

THE WAYPOINT ENDEAVOR

Waypoint Church Partners

Catalyzing Kingdom Growth

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RECORD-SETTING YEAR FOR WAYPOINT CHURCH PLANTS

With the COVID pandemic in the rearview mirror, Waypoint church plants forged ahead with significant strides made in both combined weekly attendance and total baptisms.

The average weekly attendance of our church plants launched since 1990 grew to **9628**, an all-time record! Our church plants collectively grew over 2000 people per week compared to a year ago, up **27%**.

More importantly, our church plants celebrated **710 baptisms** in 2023, another all-time record. This number eclipsed the previous high-water mark of 615 baptisms set in 2013. This wave of faith decisions was an increase of 235 from last year's amount of 475, up over **49%**.

There's no better way to invest your evangelism dollars in America than through the ministry of starting new churches!

WAYPOINT CHURCH PLANTS Combined Weekly Attendance



* Prior record was 9549 in 2018

WAYPOINT CHURCH PLANTS Total Baptisms



* Prior record was 615 in 2013

Winter 2024

www.waypointchurchpartners.com

Volume 24, Issue 1

WHAT'S YOUR CHURCH'S COST PER BAPTISM?

Last year we asked Waypoint church plants to report their outreach and missions spending for the prior year, 2022. Collectively, the 34 reporting churches invested more than \$1.7 MILLION in ministry outside their churches, in 2022 alone. That's amazing!

This year we asked our church plants to report their total budget for 2023 to calculate their collective cost per baptism. A recent article stated that American evangelical churches spend on average at least \$81,000 per baptism annually. The ratio for many other denominational groups is far higher. The same article stated that church plants in their tribe of churches spend a fraction of that amount per baptism.

We're proud that Waypoint church plants are seeing the same evangelical effectiveness relative to their spending. Last year the 36 reporting church plants spent on average about \$28,000 per baptism, about a third of the cost for the average domestic evangelical church.

The churches you help Waypoint plant are leading the way evangelistically with 710 baptisms not only in their impressive "Effective Evangelism Ratio" (14:1 in 2023) but with the relative low cost to realize this exciting harvest for the Kingdom. There's no better way to invest your evangelism dollars in America than through the ministry of starting new churches!

Cost Per Baptism for Waypoint Church Plants



\$27,975

vs. \$81,000+ at the average evangelical church in America



COLLECTIVE CHURCH LAUNCHES STRONG IN KINSTON, NC

The Collective Church launch team

On January 7th, Collective Church welcomed **166 people** to the UEC Theaters for their opening day in Kinston, NC, including 37 children. Attendance has remained over 100 since launch.

Planting couple Cory and Meg Pileggi built a strong launch team to serve as the foundation for establishing a healthy new church in this town of 20,000 people, 75 miles Southeast of Raleigh. They celebrated 5 baptisms even before their opening services.

Cory, a Wilmington native, served alongside Kevin McNeil for two years at another church plant, Canvas Church, in nearby Goldsboro, NC. Canvas Church also launched in a UEC Theater in October 2021.

Waypoint partnered with Collective and the Church Planters of Eastern North Carolina, along with several churches regionally to provide oversight and resources for a healthy planting environment. Cory also completed the 10-month Church Planting Distance Residency with our ministry partner, Passion for Planting.

Collective is the **161st new church** Waypoint has helped to start since our founding in 1938.

Check out www.jointhecollective.church for more details about Collective Church.



Church planter Cory Pileggi



Theater worship



Kids worship



Cory Pileggi and Dyke McCord

CHURCH PLANT OCCUPIES PERMANENT FACILITY



FOOTHILLS
Christian Church

Waypoint church plant Foothills Christian Church originally launched in 2013 as Westside Christian Church near Winston-Salem, NC in partnership with Jefferson Christian Church, which served as the mothering church.

For ten years the church worshipped in a leased commercial space which had previously been an inflatable bounce-house recreational facility. They changed their name to Foothills Christian Church and re-launched as a fully independent church in November 2022.

