



Robertson County Fair

• Celebrating 150 Years 1867-2017 •

Dear Community Supporter:

With the support of people and businesses like you in our community the Robertson County Fair has been able to provide county residents with the opportunity to display the products of their efforts including their fine craftsmanship, quality livestock, great food and entertainment for over 150 years. Volunteers are already hard at work planning & putting together this year's Robertson County Fair, which is scheduled for **September 8-12, 2020**.

We would like to invite you to be a part of our 153rd Annual Event and have included a 2020 Sponsorship Package for your review.

Over 3,000 copies of our catalog are printed and circulated at no charge throughout Robertson County and surrounding areas. A digital copy is also placed on our website (you can view the 2019 catalog at www.robertsoncountyfair.com/catalog). Last year there were over 19,000 in attendance at the fair. The deadline for submission is **June 1st, 2020**. This will enable us to meet our printing and media deadlines.

As a non-profit 501(c)3 organization, the Robertson County Fair Association will always focus its efforts on benefiting the local community by promoting family entertainment, agricultural awareness, encourage community involvement and support non-profit organizations within Robertson County.

Thank you in advance for your consideration and support of the 2020 Robertson County Fair. For additional information please contact us at robertsoncountyfair@gmail.com or visit our website www.robertsoncountyfair.com.

Sincerely,
The Robertson County Fair Board

*Trent Cobb, President
Carol Justice, Treasurer
Tracie Tate, Secretary
Celeste Armstrong
Miranda Head
Rusty Fuqua
Chad Gregory
John Bartee Jr.
John Armstrong*

*Henry Dean
Perry Pratt
Kathy Neal
Fred Head
Marla Lane
Josh Justice
Michael Lee Ramsey
Daniel Pope
Eric Pulley*

*Monty Stewart
Sarah Dorris
Brian Elam
Michele Graves
Justin Dorris
Joe Gaston
Hunter Mantooth*

ROBERTSON COUNTY FAIR SPONSORSHIP PACKAGES FOR 2020

Please see the list of 2020 sponsorship opportunities below. Each package gives you a detailed description of the benefits you will receive as a sponsor. In the event of inclement weather that closes the fair for three or more days, a partial refund will be issued for the Bronze, Silver & Gold Sponsorships.

• FAIR CATALOG ADVERTISING •

(50+ Pages, 8 x 10 Color Program Guide)

Business Card Ad 3 ½ X 2	\$ 75.00
1/4 Page Ad 4 ¼ X 5 ½	\$ 150.00
1/2 Page Ad 8 X 5 ¼	\$ 300.00
Full Page Ad	\$ 600.00

• GOLD SPONSOR - \$5,000+ •

- 4' x 8' Banner placed in the Arena during the Fair
- Logos included on billboards
- Several Daily Advertising Plugs, several mentions daily through fair
- Name and Logo featured on our Main page of our Website
- Name and Logo featured on our Sponsorship page of our Website with link
- Full page Ad in our Fair Catalog (Approx Size 6 5/8" x 9")
- 20 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)
- 10 Complimentary SPONSOR Parking Passes in the parking area good for any day of events

• SILVER SPONSOR - \$3,000+ •

- 4' x 8' Banner placed in the Arena during the Fair
- Several Daily Advertising Plugs, several mentions daily through fair.
- Name and Logo featured on our Main page of our Website
- Name and Logo featured on our Sponsorship page of our Website with link
- 1/2 page Ad in our Fair Catalog
- 10 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)

• BRONZE SPONSOR - \$1,000+ •

- 2' x 4' Banner placed in the Arena during the Fair
- Several Daily Advertising Plugs, several mentions daily through fair.
- Name and Logo featured on our Sponsorship page of our Website with link
- 1/4 page Ad in our Fair Catalog
- 5 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)

Promotional materials, including the exact Name and/or Logo in .pdf or .jpeg form must be provided by **JUNE 1, 2020** and emailed to robertsoncountyfair@gmail.com.

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SPONSORSHIP COMMITMENT FORM

PLEASE RETURN THIS FORM & PAYMENT NO LATER THAN **JUNE 1, 2020**

Business Name: _____

Address: _____

Contact: _____

Telephone: _____ Email: _____

Advertising Only (Circle):

Ad sizes: Please note ad sizes are approximate, actual sizes may be slightly different.

Business Card Ad 3 ½ X 2 \$ 75.00

1/4 Page Ad 4 ¼ X 5 ½ \$ 150.00

1/2 Page Ad 8 X 5 ¼ \$ 300.00

Full Page Ad \$ 600.00

Sponsorship (Circle One):

GOLD
(\$5000 +)

SILVER
(\$3,000 +)

BRONZE
(\$1,000 +)

Please complete this form and mail along with checks payable to:

ROBERTSON COUNTY FAIR ASSOCIATION

P. O. BOX 921

SPRINGFIELD, TN 37172

Total Amount Enclosed: \$ _____

Signature of Sponsor _____