



UNIFORM
STYLE GUIDE

BOBBY
HOTELS

discover your

BOBBY STYLE

Our teammates make up a wide variety of personalities and people with unique approaches to life. Although our guests appreciate our diversity, they must be able to easily identify and feel comfortable anyone and everyone can assist them with their experience.

Being genuine and bold does not mean going completely unchecked. We want each team member to feel comfortable in their own skin (and clothes), but safety and keeping true to the brand are paramount.

CLEANLINESS

Remember to bathe daily, use deodorant, wash your hair, and brush your teeth.

UNIFORM

No matter the look, your own or in a uniform provided by us, you and your clothing must always be clean, in good repair, and present a look that does not appear messy or distract from the Bobby Hotels brand experience.

THE “B”

The Bobby “B” must always be worn on the left lapel/pocket. No other pins are allowed unless provided as part of talent recognition.

HAIR

Anything goes as long as it's clean, neatly trimmed, and away from your face (eye contact builds trust). Feel free to express yourself with styling and color!

MAKEUP

Keep it stylish and tasteful. Don't clash with your look or go too extreme with shades or colors.

NAILS

Keep nails in good condition no matter the shade. If nails are polished, they must not be chipped or cracked. Keep them at a practical length for your role.

FACIAL HAIR

Keep it neatly trimmed; no spotty or partially grown facial hair allowed. If you're working on a new look, do it during time-off periods.

SCENT

Being mindful of our guests and potential allergies is essential. If using perfume, cologne, or aftershave, please choose a subtle scent and use it sparingly.

UNDERGARMENTS

Please wear them and make sure they are not visible to others.

HOSIERY/SOCKS

Get creative! Feel free to play with colors and patterns, but make sure they don't clash with your look.

EYEWEAR

Be yourself, but make sure lenses are not tinted. Rooftop Lounge and Valet teammates may wear sunglasses outdoors if the lenses aren't mirrored.

SHOES

Put your best foot style forward! Get creative, but don't clash with your overall look.

Be safe on your feet and wear the right shoe for the job, which means closed-toed, and soles that are skid resistant.

ACCESSORIES/JEWELRY

Level up your look with the accessories and jewelry that express your personality. Just keep it appropriate and functional. Just like shoes, keep safety in mind.

HEADWEAR

Unless it's part of your uniform, leave the hat at home. Head coverings for medical or religious reasons are permitted.

TATTOOS

We love some good ink. No offensive content.

NO GUIDELINE CAN COVER EVERY CONCEIVABLE POSSIBILITY; THEREFORE, INDIVIDUAL SITUATIONS WILL BE HANDLED ON A CASE-BY-CASE BASIS.

VALET

Bobby Hotels Provides

- Polo
- Chinos
- Crewneck Sweatshirt
- Bomber Jacket
- Bobby "B"

