

Is your tennis court generating new revenue?
Is your owner happy with your existing revenue?
Do you want more American guests to spend more money at your resort?

My name is Dan Beeman. I am an ambassador of both the [USA Pickleball](#) and the [International Pickleball Federation](#). I help resorts increase revenue while making guests happier.

Here is a [link to my website](#) with more detail about how I can help you increase your asset value through developing a pickleball program.

What is pickleball?

Only the [fastest growing sport in America](#) for two consecutive years!

Here is a link to a [brief, 2-minute video](#) that will give you more details about pickleball.

Or [watch this one](#) to laugh while learning about pickleball.

How does pickleball drive new revenue?

- 4 pickleball courts fit on one tennis court.
- Almost everyone plays doubles in pickleball.
- Games last about 10 minutes each.
- That is a ratio of 96:2 of pickleball versus tennis in one hour!

We apply the Airbnb business model that creates a more efficient, greater utilization of your space to drive new revenue – up to 48 times your existing revenue from one tennis court of people playing singles!

How does it bring more happiness for guests?

[It is easy to learn and fun for the whole family!](#)

It is easy to [convert basketball and tennis courts](#).

What can we do for you?

We offer free assessments and needs analysis. We will walk with you through the program options, look at your facilities and give you a few suggestions.

About me: I graduated with a Masters in Hotel Management from UNLV in 2019. You can read the 13-page summary of my Professional Paper on [The Implications of Pickleball for Resorts](#).

Warmly,

[Dan Beeman](#)

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