



# PICKLEBALLS! PITCH DECK

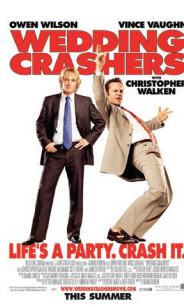
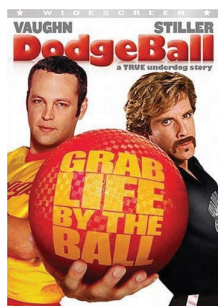
A BUDDY COMEDY WRITTEN BY DAN BEEMAN  
818.983.5700 • DAN@DANBMAN.COM

## Overview: Introducing

# PICKLEBALLS! THE MOVIE



## Comparable Movies



## Genre: Feature Film, Buddy Comedy

What is **PICKLEBALLS!**? At its core **PICKLEBALLS!** is the story of two aging tennis pros, who were once bitter rivals, but now must overcome their differences and their past to achieve a common goal - getting out of massive debt by winning pickleball tournaments. **Together they'll discover teamwork is the best way to achieve success, happiness & solve the problems they face.**

## Comparable Movies Budget & Gross

Movie	Budget	Gross Revenue
Blades of Glory	\$61 million	<b>\$147.5 Million</b>
Talladega Nights	\$72.5 million	<b>\$163.4 million</b>
Wedding Crashers	\$40 million	<b>\$288.5 million</b>
Step Brothers	\$65 million	<b>\$167.8 million</b>
Dodgeball	\$20 million	<b>\$167.8 million</b>

## What the heck is PICKLEBALL?

Pickleball is a sport combining many aspects of tennis and ping pong, played on a court the size of a badminton court.

- Pickleball is the fastest growing sport in the U.S. with at least 4.9 million players\*.
- In 2021/22, the sport grew over 39%.
- According to IFP, it is also played in at least 70+ different countries.
- There are 3 professional tours (PPA, APP and MLP) with 40+ tournaments and \$4+ million in purses.
- Pickleball also has a very silly name and lots of interesting, quirky personalities, making it ripe for comedy.

### How Pickleball Won Over Everyone From Leonardo DiCaprio to Your Grandparents

"Out of nowhere, pickleball is everywhere. This sneaky-fast amalgam of tennis, badminton, and Ping-Pong has been embraced by Larry David, Melinda Gates, Jamie Foxx, the Kardashians, Owen Wilson, Jillian Michaels, Zach Braff, and Giuliana Rancic. Pro athletes from Russell Wilson to Annika Sörenstam have mastered the dink and drive. Games break out in the Chicago Cubs bullpen. Reese Witherspoon mentioned pickleball in a birthday post to husband Jim Toth. George Clooney says his wife, Amal, routinely torches him on their home court in L.A. Joel Silver prefers to just watch. Survivor winner Tyson Apostol has parlayed his reality-TV fame into a career as a pickleball influencer."

- by **Craig Coyne, Vanity Fair**

\*According to The Sports & Fitness Industry Association (SFIA)



## Overview: Awards

# PRAISE FOR PICKLEBALLS!



**PICKLEBALLS!** has been a true work of passion for Dan for over 3 years now, tweaking, changing, rewriting and listening to feedback. It's paid off in the multiple awards and industry praise it's received .



“

**We feel your script is already one of the best specs out there.**

- MATTHEW T  
TORONTO COMEDY FILM FESTIVAL



“

**This script has all the elements to make Pickleballs! a huge box office success**

- LUKE BOURQUE, PRODUCER  
BACK PORCH MOVIES



Overview:

# PICKLEBALLS! SYNOPSIS



**Logline:** When a disgraced former tennis champ loses his job, home, and his mother on the same day, he must team up with an old rival and travel the country in an old RV, hustling for enough cash to pay off gambling debts by playing in pickleball tournaments.

**Synopsis:** A cocky ex-tennis champion, **Chip Cox** has seen the rise of pickleball on the courts where he taught tennis at his country club. His once flowing blond hair is now replaced by a receding hairline that he attempts to hide with hats and wigs. He lives in a run-down RV in his mothers' driveway. He has just been fired as a teaching pro at his local club, his mom just died and willed her house to her church.

Desperate for money, **Chip decides to recruit the brooding Boris Baryshnikov, his old, singles nemesis** and doubles partner, to travel with him competing in pickleball tournaments. One problem: they haven't talked in nearly 40 years and still detest each other. But the about to be evicted from his failing, marijuana-growing commune, Boris, **has little choice but to join his old nemesis.**

## TWO OLD RIVALS FIGHT FOR REDEMPTION THROUGH TEAMWORK

**They live together in the RV, learning from each other, traveling to compete in tournaments across California.** In the end, they find the happiness they were seeking was the opposite of what they thought it would be.



## Characters: Protagonist

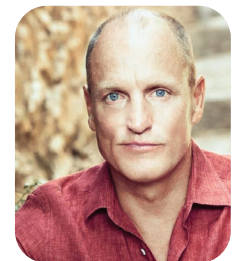
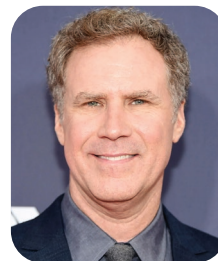
# CHIP COX

Chip was a blend of a youthful John McEnroe and Andre Agassi with the style of Bjorn Borg. He was deeply tanned, heavily muscled, and a chick-magnet.