Teammate Adds

- Personalized Shoe
- Accessories





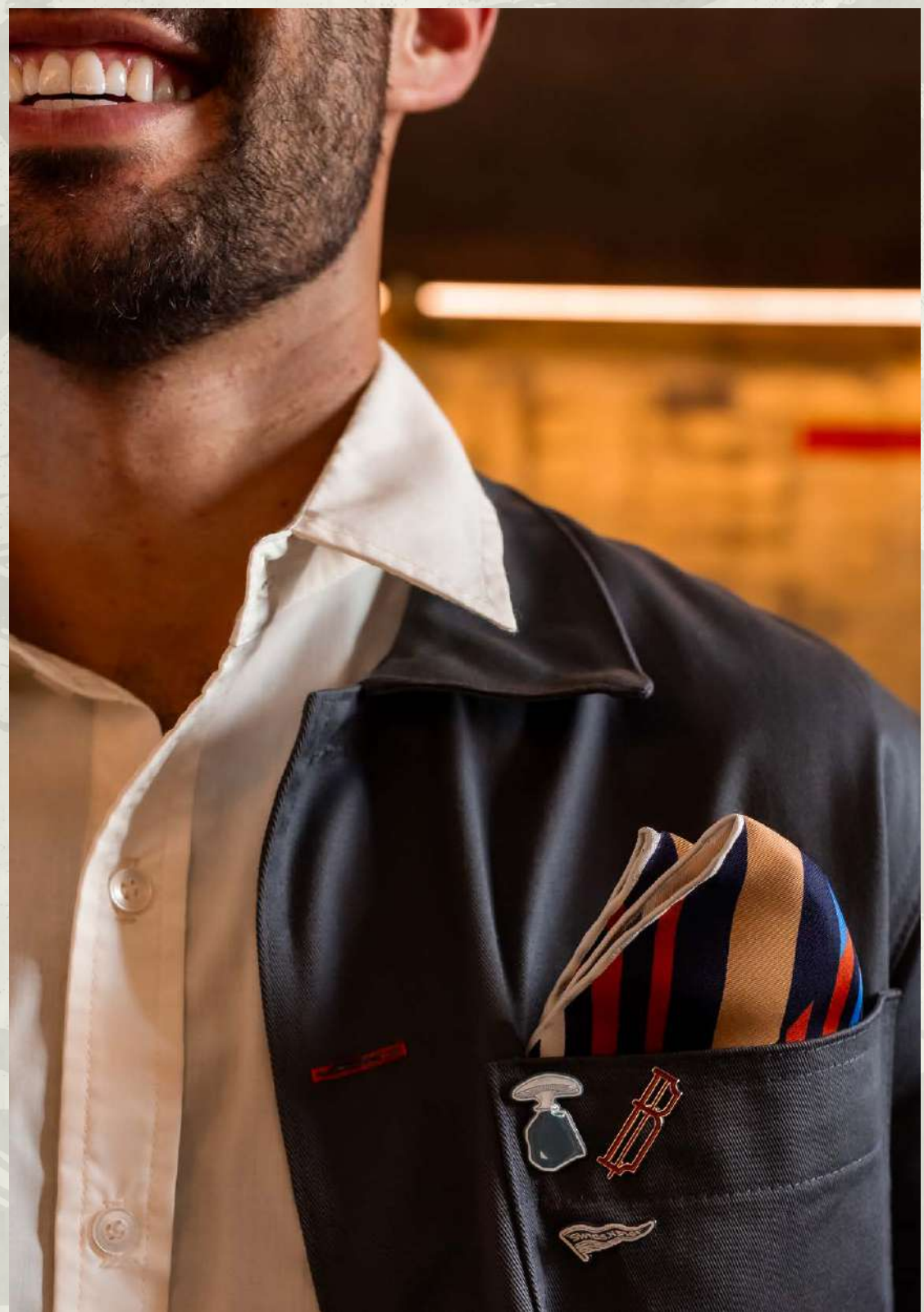
