



## **Privacy Policy**

Effective Date: 01/01/2026

Chicago Chess Academy (“CCA,” “we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, make a purchase, or interact with our services.

### **Information We Collect**

We may collect personal information that you voluntarily provide to us, including but not limited to:

- Name
- Email address
- Mailing address
- Phone number
- Payment information (processed securely through third-party providers)
- Order history
- School or program-related information (when applicable)

We may also automatically collect certain information when you visit our website, such as:

- IP address
- Browser type
- Device information
- Pages visited and time spent on the site

### **How We Use Your Information**

We use the information we collect to:

- Process and fulfill orders
- Provide products, services, and customer support
- Communicate with you about orders, programs, updates, and promotions
- Improve our website, products, and user experience
- Maintain the security and integrity of our website
- Comply with legal obligations

### **Payment Information**

All payments are processed securely through trusted third-party payment processors. Chicago Chess Academy does not store or have direct access to your full payment information.



## **Sharing Your Information**

We do not sell, rent, or trade your personal information.

We may share your information only with trusted third parties when necessary to:

- Process payments
- Fulfill orders and shipments
- Operate our website and business services
- Comply with legal requirements

All third parties are required to keep your information secure and confidential.

## **Cookies and Tracking Technologies**

We may use cookies and similar technologies to:

- Improve site functionality
- Analyze site traffic and usage
- Enhance your browsing experience

You can choose to disable cookies through your browser settings, though some site features may not function properly.

## **Email Communications**

If you opt in to receive emails from us, you may receive updates, newsletters, or promotional content. You may unsubscribe at any time using the link provided in our emails.

## **Children's Privacy**

Chicago Chess Academy is committed to protecting children's privacy. We do not knowingly collect personal information directly from children under the age of 13 without parental consent. Any information collected for programs involving children is provided by parents or guardians.

## **Data Security**

We implement reasonable administrative, technical, and physical security measures to protect your personal information. However, no online transmission or storage method is 100% secure.

## **Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.



## Your Rights

Depending on your location, you may have the right to:

- Access your personal information
- Request corrections or updates
- Request deletion of your information
- Opt out of certain communications

To exercise these rights, please contact us using the information below.

## Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

## Contact Us

If you have any questions about this Privacy Policy or how your information is handled, please contact us:

Chicago Chess Academy

✉ Email: [info@chicagochessacademy.com](mailto:info@chicagochessacademy.com)

🌐 Website: <https://www.chicagochessacademy.com>



## **Privacy Policy Addendum (GDPR & CCPA)**

### **Your Privacy Rights (GDPR & CCPA)**

Depending on your location, you may have additional rights regarding your personal information.

GDPR (European Union Residents)

If you are located in the European Economic Area (EEA), you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your personal data
- Restrict or object to certain data processing
- Request data portability

We process personal data only when we have a lawful basis, including consent, contract fulfillment, or legitimate business interests.

### **CCPA (California Residents)**

If you are a California resident, you have the right to:

- Request disclosure of the categories of personal information collected
- Request deletion of your personal information
- Opt out of the sale of personal information (CCA does not sell personal data)

To exercise any of these rights, please contact us at [info@chicagochessacademy.com](mailto:info@chicagochessacademy.com).