

# **POCONO MOUNTAIN ARTS COUNCIL**

## **MINUTES OF MEMBERS MEETING –December 9, 2019**

**Attendance:** Jay & Mary Ann Paulukonis, Nancy Pitcher, Louise Reeves, Mira & Paul (Skip) Hensley, Marion Colvin, Vada Dale, Brigitte Lane, Lenni Gritz, Andrea Gustitus, Dianne Fultz-Kinsella, Karen Avery, Ginny Vasquez, Claudia Hill, Randy Wilkerson.

Meeting called to order by President Nancy Pitcher and we all participated in saluting the flag. Motion to accept minutes as read and posted on website made by Brigitte Lane second by Karen Avery.

- Treasurer's report given by Treasurer, Paul Hensley. Going forward, Paul (Skip) suggested we should have fund raisers to help offset the Holiday Day show expenses. Also suggested making changes to treasurer's report by combining the two columns into one for the Children's Show and Community Based Programs. Membership in attendance agreed to the changes. Motion made by Vada Dale and seconded by Jay Paulukonis to accept treasurer's report.

### **Planning Board Business**

- This is the last meeting hosted by President Nancy Pitcher as she is retiring at end of year. Our 2020 April meeting will be hosted by President Mira Hensley.
- The 2020 Board of Directors are: Mira Hensley, President – Louise Reeves, Vice President, - Treasurer, Paul (Skip) Hensley, - Secretary, Nancy Pitcher, Vada Dale, and Jay Paulukonis.
- Division of Responsibilities of 2020  
Member Show – Louise Reeves  
Volunteer Luncheon – Louise Reeves  
Workshops – (5)  
Holiday Arts Festival Chair – Mira Hensley and Nancy Pitcher will assist.  
Holiday Arts Festival Publicity – Nancy Pitcher  
Facebook Page – Maryann Paulukonis
- **President Responsibilities** – Conduct monthly meetings, President letter to Artifacts, Northhampton Community College Arts Collage show and meetings, reach out to other councils and meetings. Asking for volunteers to chair the NCC Arts Collage.  
**Northhampton Community College Arts Collage Show** – Anyone interested in participating in the show, please contact Mira Hensley.
- **Holiday Festival Art Show Update** - - Its estimated that 1000 people attended the show on Saturday November 30<sup>th</sup>. Due to inclement weather and poor attendance, Sunday December 1<sup>st</sup> resulted in a cancellation. Being this is our first year at Kalahari and establishing ourselves, our expenses were more than usual and are one-time expenses which will not be incurred next year.

Nancy Pitcher, Mira Hensley and Louisa Reeves will be attending a meeting at Kalahari to discuss preparations for the 2020 show. Nancy presented to membership

the possibility of having a Preview Show, Friday November 27, 2020 4PM – 8PM. In addition to expanding from one salon to three which will allow us to increase the number of show vendors. These suggestions will be explored and based upon pricing will determine our direction.

A question was posed asking if vendors booths are being monitored to ensure that they are following our established criteria.

Mira Hensley handed out surveys to show attendees and a high percentage of the returned comments were favorable. Here are some of the suggestions:

- Strategically placed chairs for elderly or those who may need to sit.
- More furniture vendors
- Vendors are friendly
- Previous visitors to Skytop attended the Kalahari show
- Chair people at the raffle table very friendly

Nancy Pitcher, President, stated focus will be given to building the event and getting name recognition.

- **Mt. Pocono Fall Day Show**– Due to location of the show being moved from the ballpark field into the streets of downtown Mt. Pocono, it raises concerns for safety issues. Membership agrees and motion made by Andrea Gustitus for discontinuance. All in favor said aye.
- **Business Cards** – Skip suggested and made a motion to spend up to \$100 for business cards for membership. Motion seconded by Lennie Gritz and approved by the board.
- Mira Hensley made motion to adjourn meeting and seconded by Skip Hensley.
- Christmas celebration with lots of good food and conversation. In addition to having a wild Christmas hat contest! Winner, Brigitte Lane!
- Merry Christmas, Happy Holidays and a Healthy and Happy New Year to All!

Thank you, Nancy, for all of your time and efforts that you have devoted to our Arts Council.