How To Write A Prompt

✅ 5 Essentials to Always Include in a ChatGPT Prompt:

1. Your Identity or Role (if relevant)

Tell ChatGPT who *you are* or who *it should be* to generate the right tone, expertise, or point of view.
Example: "I'm a pastor writing a sermon," or "Act like a bestselling book marketer."

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2. Your Goal

Be crystal clear on what you want. One sentence is enough.
Example: "Give me 5 social media captions that increase engagement on a sermon clip."

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3. Your Audience

Who are you talking to? This shapes tone, depth, examples, and word choice.
Example: "My audience is women ages 30–45 who are overwhelmed but love Jesus."

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4. Format, Style, and Constraints

Set boundaries and expectations: tone, word count, voice, structure, etc.
Example: "Use a bold, prophetic tone. Each point should be tweet-length. Use modern analogies."

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5. Ask for Help to Improve It

End your prompt by asking ChatGPT to challenge and refine it with clarifying questions.
Example: "Now ask me 3 questions to help improve this prompt before generating anything."

🔍 Three Questions to Always Ask:

1. **Is there a specific tone, voice, or example you'd like me to model this after?**
2. **What do you absolutely *not* want included in the output?**
3. **What's the single biggest win this piece of content should accomplish for you?**