



• Celebrating 157 Years 1867-2024 •

March 25, 2024

Dear Community Supporter:

With the support of people and businesses like you in our community the Robertson County Fair has been able to provide county residents with the opportunity to display the products of their efforts for over 150 years including their fine craftsmanship, quality livestock, great food and entertainment.

We would like to invite you to be a part of the 157th Annual Event and have included a 2024 Sponsorship Package for your review. Over 3,000 copies of our catalog are printed and circulated at no extra charge throughout Robertson County and surrounding areas. If you have an interest in participating in this year's fair catalog, the deadline for submission is **MAY 31, 2024**, enabling us to meet our printing and media deadlines. Volunteers are already hard at work planning & putting together this year's Robertson County Fair, which is scheduled for:

**AUGUST 6-10, 2024**

**"SUMMER NIGHTS • FERRIS WHEEL LIGHTS"**



As a non-profit 501(c)3 organization, the Robertson County Fair Association will always focus its efforts on benefiting the local community by promoting family entertainment, agricultural awareness, encourage community involvement and support non-profit organizations within Robertson County.

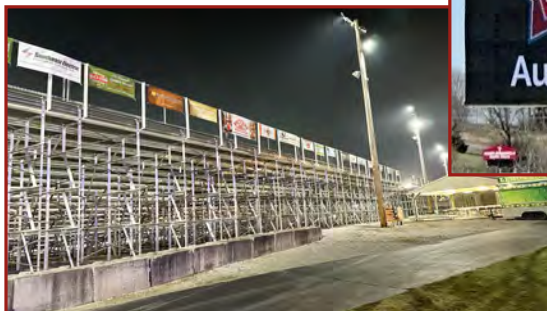
All sponsorships include an ad in the catalog and on our social media pages



Thank you in advance for your consideration and support of the 2024 Robertson County Fair. For additional information please visit our website, facebook, or instagram page or send us an email.

*Sincerely,*

*The Robertson County Fair Board*



All sponsorships include an ad on the LED sign at the fairgrounds and a banner displayed throughout fair week



The Robertson County Fair Association • PO Box 921 • Springfield, TN 37172  
www.robertsoncountyfair.com • robertsoncountyfair@gmail.com

# ROBERTSON COUNTY FAIR SPONSORSHIP PACKAGES FOR 2024

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Please see the list of 2024 sponsorship opportunities below. Each package gives you a detailed description of the benefits you will receive as a sponsor. In the event of inclement weather that closes the fair for three or more days, a partial refund will be issued for the Bronze, Silver & Gold Sponsorships.

## • FAIR CATALOG ADVERTISING •

(50+ Pages, 8 x 10 Color Program Guide)

Business Card Ad 3 ½ X 2	\$ 100.00
1/4 Page Ad 4 ¼ X 5 ½	\$ 200.00
1/2 Page Ad 8 X 5 ¼	\$ 400.00
Full Page Ad	\$ 700.00

## • GOLD SPONSOR - \$5,000 •

- 8' x 2' Banner placed in the Arena during the Fair
- Logo included on billboards
- Ad on LED Sign at Fairgrounds
- Multiple print and video ads on our Facebook and Instagram pages
- Daily Advertising Plugs during arena events
- Name and Logo featured on our Main page of our Website
- Name and Logo featured on our Sponsorship page of our Website with link
- Full page Ad in our Fair Catalog
- 20 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)
- 10 Complimentary SPONSOR Parking Passes in the parking area good for any day of events

## • SILVER SPONSOR - \$2,500 •

- 6' x 2' Banner placed in the Arena during the Fair
- Ad on LED Sign at Fairgrounds
- Ad on our Facebook and Instagram page
- Daily Advertising Plugs during arena events
- Name and Logo featured on our Main page of our Website
- Name and Logo featured on our Sponsorship page of our Website with link
- 1/2 page Ad in our Fair Catalog
- 10 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)

## • BRONZE SPONSOR - \$1,000 •

- 4' x 3' Banner placed in the Arena during the Fair
- Ad on LED Sign at Fairgrounds
- Ad on our Facebook and Instagram page
- Daily Advertising Plugs during arena events
- Name and Logo featured on our Sponsorship page of our Website with link
- 1/4 page Ad in our Fair Catalog
- 5 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)

**Promotional materials, including the exact Name and/or Logo in .pdf or .jpeg form must be provided by **MAY 31, 2024** and emailed to [robertsoncountyfair@gmail.com](mailto:robertsoncountyfair@gmail.com).**



# Robertson County Fair

• Celebrating 156 Years 1867-2024 •

## SPONSORSHIP COMMITMENT FORM

PLEASE RETURN THIS FORM & PAYMENT NO LATER THAN **MAY 31, 2024**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertising Only (Circle):

*Ad sizes: Please note ad sizes are approximate, actual sizes may be slightly different.*

Business Card Ad 3 ½ X 2	\$ 100.00
1/4 Page Ad 4 ¼ X 5 ½	\$ 200.00
1/2 Page Ad 8 X 5 ¼	\$ 400.00
Full Page Ad	\$ 700.00

### Sponsorship (Circle One):

GOLD	SILVER	BRONZE
(\$5000)	(\$2,500)	(\$1,000)

*Please check one:*

- USE SAME AD AS PRINTED IN 2022 CATALOG  
 I WILL SEND GRAPHICS/AD TO ROBERTSONCOUNTYFAIR@GMAIL.COM

Please complete this form and mail along with checks payable to:

**ROBERTSON COUNTY FAIR ASSOCIATION**

**P. O. BOX 921**

**SPRINGFIELD, TN 37172**

Total Amount Enclosed: \$ \_\_\_\_\_

Signature of Sponsor \_\_\_\_\_