

THE WAYPOINT ENDEAVOR

Waypoint Church Partners

Catalyzing Kingdom Growth

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RECORD-SETTING YEAR FOR WAYPOINT CHURCH PLANTS

With the COVID pandemic in the rearview mirror, Waypoint church plants forged ahead with significant strides made in both combined weekly attendance and total baptisms.

The average weekly attendance of our church plants launched since 1990 grew to **9628**, an all-time record! Our church plants collectively grew over 2000 people per week compared to a year ago, up **27%**.

More importantly, our church plants celebrated **710 baptisms** in 2023, another all-time record. This number eclipsed the previous high-water mark of 615 baptisms set in 2013. This wave of faith decisions was an increase of 235 from last year's amount of 475, up over **49%**.

There's no better way to invest your evangelism dollars in America than through the ministry of starting new churches!

WAYPOINT CHURCH PLANTS
Combined Weekly Attendance



* Prior record was 9549 in 2018

WAYPOINT CHURCH PLANTS
Total Baptisms



* Prior record was 615 in 2013

Winter 2024

www.waypointchurchpartners.com

Volume 24, Issue 1

WHAT'S YOUR CHURCH'S COST PER BAPTISM?

Last year we asked Waypoint church plants to report their outreach and missions spending for the prior year, 2022. Collectively, the 34 reporting churches invested more than \$1.7 MILLION in ministry outside their churches, in 2022 alone. That's amazing!

This year we asked our church plants to report their total budget for 2023 to calculate their collective cost per baptism. A recent article stated that American evangelical churches spend on average at least \$81,000 per baptism annually. The ratio for many other denominational groups is far higher. The same article stated that church plants in their tribe of churches spend a fraction of that amount per baptism.

We're proud that Waypoint church plants are seeing the same evangelical effectiveness relative to their spending. Last year the 36 reporting church plants spent on average about \$28,000 per baptism, about a third of the cost for the average domestic evangelical church.

The churches you help Waypoint plant are leading the way evangelistically with 710 baptisms not only in their impressive "Effective Evangelism Ratio" (14:1 in 2023) but with the relative low cost to realize this exciting harvest for the Kingdom. There's no better way to invest your evangelism dollars in America than through the ministry of starting new churches!



Cost Per Baptism for Waypoint Church Plants

\$27,975

vs. \$81,000+ at the average evangelical church in America



COLLECTIVE CHURCH LAUNCHES STRONG IN KINSTON, NC

The Collective Church launch team

On January 7th, Collective Church welcomed **166 people** to the UEC Theaters for their opening day in Kinston, NC, including 37 children. Attendance has remained over 100 since launch.

Planting couple Cory and Meg Pileggi built a strong launch team to serve as the foundation for establishing a healthy new church in this town of 20,000 people, 75 miles Southeast of Raleigh. They celebrated 5 baptisms even before their opening services.

Cory, a Wilmington native, served alongside Kevin McNeil for two years at another church plant, Canvas Church, in nearby Goldsboro, NC. Canvas Church also launched in a UEC Theater in October 2021.

Waypoint partnered with Collective and the Church Planters of Eastern North Carolina, along with several churches regionally to provide oversight and resources for a healthy planting environment. Cory also completed the 10-month Church Planting Distance Residency with our ministry partner, Passion for Planting.

Collective is the **161st new church** Waypoint has helped to start since our founding in 1938.

Check out www.jointhecollective.church for more details about Collective Church.



Church planter Cory Pileggi



Theater worship



Kids worship



Cory Pileggi and Dyke McCord

CHURCH PLANT OCCUPIES PERMANENT FACILITY



FOOTHILLS
Christian Church

Waypoint church plant Foothills Christian Church originally launched in 2013 as Westside Christian Church near Winston-Salem, NC in partnership with Jefferson Christian Church, which served as the mothering church.

