



**HOW TO:
BUILD YOUR BRAND
AWARENESS AND
BUSINESS FASTER WITH
PREMIER PRODUCT
PLACEMENTS**

Our Technology and Production Partnerships Create a Unique and Affordable way to Build Your Brand in Virtually any Market World Wide

1. ADAPTIVE MULTIMEDIA AD RE-FORMATS GO EVERYWHERE

Your brand or message can be seen and heard via every possible type of media - giving you an amazing unlimited number of impression possibilities. We re-format your Brand/graphics to they can easily adapt to virtually an Ad/Sponsor scenario for the most complete and cost effective coverage possible - Unlimited...!!!

2. AN INSTANT TANGIBLE AD SOLUTION THAT WORKS FOR YOU

Most business are concerned about how and when their Ad/Marketing dollars will provide results - our tools go to work fast - because they adapt to any type business communication. Full multimedia formatting gives you endless options on how and when your Brand will work for you. Regardless of the product or service you offer - your associates and prospects will get instant Brand impressions that will truly build the business.

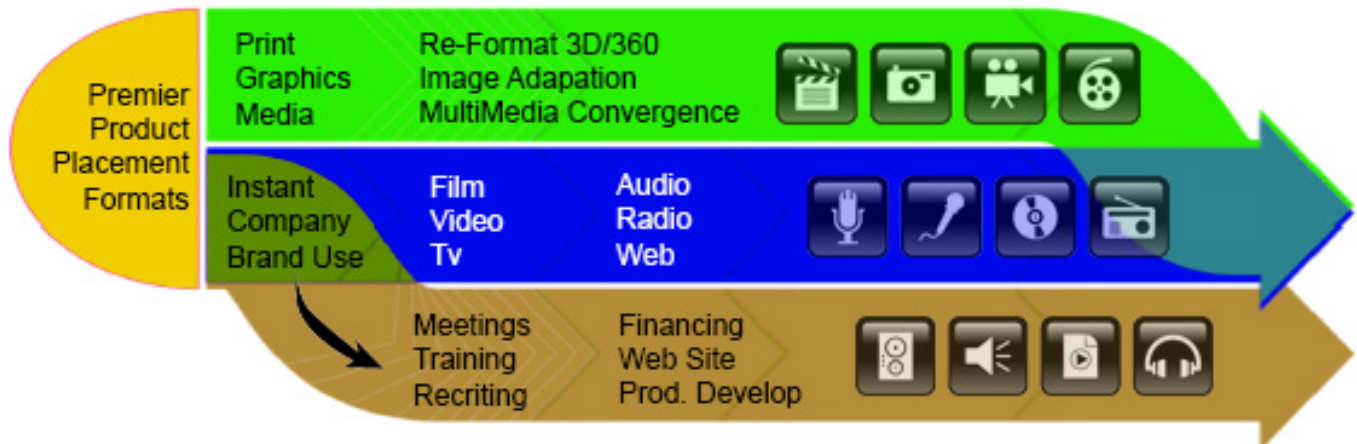
3. 360° x 360° Brand Graphics with 3D Product Map Alpha's



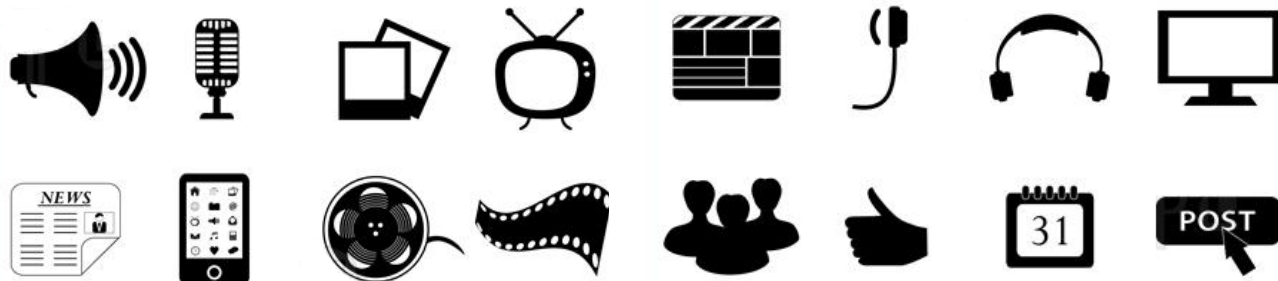
Your Brand - Graphics - Products - Visuals will be mapped and formatted by Quantum Media's 3D/360 Protocol Option - so your Brand will fit anywhere/everywhere for the most complete Impression coverage in the world - and our Productions associates will know which Brands are 3D/360 Partners so they can use your brand for Placements where other Brands simply are not certified or ready. A 3D/360 certification means your Brand is "in-play" and ready to go...



