

WILDBLOSSOM CHILDCARE PHOTO & MEDIA RELEASE AGREEMENT

Purpose of Release

Wildblossom Childcare documents daily activities, environment, meals, creative work, and community life through photographs and video. These materials may be used to authentically showcase the program's philosophy, environment, and educational practices.

Consent to Use Images

I, the undersigned parent or legal guardian, grant permission for Wildblossom Childcare and its owner/operator to photograph and/or record my child during program activities. I understand that these images may include participation in play, meals, outdoor exploration, artistic expression, and daily routines.

Authorized Platforms

I authorize Wildblossom Childcare to use approved images or recordings for the following purposes:

- Official Wildblossom Childcare Facebook page
- Wildblossom Childcare website and online listings
- Program marketing materials, portfolios, or informational content
- Educational or community-focused posts that reflect the lived experience of the program

Privacy & Respectful Representation

Wildblossom Childcare agrees that:

- Images will be shared respectfully and in alignment with the program's values of dignity, safety, and authenticity.
- No identifying personal information (such as full names, addresses, medical details, or private family information) will be publicly disclosed without separate written consent.
- Images will not be used in a way that misrepresents or exploits any child or family.

Voluntary Participation

This release is voluntary. Families may withdraw consent at any time by submitting a written request. Wildblossom Childcare will make reasonable efforts to remove future postings after notice is received, acknowledging that previously shared materials may remain visible where removal is not technically possible.

Duration of Agreement

This authorization remains in effect for the duration of the child's enrollment unless revoked in writing.

Acknowledgment

By signing below, I confirm that I have read and understand this Photo & Media Release Agreement and grant permission as described above.

Parent/Guardian Name: _____

Child's Name: _____

Signature: _____

Date: _____

Wildblossom Childcare Representative: _____

Signature: _____

Date: _____