

AL GRAGG DIRECTOR

As a prolific creative and digital influencer, I shoot, design, and market new media content—from conception to publication posting, and distribution. My list of satisfied clients include VICE TV / VICELAND, GUESS, LOUD SPEAKERS NETWORK/ COMBAT JACK, MICROSOFT. I've also photographed such diverse artists Janelle Monae, Santigold, and Sade to Red Hot Chili Peppers Ice Cube. Having developed a unique eye as a creative director, I value the expert design and editorial process. Not just for my company, but producing polished ad campaigns subcontracted for others.



You Should Know: Al Gragg and Jamaica House

It's been a number of years since Jamaica House closed, why do the do
 Yeah, the club was over 20 years ago—Jamaica House started in '89 in LA. But amazingly, people still talk about it, ask about it. These are legendary moments in the music and cul that live on. If you grew up in LA in the 90s, or just affiliated with the rap or reggae or ind try anywhere in the country—you were there. It was the premier spot for hip-hop and th culture then...ground zero for a decade. For people reading this who don't know about club Jamaica House, let me explain—it represented a flashpoint music. From the crack epidemic, the golden era to gangsta rap, the L.A. Riots—our story encompasses all of that...making it a p school at the time, so thank God I had a camera, and the presen Plus, now it seems like there's even more fascination with the w thing. We were breaking all these artists in LA, from both the ear ing the coasts during this whole "coastal beef." As one of the ori myself along with Dave Ferguson, Howard Lynch, Mike O'Conno

