



Robertson County Fair

• Celebrating Over 150 Years 1867-2022 •

Dear Community Supporter:

With the support of people and businesses like you in our community the Robertson County Fair has been able to provide county residents with the opportunity to display the products of their efforts including their fine craftsmanship, quality livestock, great food and entertainment for over 150 years. Volunteers are already hard at work planning & putting together this year's Robertson County Fair, which is scheduled for **September 20-24th, 2022**.

We would like to invite you to be a part of our 155th Annual Event and have included a 2022 Sponsorship Package for your review.

Over 3,000 copies of our catalog are printed and circulated at no charge throughout Robertson County and surrounding areas. A digital copy is also placed on our website (you can view the 2021 catalog at www.robertsoncountyfair.com/catalog). Last year there were over 19,000 in attendance at the fair. The deadline for submission is **June 15th, 2022**. This will enable us to meet our printing and media deadlines.

As a non-profit 501(c)3 organization, the Robertson County Fair Association will always focus its efforts on benefiting the local community by promoting family entertainment, agricultural awareness, encourage community involvement and support non-profit organizations within Robertson County.

Thank you in advance for your consideration and support of the 2022 Robertson County Fair. For additional information please contact us at robertsoncountyfair@gmail.com or visit our website www.robertsoncountyfair.com.

Sincerely,
The Robertson County Fair Board

Miranda Head, President
Chad Gregory, 1st Vice President
Celeste Armstrong, 2nd Vice President
Hunter Mantooh, 3rd Vice President
Carol Justice, Treasurer
Tracie Tate, Secretary
Rusty Fuqua
John Barte Jr.
John Armstrong

Henry Dean
Perry Pratt
Kathy Neal
Fred Head
Josh Justice
Michael Lee Ramsey
Eric Pulley
Monty Stewart
Sarah Dorris

Brian Elam
Michele Graves
Justin Dorris
Joe Gaston
Trent Cobb
Daniel Pope
Cliff Hadley
Chuck Hadley
Paul White

ROBERTSON COUNTY FAIR SPONSORSHIP PACKAGES FOR 2022

Please see the list of 2022 sponsorship opportunities below. Each package gives you a detailed description of the benefits you will receive as a sponsor. In the event of inclement weather that closes the fair for three or more days, a partial refund will be issued for the Bronze, Silver, Gold & Night Sponsorships.

• FAIR CATALOG ADVERTISING •

(50+ Pages, 8 x 10 Color Program Guide)

Business Card Ad 3 ½ X 2	\$ 100.00
1/4 Page Ad 4 ¼ X 5 ½	\$ 200.00
1/2 Page Ad 8 X 5 ¼	\$ 400.00
Full Page Ad	\$ 700.00

• GOLD SPONSOR - \$5,000 •

- 4' x 8' Banner placed in the Arena during the Fair
- Logos included on billboards
- Several Daily Advertising Plugs, several mentions daily through fair
- Name and Logo featured on our Main page of our Website
- Name and Logo featured on our Sponsorship page of our Website with link
- Full page Ad in our Fair Catalog (Approximate Size 6 5/8" x 9")
- 20 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)
- 10 Complimentary SPONSOR Parking Passes in the parking area good for any day of events

• NIGHT SPONSOR - \$3,000 •

- 4' x 8' Banner placed in the Arena during the Fair
- Several Daily Advertising Plugs, several mentions daily through fair.
- Name and Logo featured on our Main page of our Website
- Name and Logo featured on our Sponsorship page of our Website with link
- 1/2 page Ad in our Fair Catalog
- 10 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)
- Tent/Booth Space in the main traffic area on your specified night***

• SILVER SPONSOR - \$2,500 •

- 4' x 8' Banner placed in the Arena during the Fair
- Several Daily Advertising Plugs, several mentions daily through fair.
- Name and Logo featured on our Main page of our Website
- Name and Logo featured on our Sponsorship page of our Website with link
- 1/2 page Ad in our Fair Catalog
- 10 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)

• BRONZE SPONSOR - \$1,000 •

- 2' x 4' Banner placed in the Arena during the Fair
- Several Daily Advertising Plugs, several mentions daily through fair.
- Name and Logo featured on our Sponsorship page of our Website with link
- 1/4 page Ad in our Fair Catalog
- 5 Complimentary Fair SPONSOR Admission Gate Passes (does not include rides)



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SPONSORSHIP COMMITMENT FORM

PLEASE RETURN THIS FORM & PAYMENT NO LATER THAN **JUNE 15th, 2022**

Business Name: _____

Address: _____

Contact: _____

Telephone: _____ Email: _____

Advertising Only (Circle):

Ad sizes: Please note ad sizes are approximate, actual sizes may be slightly different.

Business Card Ad 3 ½ X 2	\$ 100.00
1/4 Page Ad 4 ¼ X 5 ½	\$ 200.00
1/2 Page Ad 8 X 5 ¼	\$ 400.00
Full Page Ad	\$ 700.00

Sponsorship (Circle One):

GOLD	NIGHT	SILVER	BRONZE
(\$5000)	(\$3,000)	(\$2,500)	(\$1,000)

Please complete this form and mail along with checks payable to:

**ROBERTSON COUNTY FAIR ASSOCIATION
P. O. BOX 921
SPRINGFIELD, TN 37172**

Total Amount Enclosed: \$ _____

Signature of Sponsor _____

Promotional materials, including the exact Name and/or Logo in .pdf or .jpeg form must be provided by **JUNE 15th, 2022 and emailed to robertsoncountyfair@gmail.com**