

Amazon Integration Ideas
Featured in a movie franchise
Pickleballs! – A SUPERLATIVE love story
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Overview: This award-winning buddy comedy script could be produced and distributed by Amazon and streamed on Amazon Prime. It will humorously and authentically feature Amazon Products and Services (APS). It will provide integration of existing APS, enhancements to existing APS and launches for new APS and licensed APS on Amazon Storefront.

Here are the featured opportunities for Amazon products:

Echo Devices

Our protagonist is a 60+ luddite who relies heavily on Amazon devices and services. He uses it to find his long-lost tennis nemesis.

Alexa Paid Subscriptions

Our protagonist wakes up every day with his Alexa device that he affectionately calls “Lexus”. It starts off with several subscriptions that he pays for on his Amazon Prime Credit Card. Generically, they are:

- Gambling lines (sponsored by a gambling site)
- Dirty Jokes (sponsored by funny or die)
- Audio porn (sponsored by Pornhub)
- Wake Up Greetings by famous people (Michael Buffer)
- Music (Amazon Prime Music – Billionaire by Bruno Mars)

Amazon Glasses

Future model which will contain personalized QR codes embedded on bridge of nose which will allow other Amazon Glasses owners to scan and download information about the person with the QR code.

Amazon Integrated Services

A dedicated team of experts who aggregate and sell Amazon product and services that include automated integrated product and service solutions for the whole home, office, or resort.

Amazon Storefront

A dedicated site on Amazon Storefront will future products developed in partnership with a brand called **SUPERLATIVE** that is launched in the movie franchise. **SUPERLATIVE** will have a wide variety of brands that can be co-created and will live on the Amazon Storefront e-commerce site.

Future Brands Include: “Third Eye”

A futuristic, scannable, personalized QR code chip that is embedded in the forehead of customers. It contains all pertinent health information like vaccine and booster shots, current bodily temperature etc. It is called the Third Eye and marketed as a defense against health threats by anyone in your vicinity. The newest version of the Amazon Glasses has the capacity to scan the Third Eye and download information about the person wearing the Third Eye.

SmartGlove

An Android-Wear, Google Now platform for a Smartphone accessory that relies on a strong, voice activated program. Instead of wearing it like a watch, the embedded the “face” of it is embedded into a patented, specially designed, breathable (cycling-type) glove that also monitors pulse and heart rate, provides constant biometric and performance feedback. It will have sensors to the palm that integrate social media access and allowed you to share information with others through a simple handshake to people who are wearing the same enabled glove (BUMP app on steroids).

Here are the Brand Guidelines for other brands to be introduced in Pickleballs! and further developed through the movie franchise. The products will be available on Amazon Storefront.