

**THE SUPERLATIVE WAY TO DO BUSINESS.** No other pickleball organization offers the range of resort and club business support that Superlative Pickleball provides. We are committed to our clients by offering services that support continued business, industry growth, and development.



**We offer unparalleled support and value for our clients including:**

- Customer Relations Representatives.
- Accounting Representative.
- 5% discount on all equipment and merchandise purchases using our dedicated hyperlink.
- Additional volume discounts based on purchasing power.
- Prescriptive marketing consultations provided on demand.
- Discounts on advertising through our alliance partners.
- Annual Recap of Program Performance.

**YOUR SUPERLATIVE SOLUTION.** In addition to the unparalleled benefits, you receive as a Superlative Pickleball Certified Program (SPCP) facilities are offered extra support including:

**Enhanced Business and Marketing Support**

- Direct access to the largest dedicated group of pickleball travelers on Facebook
- Minimum of one (1) Superlative Travel group trip per year
- Premium listing on our website as Certified Property.
- Marketing consultation and support including:
  - Website reviews and assistance
  - Social media advice, reviews, and training
  - Email and database assistance
  - Local advertising advice and support
  - Custom design work

**Client Rights/Requirements:**

- Prominently feature the Superlative Pickleball Program Certificate of Excellence with embedded QR code and hyperlink in all marketing and advertising materials.
- Prominently feature the Superlative Pickleball Program Certificate of Excellence banner at the court (s) location entrance.
- Purchase all equipment, signage, and materials through the hyperlink we provide.
- Provide a minimum of 10% commission and one room per 15 rooms booked.
- Provide 5% better pricing for our group trips than they could get anywhere else.

**Investment:** Based on services provided.

**Certification Fee:** Meet criteria and \$800 USD or \$3,000 in trade per property per year.

**Contact:** Dan Beeman [Dan@danbman.com](mailto:Dan@danbman.com) 818.983.5700

[www.superlativepickleball.com](http://www.superlativepickleball.com)