Their 7000 square foot facility on 5 acres was purchased from a local multi-site church which no longer needed this facility after COVID. They sold the property to Foothills for a significantly discounted price as a gift to another Bible-focused, outreach-oriented congregation. Their generous sale price allowed Foothills the ability to quickly purchase, outfit, and occupy the facility. Foothills hosted their first service in the new building on October 22.

After being led by Marty Anderson and Jerry Jones, both good friends of Waypoint, Foothills' senior minister is now Garrett Huxford. Garrett is also currently serving on the Waypoint Board of Directors. Check out www.foothillschristianchurch.com for more details about Foothills Church.

Would your church consider "mothering" a daughter church somewhere near your current location? Waypoint would love to share with you what a partnership could look like to help make it happen.



Garrett Huxford



PORTSMOUTH CHURCH BURNS MORTGAGE

Waypoint partner, West Park Church of Christ in Portsmouth, VA recently celebrated paying off their building with a mortgage burning ceremony. Their lowered monthly financial obligations enabled them the freedom to expand their ministry staff.

Darrell Hairston became the minister at West Park last March. During his brief tenure the church has doubled in weekly attendance.

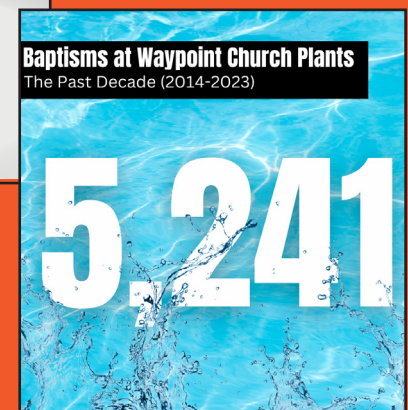
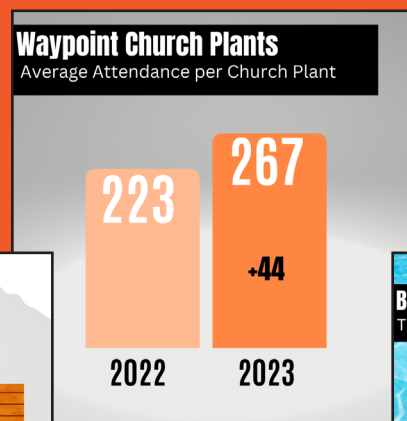
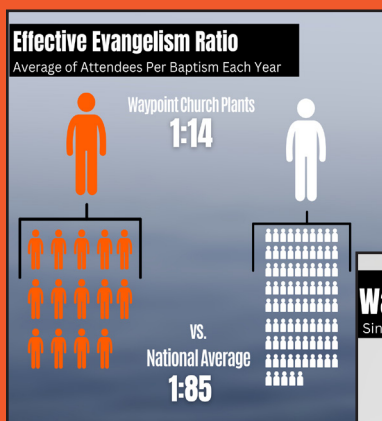
Their special day also included another baptism. West Park celebrated 23 baptisms in the past year!

Many people in the region remember former minister, Keith Lewis, who served at West Park for 37 years before retiring in 2016.

Check out www.westparkonline.org for more info.



WAYPOINT CHURCH PLANTS: BY THE NUMBERS



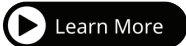


Maximize Your Giving Impact With a CFR Giving Fund

No Management Fee Charged by CFR
Maximize Your Tax Deduction
Earn A Competitive Yield

"My wife and I wanted to give more, and more efficiently, to our church. We donated stock from a brokerage account that had accumulated gains to a Giving Fund at CFR. We created a monthly tithe to our church from the value of the donated stock, and took a tax deduction for the full value of the donation instead of paying 20% tax on it. Now we are tithing more from the Giving Fund account than before and our tithe does not come out of our monthly compensation. It comes from the CFR Giving Fund. It's very easy and kind of like a pay raise because we were no longer giving from our monthly income."

