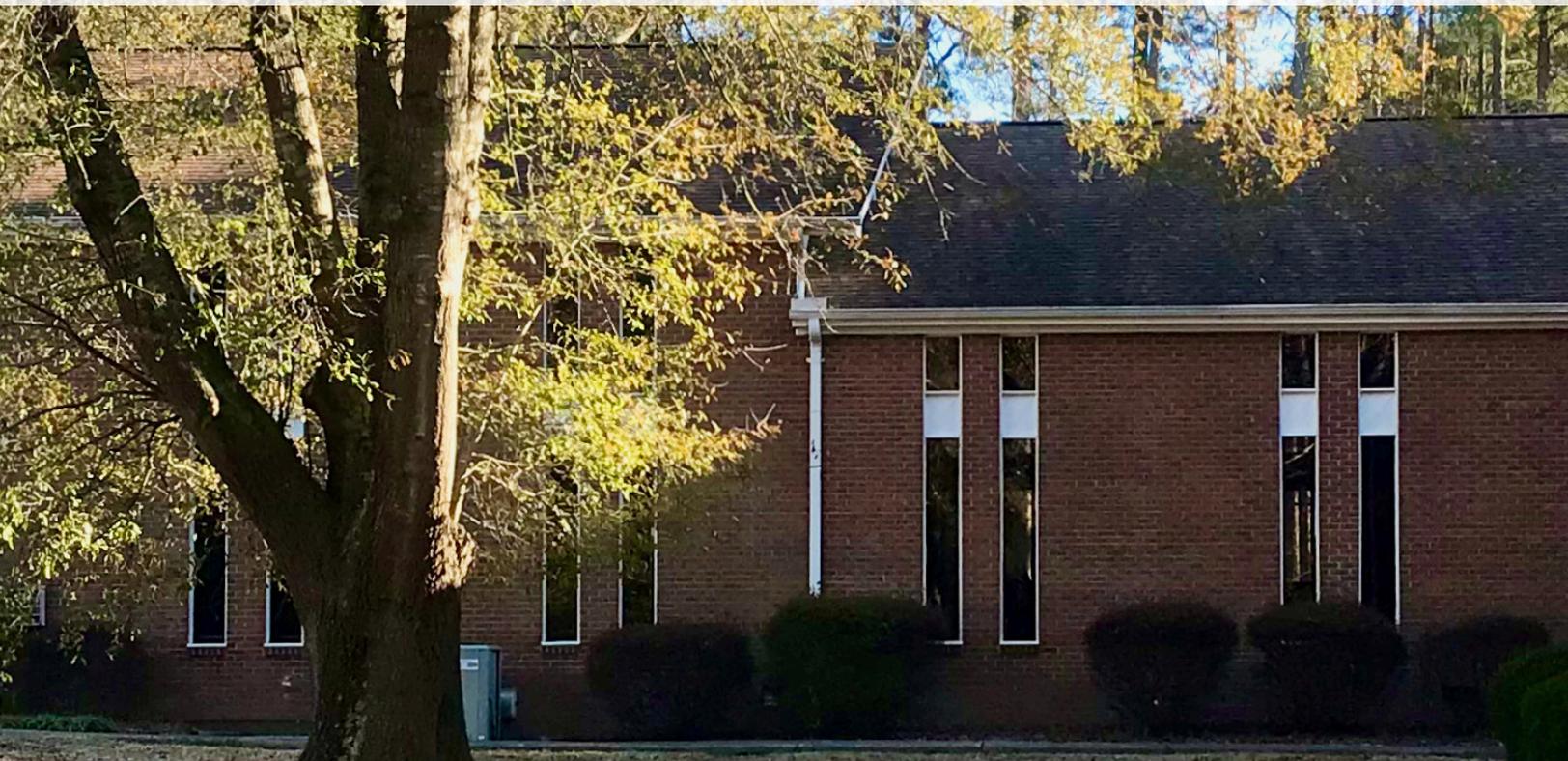
the leaders of the church. They then asked Waypoint for wisdom and direction as they weighed their options for the future.

Recently, their preacher Larry East retired and Waypoint began to secure preaching to fill their pulpit. After deliberating gathering input from their members, the leaders of Northside Christian Church led the congregation

to vote this past summer to donate their facility and four-acre property to be used for a new church plant there once a qualified Waypoint church planter can be identified.

The trustees of the church finalized the donation by signing the legal documents in January. The Waypoint Board of Directors officially accepted their donation at their most recent meeting in February. Plans are now being made to find a church planter and family who will be a great fit for this community.

While this option is not the best for every congregation, Waypoint would love to share our wisdom for the options your church might have to see Kingdom work continue past this generation into the next.





# SPECIAL ICOM 21IN'21 CAMPAIGN CHECKS DISTRIBUTED



Executive Director Tim Cole with leaders of NGMI North Ghana Mission



Certified checks in the mail



Executive Director Tim Cole with leaders from Disciplemakers.org Nepal

The impact of Waypoint hosting the International Conference on Missions (ICOM) in Richmond in November will endure long past 2021. Churches from around the Waypoint region contributed \$425,000 to our special ICOM 21in'21 initiative to see 21 new churches launched around the globe. Wow!