Now, he is pale, flabby, single, and a sex-craved gambling-addict. He is largely ignorant, and his maturity level and sense of humor remains adolescent. He talks a lot of trash to opponents, Chip has tried to ignore but has seen the rise of pickleball on the courts next to where he taught tennis at his country club. His once flowing blond hair is now replaced by a massively receding hairline that he desperately attempts to hide with hats and wigs. He has been living in Van Nuys, CA in an old, run-down RV in his mothers' driveway. He has just been fired as a teaching pro at his local club and his mom just died and willed her house to her church. With no job, no money and no living family, Chip needs to reinvent and redeem himself.

### PLAYING PICKLEBALL TO WIN MONEY, REDEEM HIMSELF & ACHIEVE GOALS

He has an idea: recruit Boris, his old, singles nemesis and doubles partner, to travel with him across the country competing in pickleball tournaments, while promoting his autobiography. One problem - they still detest each other. Chip uses his Amazon Alexa device to find Boris living in a failed commune in upstate Northern California. He calls him and says he wants to help Boris fix his financial problems. Chip doesn't tell Boris that he, himself is broke. He hopes they can recreate their magical tennis chemistry through pickleball as partners while redeeming their reputations & wiping out their debt, even though they have not spoken to each other in 40 years.



### Potential Actors

Bryan Cranston, Will Ferrell, Kevin Costner, Don Johnson, George Clooney, Leonardo DiCaprio, Woody Harrelson, Jeff Daniels

## Characters: Protagonist

# BORIS BARISHNIKOV

Boris is a skinny, bearded, hairy, old school communist-loving Russian who loves to quote Karl Marx & Dostoyevsky.

He came from nowhere to “win” the 1979 French Open singles due to a steroid drug test failure by Chip Cox (the reigning, six-time champion). He also has bad breath, bad teeth, a bad stomach and bad hearing. Boris returned home after the French Open and promptly gave his winnings to the corrupt, communist party. He took orders to spread communism in America. He has been running a commune in Northern California for 30+ years. He is learning the marijuana-growing business while trying to manage and motivate a lazy staff.

### TEAMING UP WITH HIS OLD NEMESIS CHIP

He struggles with the hypocrisy of his need to make a profit despite his antipathy for capitalism. He owes a lot of money in back taxes and is nearing eviction. Chip convinces Boris that they can play and win together on the Senior Pickleball Tour. Boris, the communist becomes a capitalist as the GM for the new Margaritaville Resort on the land of his former commune.



### Potential Actors

Sacha Baron Cohen, Bryan Cranston, Jerry Seinfeld, Ben Stiller, Adam Sandler, Daniel Day Lewis, Jeff Goldblum.

## Pickleballs! Franchise Plan

# PLANNED SEQUELS



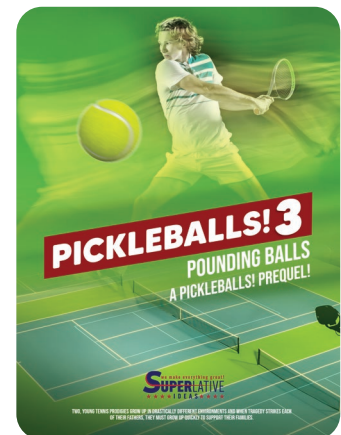
### **Pickleballs! 2:** A SUPERLATIVE Revolution!

**LOGLINE:** Two, newly victorious senior pickleball champions parlay their victory into eliminating their debts and gaining new business opportunities including co-managing a new Margaritaville resort, while balancing their obvious, ongoing philosophical differences.



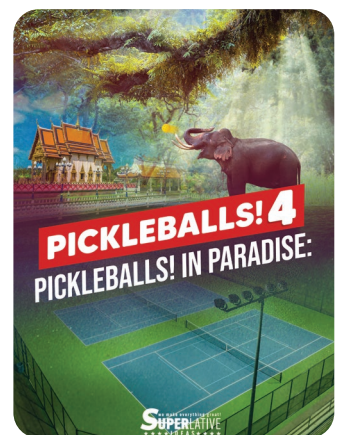
### **Pickleballs! 3:** Pounding Balls: Preparing for Pickleballs! – A Prequel

**LOGLINE:** Two, young tennis prodigies grow up in drastically different environments and when tragedy strikes each of their fathers, they must grow up quickly to support their families.



### **Pickleballs! 4:** Pickleballs! in Paradise: A SUPERLATIVE Thailand Adventure A sequel to the sequel

**LOGLINE:** Chip, Boris, Dave and Dayne promote their evolving brands through a pay-per-view tv, pickleball event in Thailand sponsored by Rocky and Ricky (and their brands), promoted by Kayla (and her social media company).