–CFR Giving Fund Testimonial



Scan to learn more!
Or visit CFRministry.org

TREASURER'S REPORT - 4TH QUARTER 2023 OCTOBER, NOVEMBER, DECEMBER

GENERAL FUND RECEIPTS

Abingdon	Woodland Hills CC.....	\$1,200.00
Abingdon	First CC.....	\$200.00
Ashland	Local CC.....	\$140.00
Augusta	Hope CC.....	\$400.00
Barboursville	Union Grove CC.....	\$1,496.75
Barnwell	Mount Lebanon CC.....	\$25.00
Barnwell	Mount Lebanon CC.....	\$75.00
Bath	St. Clair's C of C.....	\$279.00
Bedford	Peaks View CC.....	\$450.00
Big Rock	Big Rock C of C.....	\$1,000.00
Big Stone Gap	First CC.....	\$200.00
Boone	Mountainside Comm C.....	\$271.20
Bumpass	Bethany CC.....	\$600.00
Burlington	Burlington CC.....	\$600.00
Chapel Hill	CrossTrail Comm Church.....	\$530.00
Charlottesville	Maple Grove CC.....	\$1,718.00
Chatham	Cornerstone C of C.....	\$300.00
Chesapeake	Real Life CC.....	\$1,500.00
Chester	Chester CC.....	\$400.00
Chilhowie	Chilhowie CC.....	\$200.00
Christiansburg	Belmont CC.....	\$1,000.00
Concord	One Life CC.....	\$60.00
Covington	Cliffdale CC.....	\$200.00
Covington	Dunlap CC.....	\$200.00
Cumberland	Freedom CC.....	\$150.00
Dalzell	Cross Bridge CC.....	\$1,000.00
Danville	North Danville C of C.....	\$90.00
Emporia	First CC.....	\$400.00
Farmville	Farmville C of C.....	\$400.00
Fayetteville	Fayetteville CC.....	\$500.00
Fishersville	Bridge CC.....	\$1,500.00
Fork	Fork CC.....	\$600.00
Frederick	Collective Church.....	\$4,632.04
Galax	Fairlawn C of C.....	\$434.00
Glen Allen	Calvary CC.....	\$350.00
Goochland	Mizpah CC.....	\$400.00
Greensboro	Greensboro CC.....	\$300.00
Greensboro	Triad CC.....	\$600.00
Greenville	Raphine CC.....	\$300.00
Gretna	West End C of C.....	\$300.00
Grundy	New Hope CC.....	\$450.00
Hampton	Langleigh CC.....	\$480.00
Hampton	Northampton CC.....	\$300.00
High Point	Laurel Oak CC.....	\$800.00
Hiwassee	Cecil's Chapel Church.....	\$150.00
Holly Springs	Lake Springs CC.....	\$675.00
Kernersville	The Crossing Church.....	\$750.00
Keswick	Piedmont CC.....	\$100.00
King	Poplar Springs C of C.....	\$300.00
Knightdale	Movement CC.....	\$493.24
Lewisville	Foothills CC.....	\$210.00
Lexington	Midlands CC.....	\$1,309.33
Lynchburg	Lynchburg C of C.....	\$250.00
Manassas	New Hope CC.....	\$600.00
Manning	Lifesong CC.....	\$50.00
Martinsburg	Martinsburg C of C.....	\$400.00
Martinsville	Rich Acres CC.....	\$1,500.00
Mc Coy	Community CC.....	\$300.00
Mechanicsville	Fairmount CC.....	\$3,200.00
Mechanicsville	Gethsemane C of C.....	\$1,200.00
Mechanicsville	Grace CC.....	\$1,200.00
Mechanicsville	Compass CC.....	\$250.00
Midlothian	Journey CC.....	\$5,000.00
Mills River	Blue Ridge CC.....	\$305.00
Moneta	Mt. Ivy CC.....	\$450.00
Montpelier	Chapel C of C.....	\$150.00
New Bern	Broad Creek CC.....	\$1,225.00
Newbern	Community CC.....	\$575.00
Norfolk	Colonial Heights C of C.....	\$100.00
Oak Ridge	Catalyst Church.....	\$731.80
Pataskala	Tri-Village CC.....	\$1,600.00
Patrick Springs	Stella CC.....	\$705.50
Patrick Springs	Patrick Springs CC.....	\$448.03
Penhook	Forrest Hill CC.....	\$308.00
Pfafftown	Bridges CC.....	\$800.00
Plymouth	Plymouth C of C.....	\$900.00
Portsmouth	Christ's Fellowship.....	\$300.00
Pounding Mill	Claypool Hill C of C.....	\$1,200.00
Richlands	Community CC.....	\$150.00
Richmond	Area 10 Faith Community.....	\$300.00
Ridgeway	Horsepasture CC.....	\$1,200.00
Roanoke	Edgewood CC.....	\$600.00
Roanoke	New Hope CC.....	\$2,000.00
Roanoke Rpd	First CC.....	\$707.00
Roanoke Rpd	East 10th Street C of C.....	\$400.00
Rockville	C of C at Manor Woods.....	\$240.00
Salem	Living Water CC.....	\$300.00
Seaford	Seaford CC.....	\$450.00
Smithfield	Smithfield CC.....	\$1,485.09
Spencer	Mayo CC.....	\$970.00
Springfield	The Journey.....	\$1,500.00

