paperpie
brand partner

March 9, 2026

Dear Business Owner,

Hello! My name is Jeanné Atlanta (Dixon-Broxton). I'm a born-and-raised Kitsap local, a mom of three, and the coordinator of the **2026 Kitsap Reading Trail**. I'd love to invite your business to participate as a Destination Trail Stop and sponsor for this community literacy event.

The Kitsap Reading Trail is a summer program designed to bring families and local businesses together while encouraging kids to stay engaged in reading during the summer months. Through this fun, self-guided adventure, families will visit participating businesses across Kitsap County and read a featured children's book placed at each stop.

The 2026 Reading Trail will run **July 11 – August 31**, and families will use a Reading Trail Map to track their visits. At each location, children will show their map to a staff member and receive a stamp or sticker confirming their visit. Kids who complete the trail will receive prizes and be entered into a larger giveaway drawing.

The program is offered in partnership with PaperPie, a children's publisher known for high-quality books, STEM learning toys, and educational resources for babies through teens.

Trail Sponsor Participation – $50. The sponsorship fee helps support the books, printing, and prizes for the program and includes:

- A hardcover PaperPie book placed at your location during the trail (yours to keep afterward)
- Social media promotion highlighting your business as a Trail Stop
- Printed trail maps for families visiting your location
- Prizes for children who complete the trail and bonus participation giveaways
- Inclusion in the Reading Trail Guide and online listings promoting participating businesses

What I Ask from Trail Stops:

- Provide a small designated space where families can sit and read the book
- Have a unique stamp or sticker available for families to mark their Trail Map (Your logo stamp works great!)

To allow time for ordering books, designing maps, and marketing the program, **Trail Stop sponsorships must be confirmed by May 15, 2026**. Spots are limited to 15 this year so I encourage businesses to reserve early. If you have questions or would like to participate, please feel free to reach out anytime. I can be reached at **360-649-7221** or **hello@pagingmyreaders.com**.

Thank you for considering this opportunity to support literacy while welcoming local families into your business. I'm excited to build another meaningful community experience together.

Warmly,
Jeanné Atlanta (Dixon-Broxton) | PaperPie Educational Services Representative

As a Reading Trail Destination Point and sponsor, you...

- **support families in our community**
- **help boost local literacy rates and prevent the "summer slide"**
- **build awareness of your business as a community pillar**
- **encourage foot traffic at your business**