



# CHOP BLOCK NEWS™

1ST FULL SEASON - INTRODUCING THE CHOPBLOCK UNIVERSE OF CHARACTERS & MERCH

## HILARIOUS - ORIGINAL - AWESOMELY - CLEVER



ZETA

ALPHA

BEATA

DELTA



FROM THE CREATORS OF THE JAMES BROWN HOLOGRAM - AMERICAN INVENTOR  
DEAD BY FRIDAY - RATE-A-MATE SOFTWARE - LITEPOP MOVIE MERCH



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# CHOP BLOCK NEWS™ - 1ST FULL SEASON 100% READY FOR VIEWERS

7 - APPROX. 25 MIN. HD EPISODES - ORIGINAL SCORE THROUGHOUT - MATURE AUDIENCE - COMEDY

## THE PREMISE WAS CRAFTED

IT ALL STARTED WHEN THE SHOWS' CREATORS WERE AMUSED BY NOTICING HOW STIFF AND ROBOTIC MOST NEWS TEAMS APPEAR. SO WHAT IF THE REPORTERS WERE ACTUALLY CYBORGS..? NOW, WHAT IF THE CYBORGS WERE GENUINLY INDEPENDENT AND FREE THINKING..? THEY WOULD PROBABLY REPORT ANYTHING THAT SEEMED INTERESTING TO THEM AND OFF THEY'D GO. FROM THAT IDEA, THE "CHOP BLOCK NEWS" TEAM WAS CREATED. ALSO, THE CHOP BLOCK NEWS CREW DOES NOT REPORT ON POLITICS - THEY STAY IN THE BIZARRE FRINGE FUNNY ZONE.

## WHY THE NAME - "CHOP BLOCK NEWS" ..??

IT'S AN EXPRESSION IN MEDIA CREATION - AUDIO AND VIDEO EDITORS CHOP UP CLIPS - SAME GOES FOR NEWS PRINT. THE EXPRESSION FITS FOR CYBORG NEWS REPORTERS WHO WANT TO CHOP UP A STORY AND SEE WHAT'S BEHIND IT.

## WHY CYBORGS - ARE ALL THE CHARACTERS AI ROBOT TYPES..?

1. CYBORGS TRYING TO MAKE SENSE OF HUMANS IS AN AMUSING SITUATION. THEY TRY TO RELATE, BUT DONT OFTEN UNDERSTAND WHY HUMANS DO WHAT THEY DO. 2. ONLY A FEW OF THE CHARACTERS ARE CYBORGS - MOST ARE HUMAN AND THERE ARE SOME COMICAL ANIMALS TOO. "STONEY" THE CAT AND "CRACKHEAD" THE SHARK ARE QUITE MEMORABLE...

## WHAT TYPES OF STORIES AND SUBJECTS ..??

NUMEROUS CATEGORIES IN THE LINE-UP - AND INTRODUCE WHACKED BITS THAT PEOPLE WILL BE TALKING ABOUT FOR YEARS - LIKE - "AVATAR CASTING COUCH" - "DARBY THE RADIO-ACTIVE DOLL" - "DEAR DELTA" - "PROSTATOPIA" "RANDOM ACTS OF CHAOS" - "CRACKHEAD THE SHARK" .. ON AND ON. THINK OF MAD MAGAZINE, NATIONAL LAMPOON, SNL NEWS, MONTY PYTHON ALL MIXED UP - NOW PUSH THE LIMITS EVEN FURTHER. - YOU'LL MEET DIVORCE DON.!



LIMITLESS

OVER-THE-TOP  
STORY TELLING

DOZENS MORE SHOWS IN THE WORKS

HIGHLY ORIGINAL  
ANIMATION  
TECHNIQUES  
AND VISUALS

# CHOP BLOCK NEWS™

ALPHA XANDAR

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BEATA SCHIFFER





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## REAL FAKE NEWS



## RADIOACTIVE DOLL



## DIVORCE DON

