

July 1, 2025

Dear Business Owner,

Hello! I'm Jeanné Atlanta (Dixon-Broxtton) resident and the coordinator for the 2025 Kitsap Reading Trail, and I'd like to **invite your business to participate as one of the Destination Points and sponsors on the trail!**

The Kitsap Reading Trail is a cooperative event that brings our community members and local businesses together to help children stay active in reading over the summer through a fun family activity. This program is offered in partnership with PaperPie, a children's book publisher specializing in engaging books, STEM learning toys, and other educational products for babies through teens.

From **July 25 to August 25**, local families will be able to stop by participating businesses in the community to read the book that's placed there. They will show a business staff member their Reading Trail Map and get a unique stamp or sticker to "certify" that they stopped in that location. Every child who completes their full map will receive a prize!

The cost to sponsor a Destination Point on the Reading Trail is \$50, which covers:

- A hardback PaperPie book, unique to your location; this is yours to keep once this year's program is over
- Marketing that I will do on social media to promote the program
- Copies of the trail map to provide to any child who starts the trail at your stop
- A prize for each child completing the entire trail, plus a larger prize drawing for all participants
- Additional prizes given throughout the program to reward participation
- Access to an exclusive Facebook group with literacy activities for participants as well as business highlights

In addition to your sponsorship fee, you will be responsible for:

- Having a designated location in your business for the book, with room for families to engage with it.
- Acquiring your own unique stamp or sticker (not easily replicable) to mark off the map for your participants. It is fine to use your business logo stamp for this, or any fun stamp or sticker you like!

All Destination Point sponsorships must be confirmed by Sat. July 12th in order for me to have enough time to order and deliver the books, maps, and promotional materials. Please contact me at any time with questions, ideas, or to reserve your spot! I can be reached at **360-649-7221** or **hello@pagingmyreaders.com**.

Thank you for considering this fun way to highlight your business within the community and help support our children's educational success!

Sincerely,

Jeanné Atlanta (Dixon-Broxtton)
PaperPie Educational Services Representative

As a Reading Trail Destination Point and sponsor, you...

- **support families in our community**
- **help boost local literacy rates and prevent the "summer slide"**
- **build awareness of your business as a community pillar**
- **encourage foot traffic at your business**