For ten years the church worshipped in a leased commercial space which had previously been an inflatable bounce-house recreational facility. They changed their name to Foothills Christian Church and re-launched as a fully independent church in November 2022.

Their 7000 square foot facility on 5 acres was purchased from a local multi-site church which no longer needed this facility after COVID. They sold the property to Foothills for a significantly discounted price as a gift to another Bible-focused, outreach-oriented congregation. Their generous sale price allowed Foothills the ability to quickly purchase, outfit, and occupy the facility. Foothills hosted their first service in the new building on October 22.

After being led by Marty Anderson and Jerry Jones, both good friends of Waypoint, Foothills' senior minister is now Garrett Huxford. Garrett is also currently serving on the Waypoint Board of Directors. Check out www.foothillschristianchurch.com for more details about Foothills Church.

Would your church consider "mothering" a daughter church somewhere near your current location? Waypoint would love to share with you what a partnership could look like to help make it happen.



Garrett Huxford



PORTSMOUTH CHURCH BURNS MORTGAGE

Waypoint partner, West Park Church of Christ in Portsmouth, VA recently celebrated paying off their building with a mortgage burning ceremony. Their lowered monthly financial obligations enabled them the freedom to expand their ministry staff.

Darrell Hairston became the minister at West Park last March. During his brief tenure the church has doubled in weekly attendance.

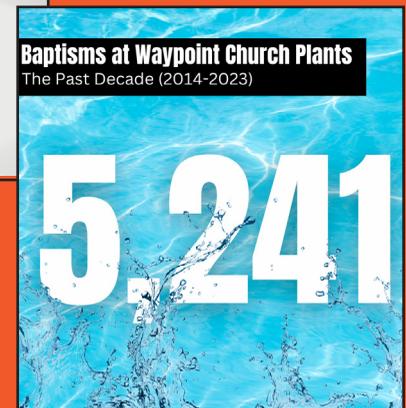
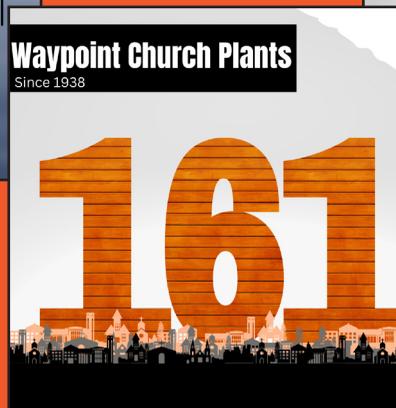
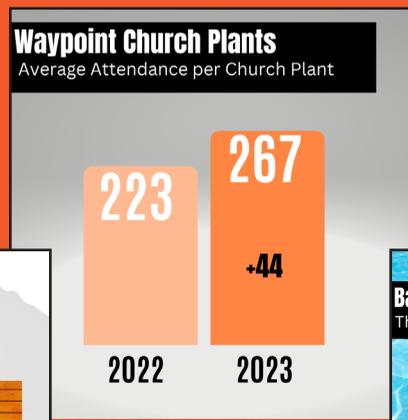
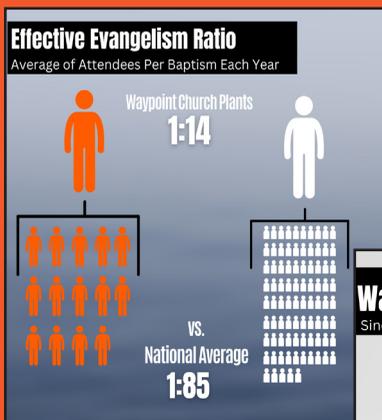
Their special day also included another baptism. West Park celebrated 23 baptisms in the past year!

Many people in the region remember former minister, Keith Lewis, who served at West Park for 37 years before retiring in 2016.

Check out www.westparkonline.org for more info.



