#### SOCIAL MEDIA PACKAGES

# Let's Get Social

### **Save Time! Leverage Expertise! Grow Your Business!**

I offer affordable Social Media Packages that align within your small business budget. Get more for less when you partner with me. Choose the plan that fits your goals.

### Zombie Package 537

Bring your social back from the dead!

2 Weekly Static Posts (no video, reels or stories)

Posting on 1 Social Platform of choice, Strategic Hashtag Production, Social Strategy, Social Site Optimization Reset/Link up & Branding Alignment.

#### Invest in a sustainable foundation for future growth!

Re-enforce the customer journey by showing activity
Branding and building awareness of product mix
Foster reviews and confirmation of Customer journey
Business page set up and link confirmation
Update Profile images and improve information

(No Add-Ons or upgrading with this package)

### Complete Package \$67

Build Your Presence with the Social Kickstarter!

3 Weekly Posts, Pins and/or Stories.

Includes everything in the Zombie Package Plus Content Creation and Delivery on Both Facebook & Instagram. Can include Reels.

#### **Initial Review and Analysis!**

Branding and Artwork review
Organic Content creation and delivery
Highlight your professionalism
Build trust online
Competitive Reports

(Add-Ons and Custom Campaigns Available)

## Challenge Package \$960 364

Build Your Business with the Social Builder!

5 Weekly Posts, Pins and/or Stories.

Includes everything in the Complete Package Plus Content Creation and Delivery on Both Facebook & Instagram. Can include Reels.

#### **Initial Review and Analysis!**

Group Engagement on local social pages and groups
Organic Audience Growth and Engagement
Product Catalog Promotion
Custom A/B Tested Content Creation
Trend analysis and monthly reporting

(Add-Ons and Custom Campaigns Available)

### Control Package \$1,500

Build Your Business with the Social Master!

Daily Posts, Pins and/or Stories.

Includes everything in the Challenge Package Plus Min 2 Stories a week, 1 Custom 30-second Video Production a month. On Site Branding Session Monthly.

#### **Initial Review and Analysis!**

Negative Comment Alerts
Share Content on local social pages and groups
Lead Nurturing and Integration
Daily monitoring and engagement
Custom marketing and coaching integration

(Add-Ons and Custom Campaigns Available)

Social media for business is no longer optional. It is an essential way to grow your brand, gain valuable insights, and reach your customers.

Are you Interested in what it looks like to work with me? **Schedule a 1:1** so we can get to know each other and see how I can help you reach your business goals!

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