Stafford	Stafford County CC.....	\$1,000.00
Staunton	Parkview CC.....	\$171.75
Suffolk	Celebration CC.....	\$300.00
Summersville	SonRise CC.....	\$326.50
Toano	LifePointe CC.....	\$4,300.00
Vansant	Vansant C of C.....	\$700.00
Victoria	Victoria CC.....	\$500.00
Virginia Beach	C of C At Creeds.....	\$906.25
Virginia Beach	Forefront CC.....	\$600.00
Virginia Beach	Journey Church.....	\$258.51
Warsaw	Rappahannock C of C.....	\$1,000.00
Waynesboro	West Waynesboro C of C.....	\$1,410.00
Waynesboro	Young At Heart W Waynes.....	\$150.00
West Columbia	Kinetic CC.....	\$81.62
Winchester	New Life CC.....	\$1,762.75
Woodbridge	Woodbridge CC.....	\$600.00
Yorktown	Northside CC.....	\$4,680.00
	Donations by Individuals.....	\$33,713.00
	Service Receipts & Seminars.....	\$11,046.00
	Directed Transfers.....	\$18,600.01
Total		\$147,175.37

Disbursements

Office & Operating.....	\$3,412.90
Newsletter & Mailing.....	\$1,874.12
Personnel & Liabilities.....	\$95,499.17
Presentations.....	\$14,694.81
Church Resources.....	\$3,996.01
Seminars & Events.....	\$1,197.24
Total	\$120,674.25

GF Balance 09/30/2023.....	\$4,912.91
Total GF Receipts.....	\$147,175.37
Total GF Disbursements.....	\$120,674.25
GF Balance 12/31/2023.....	\$31,414.03
GF Balance 06/30/2023.....	\$25,525.03

Fiscal Year 2023-2024.....\$5,889.00

CHURCH PLANTING RECEIPTS

Ashland	Local CC.....	\$560.00
Barboursville	Union Grove CC.....	\$1,496.75
Barnwell	Mount Lebanon CC.....	\$25.00
Barnwell	Mount Lebanon CC.....	\$75.00
Boone	Mountainside Community CC.....	\$1,084.80
Chapel Hill	CrossTrail Community Church.....	\$2,120.00
Chesapeake	Great Bridge C of C.....	\$423.35
Concord	One Life CC.....	\$240.00
Covington	Cliffdale CC.....	\$100.00
Danville	North Danville C of C.....	\$30.00
Fork	Fork CC.....	\$2,400.00
Frederick	Collective Church.....	\$18,528.16
Gasburg	Pleasant Hill CC.....	\$300.00
Glen Allen	Calvary CC.....	\$350.00
Hampton	Northampton CC.....	\$300.00
Holly Springs	Lake Springs CC.....	\$2,700.00
Knightdale	Movement CC.....	\$1,972.96
Lewisville	Foothills CC.....	\$840.00
Manning	Lifesong CC.....	\$50.00
Mechanicsville	Fairmount CC.....	\$2,800.00
Mechanicsville	Chrsn Homemakers Fairmt.....	\$1,000.00
Mechanicsville	Bill Farmer Class Fairmount.....	\$75.00
Mills River	Blue Ridge CC.....	\$305.00
Newport News	Olivet CC.....	\$600.00
Oak Ridge	Catalyst Church.....	\$2,927.20
Area 10 Faith Community	Area 10 Faith Community.....	\$1,200.00
Salem	Living Water CC.....	\$300.00
Summersville	SonRise CC.....	\$326.50
Toano	LifePointe CC.....	\$9,200.00
Virginia Beach	Journey Church.....	\$1,034.03
West Columbia	Kinetic CC.....	\$326.48
Woodbridge	Woodbridge CC.....	\$600.00
Yorktown	Northside CC.....	\$2,400.00
	Donations by Individuals.....	\$2,195.00
	iPlant Churches.....	\$14,585.00
Total		\$72,570.23