WAYPOINT CHURCH PLANTS: BY THE NUMBERS





Maximize Your Giving Impact With a CFR Giving Fund

No Management Fee Charged by CFR
 Maximize Your Tax Deduction
 Earn A Competitive Yield

"My wife and I wanted to give more, and more efficiently, to our church. We donated stock from a brokerage account that had accumulated gains to a Giving Fund at CFR. We created a monthly tithe to our church from the value of the donated stock, and took a tax deduction for the full value of the donation instead of paying 20% tax on it. Now we are tithing more from the Giving Fund account than before and our tithe does not come out of our monthly compensation. It comes from the CFR Giving Fund. It's very easy and kind of like a pay raise because we were no longer giving from our monthly income."

-CFR Giving Fund Testimonial



Learn More



Scan to learn more!
 Or visit CFRministry.org

TREASURER'S REPORT - 4TH QUARTER 2023 OCTOBER, NOVEMBER, DECEMBER

GENERAL FUND RECEIPTS

| | | |
|-----------------|------------------------------|------------|
| Abingdon | Woodland Hills CC..... | \$1,200.00 |
| Abingdon | First CC..... | \$200.00 |
| Ashland | Local CC..... | \$140.00 |
| Augusta | Hope CC..... | \$400.00 |
| Barboursville | Union Grove CC..... | \$1,496.75 |
| Barnwell | Mount Lebanon CC..... | \$25.00 |
| Barnwell | Mount Lebanon CC..... | \$75.00 |
| Bath | St. Clair's C of C..... | \$279.00 |
| Bedford | Peaks View CC..... | \$450.00 |
| Big Rock | Big Rock C of C..... | \$1,000.00 |
| Big Stone Gap | First CC..... | \$200.00 |
| Boone | Mountainside Comm C..... | \$271.20 |
| Bumpass | Bethany CC..... | \$600.00 |
| Burlington | Burlington CC..... | \$600.00 |
| Chapel Hill | CrossTrail Comm Church..... | \$530.00 |
| Charlottesville | Maple Grove CC..... | \$1,718.00 |
| Chatham | Cornerstone C of C..... | \$300.00 |
| Chesapeake | Real Life CC..... | \$1,500.00 |
| Chester | Chester CC..... | \$400.00 |
| Chilhowie | Chilhowie CC..... | \$200.00 |
| Christiansburg | Belmont CC..... | \$1,000.00 |
| Concord | One Life CC..... | \$600.00 |
| Covington | Cliffdale CC..... | \$200.00 |
| Covington | Dunlap CC..... | \$200.00 |
| Cumberland | Freedom CC..... | \$150.00 |
| Dalzell | Cross Bridge CC..... | \$1,000.00 |
| Danville | North Danville C of C..... | \$90.00 |
| Emporia | First CC..... | \$400.00 |
| Farmville | Farmville C of C..... | \$400.00 |
| Fayetteville | Fayetteville CC..... | \$500.00 |
| Fishersville | Bridge CC..... | \$1,500.00 |
| Fork | Fork CC..... | \$600.00 |
| Frederick | Collective Church..... | \$4,632.04 |
| Galax | Fairlawn C of C..... | \$434.00 |
| Glen Allen | Calvary CC..... | \$350.00 |
| Goochland | Mizpah CC..... | \$400.00 |
| Greensboro | Greensboro CC..... | \$300.00 |
| Greensboro | Triad CC..... | \$600.00 |
| Greenville | Raphine CC..... | \$300.00 |
| Gretna | West End C of C..... | \$300.00 |
| Grundy | New Hope CC..... | \$450.00 |
| Hampton | Langley CC..... | \$480.00 |
| Hampton | Northampton CC..... | \$300.00 |
| High Point | Laurel Oak CC..... | \$800.00 |
| Hiwassee | Cecil's Chapel Church..... | \$150.00 |
| Holly Springs | Lake Springs CC..... | \$675.00 |
| Kernersville | The Crossing Church..... | \$750.00 |
| Keswick | Piedmont CC..... | \$100.00 |
| King | Poplar Springs C of C..... | \$300.00 |
| Knightdale | Movement CC..... | \$493.24 |
| Lewisville | Foothills CC..... | \$210.00 |
| Lexington | Midlands CC..... | \$1,309.33 |
| Lynchburg | Lynchburg C of C..... | \$250.00 |
| Manassas | New Hope CC..... | \$600.00 |
| Manning | Lifesong CC..... | \$50.00 |
| Martinsburg | Martinsburg C of C..... | \$400.00 |
| Martinsville | Rich Acres CC..... | \$1,500.00 |
| Mc Coy | Community CC..... | \$300.00 |
| Mechanicsville | Fairmount CC..... | \$3,200.00 |
| Mechanicsville | Gethsemane C of C..... | \$1,200.00 |
| Mechanicsville | Grace CC..... | \$1,200.00 |
| Mechanicsville | Compass CC..... | \$250.00 |
| Midlothian | Journey CC..... | \$5,000.00 |
| Mills River | Blue Ridge CC..... | \$305.00 |
| Moneta | Mt. Ivy CC..... | \$450.00 |
| Montpelier | Chapel C of C..... | \$150.00 |
| New Bern | Broad Creek CC..... | \$1,225.00 |
| Newbern | Community CC..... | \$575.00 |
| Norfolk | Colonial Heights C of C..... | \$100.00 |
| Oak Ridge | Catalyst Church..... | \$731.80 |
| Pataskala | Tri-Village CC..... | \$1,600.00 |
| Patrick Springs | Stella CC..... | \$705.50 |
| Patrick Springs | Patrick Springs CC..... | \$448.03 |
| Penhook | Forrest Hill CC..... | \$308.00 |
| Pfafftown | Bridges CC..... | \$800.00 |
| Plymouth | Plymouth C of C..... | \$900.00 |
| Portsmouth | Christ's Fellowship..... | \$300.00 |
| Pounding Mill | Claypool Hill C of C..... | \$1,200.00 |
| Richlands | Community CC..... | \$150.00 |
| Richmond | Area 10 Faith Community..... | \$300.00 |
| Ridgeway | Horsepasture CC..... | \$1,200.00 |
| Roanoke | Edgewood CC..... | \$600.00 |
| Roanoke | New Hope CC..... | \$2,000.00 |
| Roanoke Rpds | First CC..... | \$707.00 |
| Roanoke Rpds | East 10th Street C of C..... | \$400.00 |
| Rockville | C of C at Manor Woods..... | \$240.00 |
| Salem | Living Water CC..... | \$300.00 |
| Seaford | Seaford CC..... | \$450.00 |
| Smithfield | Smithfield CC..... | \$1,485.09 |
| Spencer | Mayo CC..... | \$970.00 |
| Springfield | The Journey..... | \$1,500.00 |