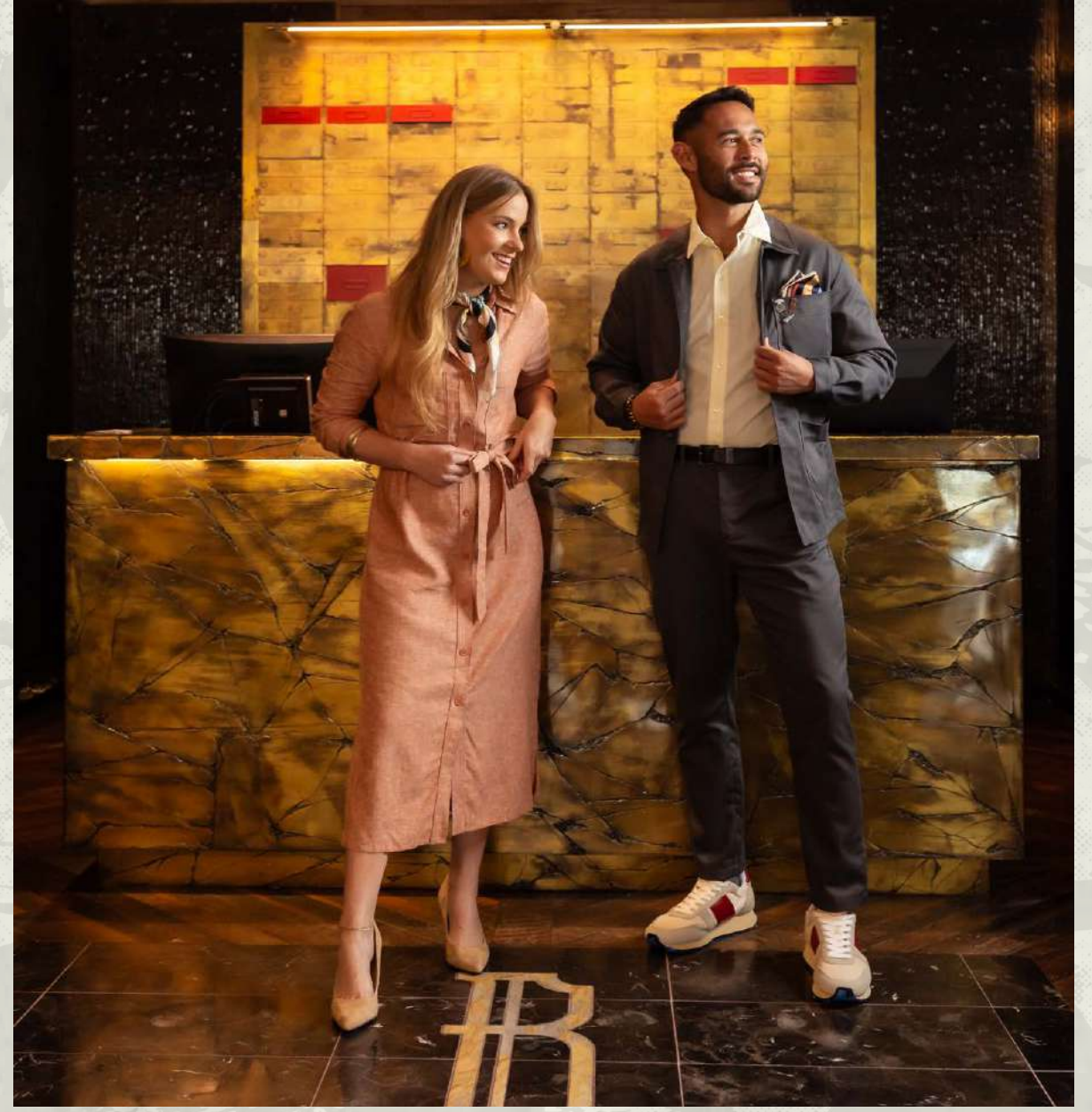
FRONT OFFICE

