



# Smart Start

## WELCOME!

## Quickstart Guide for New Brand Partners

Feel **grounded** and **confident** from day one. This guide is here to **help** you **launch** with **clarity**, **ease**, and **heart**. Whether you're here to **grow** a **thriving** bookshop or just dip your toes in, this checklist gives you a **simple path** to **get started** – with **all** the **support** you **need**.

### Start Here

Welcome Message from Tabatha Roach

#### **Part One - Get Started**

A: Account Setup + Rewards Links

B: Join Thrive Circle

C: Brand Partner FAQs

D: How to Order

#### **Part 2 - Get Rewarded**

A: Perks in Your First 8 Weeks

B: 3 Steps to Kickoff Success

C: 9 Ways to Share PaperPie

D: Grow with STEP

#### **Part 3 - Get Connected**

A: 3 Ways to Connect

B: StoryMaker Guide

**Rooted & Rising Team Hub**