
MACC Board Meeting Agenda

Friday, March 21, 2025

Virtual Only



Agenda

Opening Prayer

Introduction of visitors/Meeting Pic

Present: Jenita, Matt, Amber, Michelle, Traci, David, Denaya, Ray, Bre; visitors Heidi Pexa, Brad Ellingson, Marcus Bachmann (partial), Andrya Dieter (partial)

Approval of agenda & Approval of February Minutes

1. Financial Update: Traci

a. Current financial status and rebuilding plan

Checking: \$1034.24. We have been keeping a tight budget, paid Regan 25% of what we owe, \$1391.95 still owed to Regan. She has been open to a payment plan. Things might remain tight for a couple of months;

Rebuild plan: have two events in fall, sponsorship could start in May. If we start sponsorship for conference in May, and then open registrations, will have cash flow for the events. Then also have money after the events. Will need to decide if we will do one day or two days. Only source of income until then is memberships. Consider opening registration earlier than last year (last year we did about June or July).

2. Past Event Updates

a. *Connect Over Coffee* - March 7 – Bre

So full we had to expand! Very positive experience; people were confused about the idea of church hurt being the theme since we did just an event on that topic. Suggestion was to shift the theme to “healing” instead of “hurt.” People gave books and title ideas: one attendee (Cassie) is both a pastor and therapist, might be good lead for a speaker. Bre has her contact information. (Cassie is with Threads of Hope) Ideas for sessions include how to help and support pastors, connecting bridge between two groups.

b. *Soul Care & Sandwiches* - March 12 - Matt/Ray

Great to conversations happened; and excellent feedback from attendees. Ray did a great job facilitating conversation and people seemed comfortable. Thank you Matt for all the work! Feedback was more leadtime for promotion of events.

3. Immediate Action Items Awaiting Board Approval - Amber

a. *Supreme Court Case Involvement - Renee Carlson @ Fall 2026

Supreme court will now hear case regarding challenging ban on “conversion therapy,” which has been broadly defined as including any type of therapy that assists a client in working through gender confusion. Lots of questions include what this means if client has goals that violate this law, or how to use gender pronouns. Could file an amicus brief, “friend of the court,” which is a legal document supporting the lawsuit out of Colorado. Pros and cons listed provided by Amber (see attached document).

MACC could be part of a movement that would help strike down all bans if we support Colorado’s lawsuit already initiated. Read statement by Dan Schmoyer (from Lighthouse Counseling). See attached. Recommendation to vote via email.

Conversation brought up both concerns in supporting and not supporting the idea of filing an amicus filing. Pros expressed is protecting counselors in the state, since Minnesota is a gender affirming state. Concerns that future changes will continue to make our job harder and even put our licenses at risk. Cons include concerns from therapists that their outreach and ministry to clients will be compromised. Discomfort from some members about getting politically involved. Ray spoke on MACC staying unified as an organization.

b. Role of Vice President

Ray was voted in as the vice president. Congrats to Ray!

c. *Michelle: 3-Month Marketing Contract

Michelle’s contract was reviewed. The suggestion was to do a three month contract at the current pay rate in hopes that eventually we can raise the rate. July 1, 2025 is listed as the renewal date. The contract shifts from admin duties to marketing duties. (average is \$550 a month for twenty hours). Michelle has expressed an understanding that with financial situation MACC might need to pay her on a delayed schedule. No guarantee to Michelle on a specific number of hours. Michelle’s contract was approved.

Michelle shared her marketing background: been working within a marketing department since 2007. Worked for a promotional displays company for 13 years (put out catalogs and flyers).

d. *Fall Gala in October 2025

Traci shared has done these types of events before. Shared some date options (perhaps can get a discount at church location since Traci is affiliated with church). Need to pay \$5,000 as a down payment for the facility. Hope is to make approximately \$40k from event.

Matt asked question: anyway to get previous data on metrics? Traci said there would be room for 300; suggested tickets price at \$60. Have silent auction items, would need MACC members to reach out and work to get silent auction items. (biggest way to raise funds).

David mentioned we would need a pitch, a major piece is how do we come together and come up with unified way to present it. Need to make this an event that people see the worth in. Ray mentioned this event would appeal to people beyond counselors.

Amber shared getting sponsors would be the key, has seen very generous donors in the past. Feels the risk of losing money is low. Ray mentioned the big win in this isn’t the money but bringing people

together and putting together that MACC has resources that are available. Ray requested Traci to send an email to know next steps and how members can help. Traci will email members.

Voted to move forward with gala.

Decision was to do it on Saturday, November 1. Would have facility starting at 2:00 PM.

e. Fall Event Committee(s)

f. Facebook Group - Transition to Member-only

Difference between Facebook page and Facebook group. Vote passed to making Facebook group private. Amber would move forward on working on that.

Below items were not covered this meeting due to time constraints.

g. Connect Over Coffee - Transition to Member-only

h. Add Organizational Memberships -

- i. To use MACC's FB group for hiring and promoting internal events**
- ii. \$200/Annual**

4. MACC "Foundation Inspection" - Board

- a. Mission Statement & Slogan**
- b. Article/Bylaw Updates**
- c. Member Applications (Individual and Organizational)**
- d. Membership Benefit Packages**
- e. Logo/Website & Database**
- f. Marketing Strategy**

5. Workshop Presenters (Could still add virtual event for summer)

6. "Church Hurt" - Fall Conference - Friday, September 26 @ North Heights in Arden Hills - Amber

i. Organization

1. Varying levels of "Church Hurt"

- a. Pharisaical Behavior (Leading to Shame/Judgment)**
- b. Insensitive responses to grieving/mental health concerns**
- c. Traumas - Abuse**

ii. Speakers (In Discussion)

- 1. Pete Singer - Executive Director of "GRACE"**
- 2. David Swan - Spiritual Abuse - Meeting next week**
- 3. Jenita Pace - Potential Topics**
- 4. Mark Anderson - Couples hurt by the church**

iii. Marketing

- 1. Start building awareness by May/Jun, registration opening in mid-July**



7. Networking Events Upcoming

a. Connect Over Coffee - Bre

i. Wednesday, June 11th, 9 am @ Vendella Coffee Haus in Eagan, MN

b. MACC Board Socials

8. Closing Prayer

***Next board meeting Fri, April 18 (?) - please mark your calendars!**

Ephesians 3:20

“Now all glory to God, who is able through His mighty power at work within us, to accomplish infinitely more than we might ask or think.”

If you need to zoom, here is the link

<https://us02web.zoom.us/j/82948705881?pwd=bE5rUkNZcUpzREdjMXJlYFRnbzlhUT09>