Bobby Hotels Provides

- Shirt Dresses
- Work Coat
- Chinos
- Button Down Shirt
- Bobby "B"

Teammate Adds

- Personalized Shoe
- Accessories





CAFE at BOBBY

Bobby Hotels Provides

- T-Shirt
- Chinos
- Crewneck Sweatshirt
- Bobby Bandana
- Bobby "B"

Teammate Adds

- Personalized Shoe
- Accessories

union tavern

Bobby Hotels Provides

Button Down Shirt

Chinos

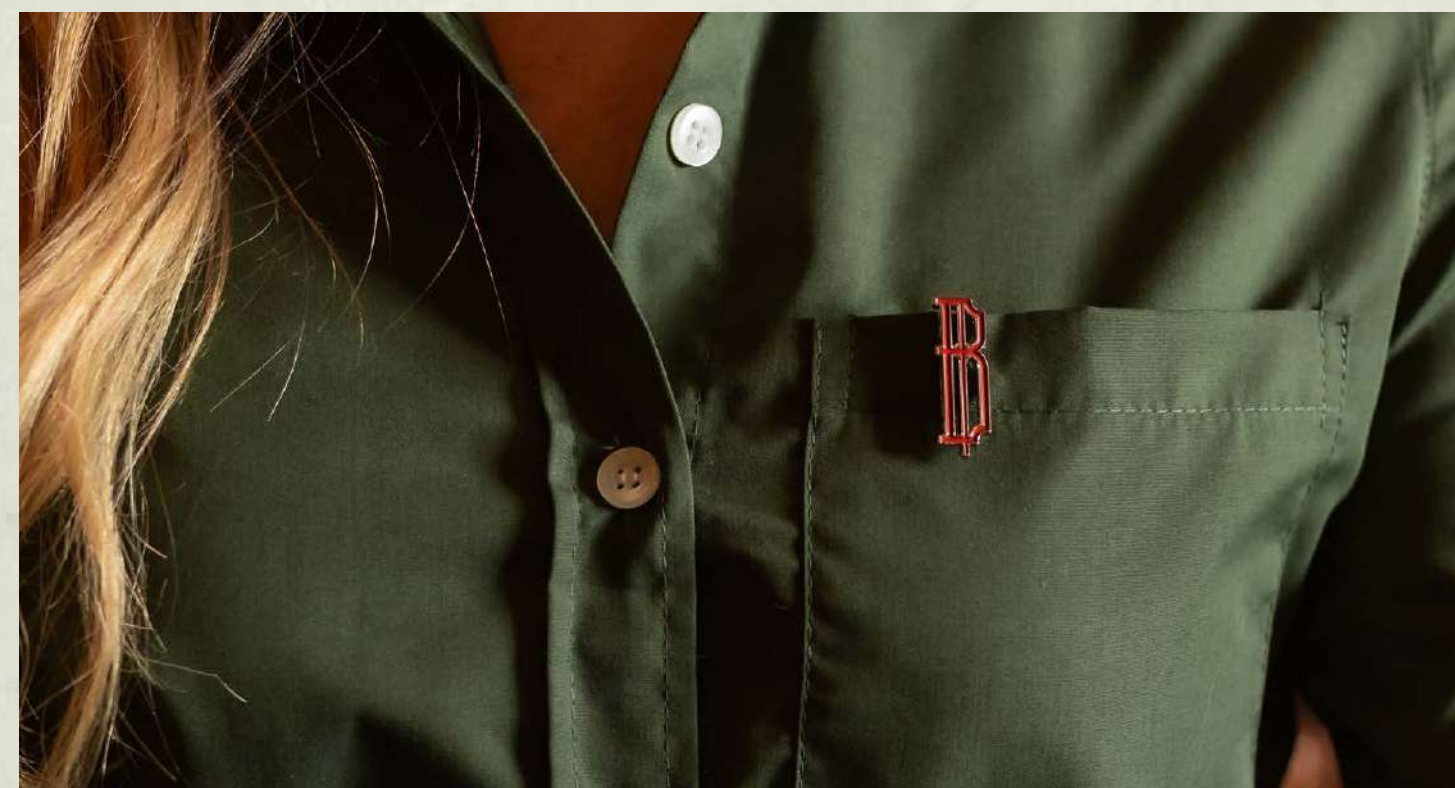
Apron

Bobby "B"

Teammate Adds

Personalized Shoe

Accessories



ENGINEERING

Bobby Hotels Provides

- T-Shirt
- Chinos
- Crewneck Sweatshirt
- Bomber Jacket
- Bobby "B"