| | | |
|----------------|----------------------------------|--------------|
| Stafford | Stafford County CC..... | \$1,000.00 |
| Staunton | Parkview CC..... | \$171.75 |
| Suffolk | Celebration CC..... | \$300.00 |
| Summersville | SonRise CC..... | \$326.50 |
| Toano | LifePointe CC..... | \$4,300.00 |
| Vansant | Vansant C of C..... | \$700.00 |
| Victoria | Victoria CC..... | \$500.00 |
| Virginia Beach | C of C At Creeds..... | \$906.25 |
| Virginia Beach | Forefront CC..... | \$600.00 |
| Virginia Beach | Journey Church..... | \$258.51 |
| Warsaw | Rappahannock C of C..... | \$1,000.00 |
| Waynesboro | West Waynesboro C of C..... | \$1,410.00 |
| Waynesboro | Young At Heart W Waynes..... | \$150.00 |
| West Columbia | Kinetic CC..... | \$81.62 |
| Winchester | New Life CC..... | \$1,762.75 |
| Woodbridge | Woodbridge CC..... | \$600.00 |
| Yorktown | Northside CC..... | \$4,680.00 |
| | Donations by Individuals..... | \$33,713.00 |
| | Service Receipts & Seminars..... | \$11,046.00 |
| | Directed Transfers..... | \$18,600.01 |
| Total | | \$147,175.37 |