Large ceremonial checks were presented during the main sessions at ICOM to each of the five organizations. In January the actual funds were distributed via certified mail to the missions organizations planting new churches in Moldova in Eastern Europe, North Ghana in West Africa, in Central Mexico, and in Nepal in South Asia, along with a Filipino plant in the Waypoint region.

One of the primary dynamics exposed by this campaign is that *we are better together*. We do far more together as an interdependent family of churches than we could ever dream of doing independently.

Each new church planted in the Waypoint region is also accomplished by the collective partnership of churches around the Mid-Atlantic. *We're better together!*



# JOURNEY CHURCH TO LAUNCH IN UNEXPECTED VENUE



Over the past three decades Waypoint Church plants have worshiped in a variety of venues - rescue squads; elementary, middle and high schools; movie theaters; YMCAs; community colleges; dance studios; hotels; bars; and even bowling alleys!

Waypoint's next new project, Journey Church, launches in Virginia Beach, VA on March 20. Church planter James Davis and his oversight team have leased an unexpected venue—a skating rink called The SK8 House to be their opening-day venue near the Lynnhaven Mall. A series of preview services and outreach events are building their launch team and momentum toward their opening day.

Journey's set-up crew will transform the rink into their worship space each week while the children's ministry will use three nicely decorated party rooms and a fun play place for kids as families enter the facility on Sundays.

As another unexpected connection, the owner of the SK8 House was just a toddler 25 years ago when he came with his father to an informational meeting announcing the launch of Waypoint's last project in Virginia Beach, Forefront Christian Church.



Oversized play place for kids as they arrive



Journey Church's first preview service

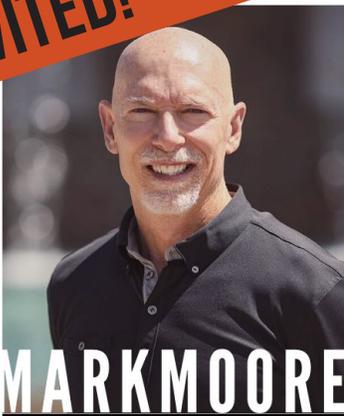


**YOU'RE INVITED!**

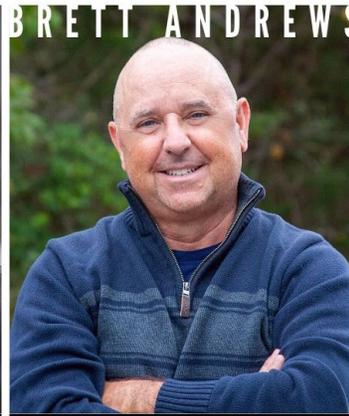
# THE ART OF THE SERMON 2022

**WAYPOINT**  
CHURCH PARTNERS

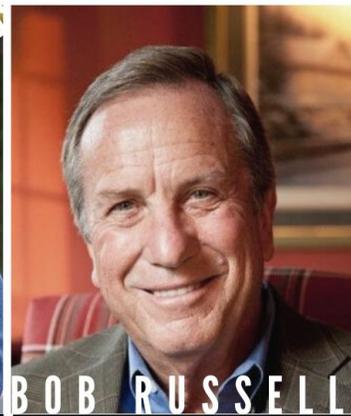
Sponsored by our ministry partner  
**Johnson University**



**MARK MOORE**  
ABINGDON, VA  
MONDAY  
MARCH 14  
ALSO VIRTUAL OPTION  
BURLINGTON, NC  
TUESDAY  
MARCH 15  
RICHMOND, VA  
WEDNESDAY  
MARCH 16



**BRETT ANDREWS**  
MARTINSBURG, WV  
THURSDAY  
MARCH 17



**BOB RUSSELL**  
SUMMERVILLE, SC  
TUESDAY  
MARCH 22

[www.waypointchurchpartners.com/events](http://www.waypointchurchpartners.com/events)



## 4-WEEK COHORTS ADDED TO PREACHING EVENTS

Waypoint is excited to invite you to join one of our five locations for our annual preaching event, *The Art of the Sermon*. This year's presenters include Mark Moore, Bob Russell, and Brett Andrews, depending on the location chosen.

After beta-testing the idea last year, Waypoint is inviting registrants to join one of several four-week cohorts after the event to process and apply the practical lessons learned from their seminar with other colleagues from the region.

Register today on the "Events" tab of the Waypoint website for one of the Art of the Sermon locations to receive the invitation to join one of the cohorts. As an added bonus, the \$59 cohort fee will include links to the sessions of the other presenters.

**REGISTER TODAY!**

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# THE WAYPOINT ENDEAVOR

## A Note From Our Executive Director



Navigating Ministry  
Together,

Tim Cole,  
Executive Director

## WHAT'S YOUR POINT OF EMPHASIS FOR 2022?

The Waypoint staff gathered last month for their annual retreat to choose the theme for the upcoming year of ministry to churches and leaders in our region. This year will be the second year we emphasize leader care, but this year it will be with a definitive forward focus.

The past two years of pandemic-affected ministry has tempted leaders to either focus on the *past* and getting back to where we used to be, or focus on the *present* and how difficult it is to navigate through the current uncharted waters.

Our new forward focus does not minimize the past or present but seeks to challenge leaders and churches to be asking the right questions: not asking, "How do we get back to where we were?", but instead, "How do we get back on mission?" and "How do we disciple this generation and the next one ahead?"

How's your forward focus?