Teammate Adds

- Personalized Shoe
- Accessories





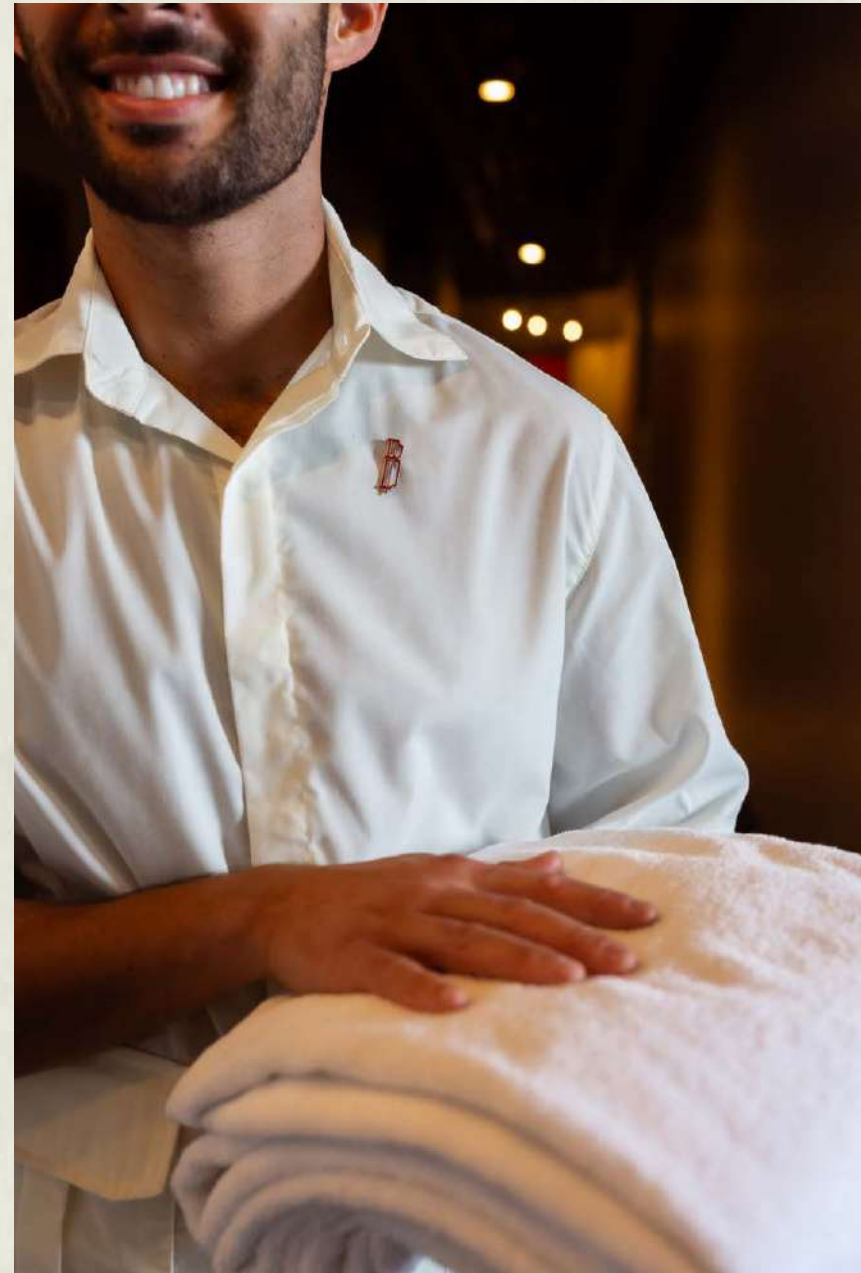
SECURITY

Bobby Hotels Provides

- Polo
- Chinos
- Bomber Jacket
- Bobby "B"

Teammate Adds

- Personalized Shoe
- Accessories



HOUSEKEEPING

Bobby Hotels Provides

- Sack Shirt
- Bobby "B"