4. COMBINE & CONQUER - YOUR BRAND SEAMLESS ANYWHERE



5. MORE AD/SPONSHIP OPTIONS MEAN WAY MORE BUSINESS



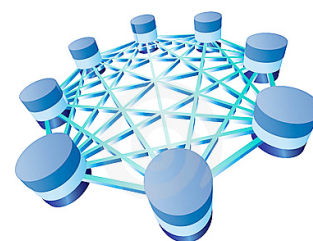
Unlimited multimedia options means that your Company and Brand can grow and spread the message with no limits or obstacles - and it means that you will save BIG MONEY with product placements because your brand will easily integrate into almost any similar genre project - and the same goes for Print, Audio and virtually every event promotional opportunity available. Pre-Formatting opens all these doors and gives your business options that have never been presented in such a broad manner - the door is now wide open

6. IT ALL STARTS WITH AN AD ASSET OVERVIEW & MAKE-OVER

Regardless as to how great or in need of help your marketing materials may be - they need to be reviewed and formatted to fit into the 3D/360 Digital Multimedia world of todays production environments - from there we will recommend a few different options that best meet the current and future goals of your marketing.

7. CERTIFIED 3D/360 DATABASE MEANS HUGE AD SAVINGS

The first and fastest Brands to market get the first and best shot to win new business - and create opportunities to provide customers with info and special offers - which all means more repeat orders and brand loyalty. QM and Premier Product Placements keep your 3D/360 Formatted assets along with all of your other materials ready to move into position at a moments notice - no waiting or hesitation - it's all part of our Placement Partner Program - and we know the lingo, protocols and systems to make the process easy and predicible.



Premier Placement Production Asset Overview & Make-Over Sample



On Location, Pre/Post Production \$500

Per/Impression 3D/360 Brand ReFormat \$750

Per/3 Impressions 3D/360 Brand ReFormat \$1,500

Premier Placement Video/TV/Multimedia Production

Show Set Location, Post, Edit, Master /60sec. Starting price \$1000

Show Set Location, Post, Edit, Master /3Min. Starting price \$2,500

Show Set Location, Post, Edit, Master /10Min. Starting price \$6,500

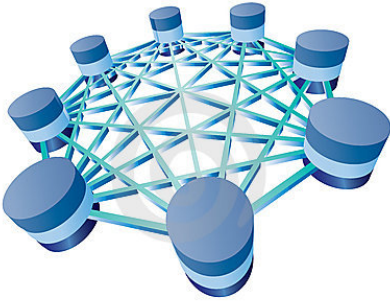
In Studio Starting Price Day/Rate Info/Commercial \$4,500

Per Year Certified 3D/360 Data Program Partner Annual \$500





Premier Product Placements
Global Service PPP.gs



Your Certified Premier Formatted materials can be stored on our Ad Partner Data Base so you can use them for an unlimited number of business building opportunities as they arise - there is nothing faster or more universal for placements.



BENEFITS OF PRODUCT PLACEMENT ENDORSEMENTS:

Only form of advertising that has a diminishing cost due to its longevity- theatres, television, cable, videos and/or syndication. However, the total number of audience impressions multiplies.

Average 30-second spot costs \$50,000-\$400,000+ production, whereas, product placement costs a fraction of that.

Awareness for new products/brands/services.

Alternative uses/situations for a product/service.

Captive audience because there is no channel surfing like during a commercial.

Product Placement is an effective strategy to gain exposure and promote products to the general public.

When the long-term nature of Product Placement is acknowledged, it can strengthen brand name recognition and serve as long-term reminder advertising.

Product Placement should be viewed as part of a total marketing plan in which it complements other techniques in the promotional mix.

Product Placement is a form of advertising that catches viewers while their defenses are down therefore they are not as critical to the advertisement.

PERCEIVED ENDORSMENTS:

When Product Placement is encountered in a particular television show or film it implies that the character / stars working on the show endorse that particular product, whether they mention it by name or physically interact with it in some manner. The placement links the stars to the products. An implied or perceived endorsement is perhaps one of the most important vehicles by which corporations can hope to transfer a message to the audience through a placement. Product Placement may be one of the only avenues some companies have to get their product / service in the hands of a big name actor or actress.

APPRECIATION OF REALISM:

Due to Television shows and Films perceived realism, products seen in these mediums have higher credibility than that of paid advertisements. Placing brand name products / services within a TV show or film gives them an intensified since of realism. Product Placement strengthens the program's union / link to real life. Product Placement also adds realism and authenticity to scenery.

COST REDUCTION TO CORPORATE MARKETERS AND STUDIOS / PRODUCTION COMPANIES:

In regards to the Studios and Production Companies, it offsets production costs. Products and / or services are provided free of charge to the Studios and Production Companies. The Departments of props, set decorations, wardrobe and transportation can save a sizeable amount of money by using Product Placements. If there were no placement agencies, these departments would be forced to buy or rent these items.