Disbursements

Office & Operating.....	\$2,073.22
Presentations.....	\$9,268.86
Newsletter & Mailing.....	\$1,874.12
Church Plants.....	\$39,975.00
Directed Transfers.....	\$15,000.00
Total	\$68,191.20

CP Balance 09/30/2023.....	\$32,190.54
Total CP Receipts.....	\$72,570.23
Total CP Disbursements.....	\$68,191.20
CP Balance 12/31/2023.....	\$27,811.51
CP Balance 06/30/2023.....	\$24,523.80
Fiscal Year 2023-2024.....	\$3,287.71

Fiscal Year 2023-2024.....-\$7,666.74



Waypoint Church Planter, Derek Koone, has released a book on Discipleship titled, *"Stop Doing - Start Becoming: Experiencing the Beatitudes Through Spiritual Practice."*

Derek leads Lake Springs Church in Holly Springs, NC which launched as an independent church in the Fall of 2022. In 2023 Lake Springs averaged 180 in worship, celebrating 9 baptisms.



Pre-order your copy of Derek's book using this QR code. You'll receive a free digital copy and your physical copy when it is finished with production.

You're Invited!



WAYPOINT
CHURCH PARTNERS

The Art of the Sermon Spring 2024



Brian Jones

Wednesday-March 13

Maryland:
Frederick
GC3 Church



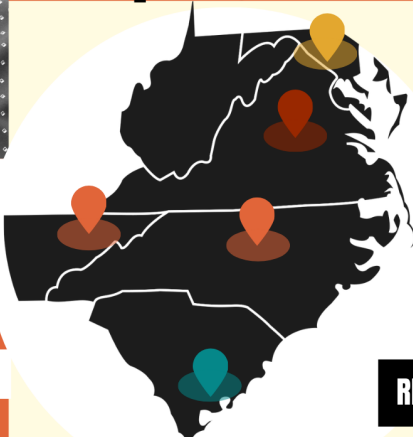
Dave Stone

Monday-March 18

Tennessee:
Gray
Crossroads
Christian Church

Tuesday-March 19

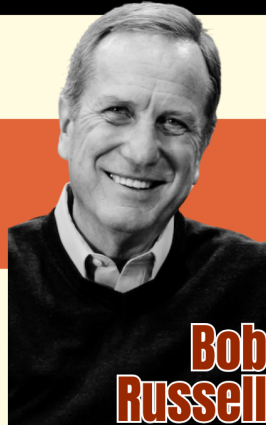
North Carolina:
Burlington
Burlington
Christian Church



David Vaughan

Tuesday-March 26

South Carolina:
Summerville
Sonrise
Christian Church



Bob Russell

Monday-April 8

Virginia:
Mechanicsville
Fairmount
Christian Church

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THE WAYPOINT ENDEAVOR

LEADERSHIP BREAKFAST with *Bob Russell*

NAVIGATING YOUR CHURCH THROUGH TURBULENT WATERS

Who's Invited? -

Elders, Deacons, Staff, Ministry Team Leaders,
and Prospective Leaders from your church.

Saturday

April 6th, 2024 9AM-11AM

Compass Christian Church

Mechanicsville, VA



\$16 - REGISTER AT [WAYPOINTCHURCHPARTNERS.COM/EVENTS](https://waypointchurchpartners.com/events)

Winter 2024

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