Disbursements

| | |
|------------------------------|--------------|
| Office & Operating..... | \$3,412.90 |
| Newsletter & Mailing..... | \$1,874.12 |
| Personnel & Liabilities..... | \$95,499.17 |
| Presentations..... | \$14,694.81 |
| Church Resources..... | \$3,996.01 |
| Seminars & Events..... | \$1,197.24 |
| Total | \$120,674.25 |

| | |
|-----------------------------|--------------|
| GF Balance 09/30/2023..... | \$4,912.91 |
| Total GF Receipts..... | \$147,175.37 |
| Total GF Disbursements..... | \$120,674.25 |
| GF Balance 12/31/2023..... | \$31,414.03 |
| GF Balance 06/30/2023..... | \$25,525.03 |
| Fiscal Year 2023-2024..... | \$5,889.00 |

CHURCH PLANTING RECEIPTS

| | | |
|----------------|----------------------------------|-------------|
| Ashland | Local CC..... | \$560.00 |
| Barboursville | Union Grove CC..... | \$1,496.75 |
| Barnwell | Mount Lebanon CC..... | \$25.00 |
| Barnwell | Mount Lebanon CC..... | \$75.00 |
| Boone | Mountainside Community CC..... | \$1,084.80 |
| Chapel Hill | CrossTrail Community Church..... | \$2,120.00 |
| Chesapeake | Great Bridge C of C..... | \$423.35 |
| Concord | One Life CC..... | \$240.00 |
| Covington | Cliffdale CC..... | \$100.00 |
| Danville | North Danville C of C..... | \$30.00 |
| Fork | Fork CC..... | \$2,400.00 |
| Frederick | Collective Church..... | \$18,528.16 |
| Gasburg | Pleasant Hill CC..... | \$300.00 |
| Glen Allen | Calvary CC..... | \$350.00 |
| Hampton | Northampton CC..... | \$300.00 |
| Holly Springs | Lake Springs CC..... | \$2,700.00 |
| Knightdale | Movement CC..... | \$1,972.96 |
| Lewisville | Foothills CC..... | \$840.00 |
| Manning | Lifesong CC..... | \$50.00 |
| Mechanicsville | Fairmount CC..... | \$2,800.00 |
| Mechanicsville | Chrsn Homemakers Fairmt..... | \$100.00 |
| Mechanicsville | Bill Farmer Class Fairmount..... | \$75.00 |
| Mills River | Blue Ridge CC..... | \$305.00 |
| Newport News | Olivet CC..... | \$600.00 |
| Oak Ridge | Catalyst Church..... | \$2,927.20 |
| Richmond | Area 10 Faith Community..... | \$1,200.00 |
| Salem | Living Water CC..... | \$300.00 |
| Summersville | SonRise CC..... | \$326.50 |
| Toano | LifePointe CC..... | \$9,200.00 |
| Virginia Beach | Journey Church..... | \$1,034.03 |
| West Columbia | Kinetic CC..... | \$326.48 |
| Woodbridge | Woodbridge CC..... | \$600.00 |
| Yorktown | Northside CC..... | \$2,400.00 |
| | Donations by Individuals..... | \$2,195.00 |
| | iPlant Churches..... | \$14,585.00 |
| Total | | \$72,570.23 |

