

JOIN US IN CELEBRATING OVER 20 YEARS
OF NEIGHBORS HELPING NEIGHBORS!



PRESENTED BY:



COLLECTION KIT

- 2025 -



Dear Neighbor,

PRESENTED BY:



National Life Group®

Thank you for your commitment to help others in our communities facing a long cold winter by agreeing to collect canned/non-perishable food items and monetary donations for the Central Vermont Salvation Army Emergency Food Shelf. There has never been a bigger need than in 2025.

Currently, the food shelf food supply is at a critical level. Especially during these challenging times where inflation on food prices is impacting already struggling families. Add to that, budgets for social safety nets that protect our most vulnerable have been strained or cut leading to more families to find themselves in crisis mode than ever before.

We are proud to partner with The National Life Group to present this year's community effort in conjunction with Bellavance Trucking and Market 32 By Price Chopper on the Barre-Montpelier Road. Pack The Pantry begins with the first donation that goes into our 53-foot long Bellavance Truck at Market 32 By Price Chopper on Thursday morning November 20, 2025. At that time, we begin an around the clock three day broadcast from Market 32 until we pack it full! Our goal is to fill it by 3:30pm on Saturday, November 22, 2025 but, we'll need everyone's help!

"NO ONE CAN DO EVERYTHING, BUT EVERYONE CAN DO SOMETHING!"

Inside this kit you will find signage that you may print and copy to show that you are an official donation location. It also includes signage where you can fill in the location of your collection bin and a letter that you can distribute to all of your co-workers, customers, parishioners, friends and family so they will know where to drop off non-perishable food and monetary donations for your collection.

Due to rising unemployment, inflation, tougher economic conditions the Salvation Army is needing to help feed more and more Vermont families. These difficult times mean more need and families seeking food assistance locally is up more than 500%.

The Salvation Army is an organization that reaches over 10,000 Central Vermonters. The goal of Pack The Pantry is to help the Salvation Army make it through 2026 without an interruption of services but your involvement is crucial to that goal!

The donations and money raised through our Pack The Pantry campaign stay right here in Central Vermont!

Remember, "Sharing is Caring" and "Hunger Knows No Season!"

Thanks again for being a Great Neighbor!

Lieutenants Zachary & Caitlin Lyle-Delong
Central Vermont Salvation Army

Zachary Lyle-Delong
Caitlin Lyle-Delong





PRESENTED BY:



National Life
Group®

OFFICIAL DONATION LOCATION



CANNED FOOD & MONETARY DONATIONS ACCEPTED HERE!



PRESENTED BY:



OFFICIAL DONATION LOCATION



DROP OFF AT: _____

CANNED FOOD & MONETARY DONATIONS ACCEPTED HERE!

HELP THE SALVATION ARMY PACK THE PANTRY!

WITH CANNED/NON-PERISHABLE FOODS OR MONETARY DONATIONS!



PRESENTED BY:



ALL FOR LESS FORTUNATE CENTRAL VERMONT FAMILIES!

AT MARKET 32 ON THE BARRE-MONTPELIER ROAD



“DOING THE MOST GOOD” THIS HOLIDAY SEASON! NOVEMBER 20, 21 & 22, 2025



PRESENTED BY:



National Life
Group®

MAKING YOUR PACK THE PANTRY FOOD DRIVE COUNT!

CREATIVE IDEAS TO CREATE ENTHUSIASM

Set a goal for how much food and how many dollars you want to collect, track the progress, and announce final results.

Create a display board to show hunger statistics, track progress, etc.

Create challenges between departments, classes, etc. For instance, a winning department could get a free pizza party.

Offer incentives such as gift certificates, casual dress days or a special parking spot for the top contributor.

Schedule a fun kick-off event to create interest in the food drive. For example, hold an office party in which admission is a food or cash donation to the drive.

Hold a raffle in which a food or cash donation to the drive buys a raffle ticket. Give away some creative incentive.

Again...Social Media, Social Media, Social Media!

Have food assigned to a specific day: macaroni Monday, Tuna Tuesday. Let co-workers know a day or two ahead of time.

Pick one food item and collect, collect, collect!
Example: Peanut Butter, soups and canned Fruit.

Take pictures of people putting food in bins. Post them in your department with a reminder to bring food.

Do lunch time/lunch room games. Build a canned castle, a cereal maze, etc. from food collected by employees.

"A-tisket, a-tasket." Everyone brings a food item to work and drops it off at the door of a co-worker with a note, "this is my food drive donation in honor of you". The worker puts the donation in the bin and posts the note on the bulletin board. See how filled up the board gets.

Guess what's in the food box contest-a box of groceries is placed in a convenient location. Folks are able to guess what's in the box. Whoever guesses the most items wins. Give a goofy trinket for a prize like a kazoo or party store item.

Have an ethnic day. Italian day. Mexican day. Asian day. Everyone brings food common to that culture.

CREATIVE IDEAS TO BUILD AWARENESS

Obtain the endorsement of your organization's top management and invite co-workers or other group members to a planning meeting.

Choose a catchy name or theme for your food drive. Then, distribute posters, flyers or send out an email outlining the need and ways of participating. Be sure to spread the word and list of the most needed items.

You can even collect a cash monetary donation. Every dollar donated allows the Emergency Food Shelf to provide 3 meals to someone in need.

Reach out to your public relations department. Spread the word on your group's social media accounts or organization's newsletter.

Again, social media, social media, social media! Don't be shy! Post pics and updates of your progress...It encourages your drive and other organizations to start one.

THANK YOU!
FOR YOUR CONTINUED SUPPORT



PRESENTED BY:



YOUR DONATION HAS BEEN MADE IN AN EFFORT TO AID LESS
FORTUNATE FAMILIES IN OUR OWN BACKYARD.
ALL DONATIONS STAY LOCAL.