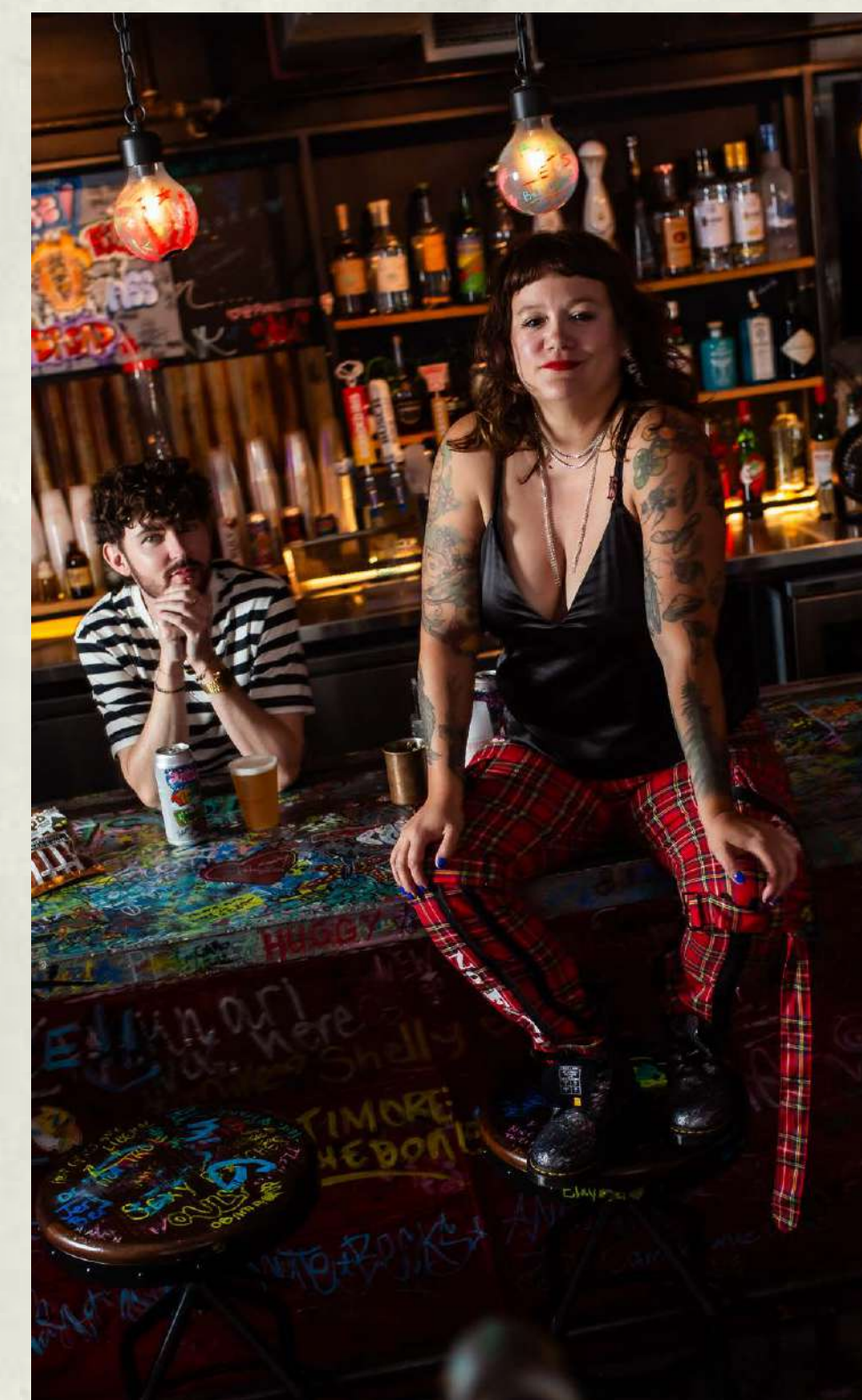
Teammate Adds

- Black Pants
- Personalized Shoe
- Accessories



BOBBY'S *Garage*

At Bobby's Garage, we embrace the authentic spirit of our dive bar culture, and as such, we encourage our teammates to express themselves through their unique style and personality. Our uniform policy is simple – there are no holds barred! Whether it's well-worn band tees, faded jeans, flannel shirts, leather jackets, or any other attire that embodies the rugged and laid-back charm of a true dive bar, we wholeheartedly welcome it.





ROOFTOP *Lounge*

Bobby Hotels Provides

- T-Shirt
- Bobby Bandana
- Bobby "B"

Teammate Adds

- Music festival-inspired jean shorts or jeans.
(Keep it tasteful in case your parents stop in!)
- Personalized Shoe
- Accessories

BANQUETS

Bobby Hotels Provides

- Black Polo
- Gray Button Down Shirt
- Black Chino
- Bobby "B"

Teammate Adds

- Personalized Shoe
- Accessories



MANAGEMENT

We celebrate our team members' unique personalities and styles while fostering a cohesive and professional atmosphere. We encourage management to wear their own clothing that complements the team member uniform palette and aligns with our brand identity. We embrace a more casual dress code, moving away from suits to allow for self-expression, comfort, and approachability. However, every outfit must include a top layer to display the Bobby "B" pin. This approach allows management to be easily identified while showcasing their individuality and maintaining a unified and stylish appearance that supports the brand.







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