Disbursements

| | |
|---------------------------|-------------|
| Office & Operating..... | \$2,073.22 |
| Presentations..... | \$9,268.86 |
| Newsletter & Mailing..... | \$1,874.12 |
| Church Plants..... | \$39,975.00 |
| Directed Transfers..... | \$15,000.00 |
| Total | \$68,191.20 |

| | |
|-----------------------------|-------------|
| CP Balance 09/30/2023..... | \$32,190.54 |
| Total CP Receipts..... | \$72,570.23 |
| Total CP Disbursements..... | \$68,191.20 |
| CP Balance 12/31/2023..... | \$27,811.51 |
| CP Balance 06/30/2023..... | \$24,523.80 |
| Fiscal Year 2023-2024..... | \$3,287.71 |
| Fiscal Year 2023-2024..... | -\$7,666.74 |



Waypoint Church Planter, Derek Koone, has released a book on Discipleship titled, *"Stop Doing - Start Becoming: Experiencing the Beatitudes Through Spiritual Practice."*

Derek leads Lake Springs Church in Holly Springs, NC which launched as an independent church in the Fall of 2022. In 2023 Lake Springs averaged 180 in worship, celebrating 9 baptisms.

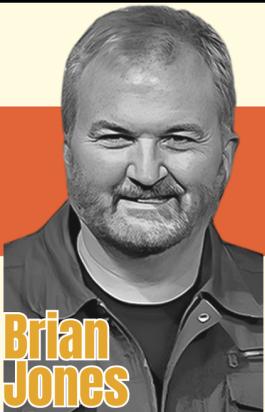


Pre-order your copy of Derek's book using this QR code. You'll receive a free digital copy and your physical copy when it is finished with production.

You're Invited!



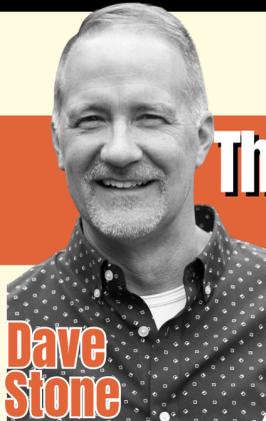
The Art of the Sermon Spring 2024



Brian Jones

Wednesday-March 13

Maryland:
Frederick
GC3 Church



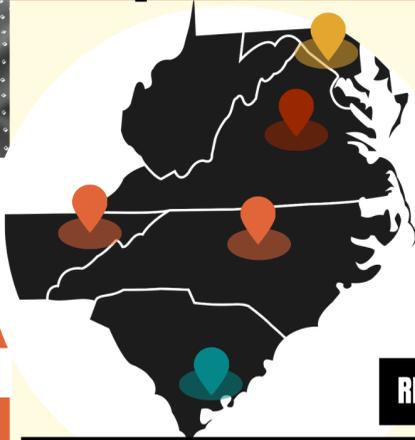
Dave Stone

Monday-March 18

Tennessee:
Gray
Crossroads
Christian Church

Tuesday-March 19

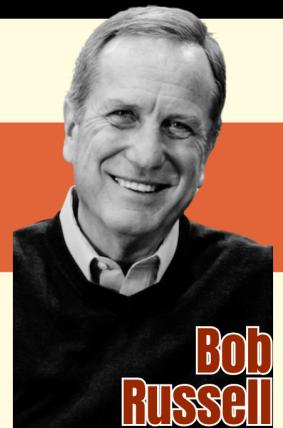
North Carolina:
Burlington
Burlington
Christian Church



David Vaughan

Tuesday-March 26

South Carolina:
Summerville
Sonrise
Christian Church



Bob Russell

Monday-April 8

Virginia:
Mechanicsville
Fairmount
Christian Church

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THE WAYPOINT ENDEAVOR

LEADERSHIP BREAKFAST with *Bob Russell*

NAVIGATING YOUR CHURCH THROUGH TURBULENT WATERS

Who's Invited? -
Elders, Deacons, Staff, Ministry Team Leaders,
and Prospective Leaders from your church.

Saturday
April 6th, 2024 9AM-11AM
Compass Christian Church
Mechanicsville, VA



\$16 - REGISTER AT WAYPOINTCHURCHPARTNERS.COM/EVENTS

Winter 2024

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