

SPONSORSHIPS & PRODUCT PLACEMENT

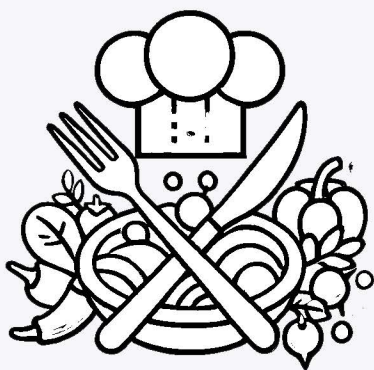
★ OPPORTUNITIES ★



We are currently seeking partnerships with local community organizations, chambers of commerce, tourism boards, and private businesses to sponsor and participate in the NEWSMAZING KIDS (Virtual Town Tour) project.

By collaborating with us, your organization will have the opportunity to showcase its services, products, and contributions to the community in a fun and educational format that resonates with both children and families.

NEWSMAZING KIDS (Virtual Town Tour) is an exciting, educational, and engaging animated series designed to explore and highlight the unique aspects of various communities, towns, and cities. Each episode focuses on different themes such as gardening, local cuisine, zoology, parks and recreation, forest services, ball sports, and community services, bringing to life the distinctive features that make each location special.



Through the eyes of our young, curious reporters, the show aims to foster a sense of community pride and encourage viewers to learn more about their surroundings - with plenty of comedy adventures and songs..

NEARLY ENDLESS LOCATION POSSIBILITIES



NEWSMAZING KIDS is an exciting animated series where curious kids - reporters aged 7-12 take viewers on virtual tours of fascinating towns, uncovering mysteries, exploring local cultures, and meeting extraordinary people. Each episode is packed with adventure, education, and fun as the kids dive into real-world topics, from sports and utility services to magical playgrounds and historical mysteries.



**FARMING
GARDENS
MARKETS
PRODUCTION
EQUIPMENT**



**RESAURANTS
COUNTY FAIRS
FOOD FACTORY
FOOD FREIGHT
PACKAGING**



**ZOOS
PET SUPPLY
VETERINARY
DINOSAURS
PALEONTOLOGY**



SHOW SPONSORSHIPS MEAN BUSINESS



A playground that makes chocolate candy

SUPERCHARGE YOUR MARKETING
EXPAND YOUR CUSTOMER BASE
ENJOY NEW EXTENDED LOYALTY REACH



Sponsoring a Quantum Media feature film or television show can provide several benefits for a business, ranging from direct marketing advantages to strategic brand positioning. Here are some key benefits:

1. ****Brand Visibility****: Films and TV shows can reach vast audiences both domestically and internationally. Sponsoring such projects puts the brand in front of millions of viewers, increasing brand awareness and visibility.
2. ****Enhanced Brand Image****: Association with popular or critically acclaimed content can enhance the business's brand image. This association can elevate the brand's prestige or reposition it to align with certain desirable qualities, such as luxury, innovation, or relatability.
3. ****Targeted Marketing****: Films and TV shows often have specific demographic appeal, allowing businesses to target their marketing efforts more precisely. For example, a brand could sponsor a show popular with young adults to attract this demographic.
4. ****Product Placement****: Sponsoring can lead to opportunities for product placement, where the brand's products are used or shown in the film or show. This can be a powerful form of subliminal advertising, as it presents the product in a natural setting.

5. ****Cross-Promotional Opportunities****: Sponsorship can open the door for various cross-promotional strategies, such as themed merchandise, special promotions, social media campaigns, or co-branded events that coincide with the film's release or show's airing.
6. ****Community and Customer Engagement****: Being part of popular cultural content allows businesses to engage with communities and build customer loyalty in a deeper, more culturally relevant way.
7. ****Content for Marketing****: The content itself can be used in the brand's marketing materials, such as behind-the-scenes footage, interviews, or co-branded content, which can be powerful tools for engaging customers on social media and other platforms.
8. ****Network and Partnership Development****: Engaging in the entertainment industry opens up networking opportunities with other brands, producers, and creatives, potentially leading to further partnerships or business opportunities.
9. ****Corporate Social Responsibility****: If the content promotes social issues or charitable causes, sponsorship can enhance the company's CSR profile, showing commitment to certain values or social issues.
10. ****Economic Returns****: In some cases, especially if the content becomes highly successful, there can be direct economic returns from the increased sales driven by heightened brand awareness and favorable associations.





We offer a range of sponsorship and product placement options to interested parties, including:



- ****Screen-Time Visualizations:**** Feature your products, services, or logos within the episodes, integrated naturally into the storyline.



- ****Product/Organization Mentions:**** Highlight your organization's role in the community through verbal mentions or dedicated segments within the show.



- ****Screen Credits:**** Your organization's name will be featured in the closing credits, acknowledging your contribution to the project.



- ****Marketing Use License:**** Gain access to a marketing license for the episode(s) in which your organization is featured, allowing you to use the content in your promotional efforts. A huge variety of products can be co-branded with your organization's logo for a continuing extension of market reach.



- ****Additional Ad Production:**** We will produce an additional advertisement that you can use for marketing purposes, whether as a Public Service Ad or for other promotional activities, when you join our sponsorship team.



- Charity, non-profit sponsoring – individuals and private businesses may sponsor a registered charity organization.

