

Dear Valued Sponsor,

As we gear up for the 2025 Robertson County Fair, we want to take a moment to offer you the opportunity to support this cherished event. Your sponsorship plays a vital role in making this cherished event possible each year. Without the generosity of businesses, organizations, and individuals like you, we simply could not continue this tradition for our community.

The Robertson County Fair Association (RCFA) is a non-profit organization managed entirely by dedicated volunteers who are passionate about bringing quality entertainment, agricultural awareness, and community engagement to Robertson County. Thanks to your community support, we have been able to keep this tradition alive for over 150 years—and we look forward to many more!

We are excited to offer you the opportunity to become a 2025 Robertson County Fair Sponsor for our 158th Annual Fair. We’ve included our 2025 Sponsorship Package for your review.

Your sponsorship includes an AD in our fair catalog. Thousands of copies of our fair catalog are printed and distributed at no cost throughout Robertson County and surrounding areas. Additionally, the catalog is featured on our website, where it reached over 35,000 visitors in the month leading up to and during the 2024 fair.

If you’re interested in sponsoring this year’s fair, please submit your sponsorship by May 31, 2025, to meet our printing and media deadlines.

As a 501(c)(3) non-profit, the RCFA remains committed to benefiting the local community by promoting family-friendly entertainment, increasing agricultural awareness, encouraging community involvement, and supporting local non-profit organizations.

Our volunteers are already hard at work planning an incredible 2025 Robertson County Fair, which will take place from **September 16-20, 2025**. This year’s theme is **“Farmer’s Pride, County Wide,”** celebrating the hardworking individuals who keep our agricultural heritage thriving.

Thank you in advance for your support and consideration. For additional information or questions, please reach out via email at advertise@robertsoncountyfair.com or visit our website and follow us on Facebook and Instagram.

We look forward to working with you and making the 2025 Robertson County Fair the best one yet!

Best regards,

The Robertson County Fair Board

**2025 ROBERTSON COUNTY FAIR SPONSORSHIP PACKAGES**

\*\* ALL SPONSORS INCLUDE AN AD IN OUR CATALOG AND ON SOCIAL MEDIA \*\*

Please see the list of 2025 sponsorship opportunities below. Each package gives you a detailed description of the benefits you will receive as a sponsor. In the event of inclement weather that closes the fair for three or more days, a partial refund will be issued for the Bronze, Silver and Gold Sponsorships.

\* FAIR CATALOG ADVERTISING \*

Business Card Ad 3 ½ X 2 $100.00

1/4 Page Ad 4 ¼ X 5 ½ $200.00

1/2 Page Ad 8 X 5 ¼ $400.00

Full Page Ad $700.00

\* GOLD SPONSOR - $5,000 \*

8’ X 2’ Banner placed in the Arena during the Fair

AD on LED sign at the fairgrounds

Multiple print and video ads on our Facebook and Instagram pages

Daily Advertising Plugs during arena events

Name and Logo featured on our Websites Main Page

Name and Logo featured on our Website Sponsorship Page with link

Full Page Ad in our Fair Catalog

20 Complimentary Fair SPONSOR admission gate passes (does not include rides)

10 Complimentary SPONSOR parking passes valid any day of the fair

\* SILVER SPONSOR - $2,500 \*

6’ X 2’ Banner placed in the Arena during the Fair

AD on LED sign at the fairgrounds

Ad on our Facebook and Instagram pages

Daily Advertising Plugs during arena events

Name and Logo featured on our Websites Main Page

Name and Logo featured on our Website Sponsorship Page with link

1/2 Page Ad in our Fair Catalog

10 Complimentary Fair SPONSOR admission gate passes (does not include rides)

\* BRONZE SPONSOR - $1,000 \*

4’ X 3’ Banner placed in the Arena during the Fair

AD on LED sign at the fairgrounds

Ad on our Facebook and Instagram pages

Daily Advertising Plugs during arena events

Name and Logo featured on our Website Sponsorship Page with link

1/4 Page Ad in our Fair Catalog

5 Complimentary Fair SPONSOR admission gate passes (does not include rides)

**Promotional materials, including the exact Name and/or Logo in .pdf or .jpeg form must be provided by May 31, 2025, and emailed to** **advertise@robertsoncountyfair.com**



**2025 SPONSORSHIP COMMITMENT FORM**

**PLEASE RETURN THIS FORM & PAYMENT NO LATER THAN MAY 31, 2025**

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Advertising Only (Circle One):

Ad sizes: Please note ad sizes are approximate, actual sizes may be slightly different

Business Card Ad 3 ½ x 2 $100.00

1/4 Page Ad 4 ¼ x 5 ½ $200.00

1/2 Page Ad 8 x 5 ¼ $400.00

Full Page Ad $700.00

Sponsorship (Circle One):

 GOLD SILVER BRONZE

$5,000 $2,500 $1,000

**ALL WILL HAVE TO SEND GRAPHICS/AD TO** **advertise@robertsoncountyfair.com**

Please complete this form and mail along with checks payable to:

*Robertson County Fair Association*

*PO Box 921*

*Springfield, TN 37172*

Total Amount Enclosed: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature of Sponsor (Contact): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_