## Financial &amp; Investment Details

# WHY INVEST IN PICKLEBALLS!



The **PICKLEBALLS!** movie has a great value proposition for potential investors - it capitalizes on a popular, new sport (with a unique, catchy name) that has seen explosive growth with all age groups. It can be shot on just a few sets for a modest budget - **\$5 million** - with the potential for massive ROI.

**1. RETURN ON INVESTMENT**

A greater percentage of movies in this style, done correctly, turn a large profit.

**2. COMMERCIALLY VIABLE**

Pickleball is a hugely popular & trending sport that has global marketing opportunities

**3. EXCELLENT SCRIPT**

It leverages tons of brand integration opportunities to poke fun at them

**4. SCALABLE**

Franchise growth and architecture of e-commerce site are already created

**5. REVENUE EXTENSIONS**

We built an entire e-commerce platform with brand integration

**6. EASY TO MAKE**

Only three different filming locations/sets in just a few weeks of filming

**7. LOW PRODUCTION BUDGET**

Can be produced for less than \$5 million with two main characters

**8. SAFE & FUN**

Can be shot on a small, closed set with lots of improvisational opportunities for lead actors

## MOVIES LIKE PICKLEBALLS!

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## PICKLEBALL: A POPULAR, FAST GROWING SPORT

NATIONAL

America's fastest-growing sport is a cross of tennis, pingpong and badminton

February 19, 2022 8:30 AM ET

<https://www.npr.org/2022/02/19/1081257674/americas-fastest-growing-sport-pickleball>

FROM THE MAGAZINE NOVEMBER 2020 ISSUE

How Pickleball Won Over Everyone From Leonardo DiCaprio to Your Grandparents

<https://www.vanityfair.com/style/2021/10/how-pickleball-won-over-everyone>

Nov 15, 2021 - Sports

The pickleball explosion

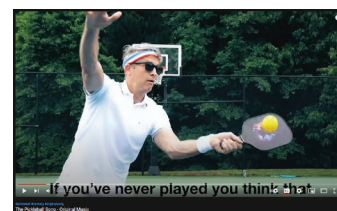
Kendall Baker, author of *Axis Sports*

<https://www.axios.com/2021/11/15/pickleball-sport-tennis-how-to-play>

## LEARN MORE ABOUT PICKLEBALL



## FUN & SILLY PICKLEBALL VIDEO



[Pickleball Documentary in Production](#)  
[Two Pickleball Tours Owned by Billionaires](#)



## About the Writer

# DAN BEEMANS' STORY



At **50**, after a successful career in sports marketing, Beeman decided to go back to school and get a graduate degree in hospitality. At about the same time, Beeman was involved in a major car accident and subsequently had a double fusion of his vertebrae in his back. While this traumatic event impacted his mobility, **it also opened the door to a new passion.**

One day after his gentle yoga at his rec center, he was **walking past the gym and heard the laughter and the ubiquitous pop, pop, pop of the pickleball play.** He entered the gym. Despite his physical limitations, he was immediately, warmly welcomed and encouraged to join in the fun. Just like nearly everyone else who tries it, he was quickly addicted.

Just a few months later **he was selected as a USA Pickleball ambassador and is now also an International Pickleball Federation Ambassador.** He is also sponsored by Head/Penn. Pickleball gave him new life.

### WRITING CAREER

Beeman began his writing "career" in graduate school where he earned his Master of Hospitality from UNLV when he wrote his final paper on the Implications of Pickleball for the Hospitality Industry. **This and an epiphany inspired him to write Pickleballs!**

Since then, he has published two books:

#### ***Deep Dive: Existential Essays for Personal Transformation 9/2020***

This critically acclaimed book uses the lens of existentialism to follow a metaphoric flashlight beam underwater on a personal and philosophical deep dive into many important issues facing humanity.

#### ***Zeitgeist Chronicles: Essays on Issues in America 2020 - 2021***

This book of 20 essays, all written in 2020 about contemporary issues in America will challenge your thinking. It is a hard hitting, powerful book with strong opinions about power, disease, racism, guns, politics, wealth inequality, religion and more. It captures a year in history like no other.

Suffering a traumatic injury led Dan down the road to a new passion, pickleball, & another shot at life.



Giving Back

# CHARITY DONATIONS



Dan wants to give back to the sport that gave him so much. A percentage of the profits made from the PICKLEBALLS! franchise will be donated to the Sid Williams Junior Pickleball Fund



## CONTRIBUTING TO FURTHER THE GROWTH OF PICKLEBALL

Superlative Ideas Productions will donate a specific percentage of the movie profits to charity. Specifically the Sid Williams Junior Pickleball Fund.

This is a youth pickleball charity founded by Sid Williams, one of the early pioneers of our beloved sport - pickleball!

Depending on the success of the movie, this could be a very sizable donation. An additional goal is to help bring the disparate tours together.



### ABOUT SID WILLIAMS

Before his passing in January of 2018, Sid Williams was founder & president of the 1st USA Pickleball in 1984 and is credited with serving as a tournament director for over 90 tournaments in the Seattle/Tacoma area. All proceeds from Sid's tournaments were given to food banks.

Contact  
**DAN BEEMAN**

DAN@DANBMAN.COM

818.983.5700

