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# MACC Board Meeting Agenda

Friday, June 20, 2025

Virtual Meeting



## Agenda

Opening Prayer

Introduction of Visitors / Screenshot

Approval of June Agenda : Motion to approve: Traci 2nd the motion: Dave R. seconds

Approval of May Minutes: Motion of approval: Ray 2nd the motion: Dave R. seconds

### 1. Financial Update: Traci & Amber

- a. **Traci: Reviewed overall numbers. Similar to last month \$2118 plus an additional \$100 more. Michelle had sent money back due to overpayment.**
- b. **Quickbooks is still being worked on. There is a transfer of this work due to Bre stepping down. Amber and Ray are working on this**

### 2. Monthly Update

- a. As of June 1, MACC's FB group is members-only. There are still 788 followers on our public page.
    - i. 788 followers on the public group that is separated from the private group. The private group has 54 active members on social media.
      - 1. Ray suggested an 'email blast' to the MACC members to let them know there is now a private facebook page
    - ii. New members to MACC due to making this transition
  - b. Michelle: Working on event graphics/marketing strategy
  - c. David Swan & Chip/Russ have agreed to present at our Fall Conference
  - d. Bre & Matt to step away from board
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- i. Matt stretched too thin in regards to work
- ii. Bre - Limited in details. MACC is encouraged to receive feedback; even if it's difficult

### 3. Fall Events

#### a. "Addressing Church Hurt & Healing" - Friday, September 26 @ North Heights in Arden Hills

- i. See Attached Draft Proposal- Amber
  - 1. Discuss event minute-by-minute (finalize presenters)
    - a. Refer to draft for more details.
    - b. North Heights for set-up on Thursday evening so that we are all set for Friday.
    - c. Dave R. is the emcee THANKS, Dave!
    - d. NEED: WORSHIP LEADER - MACC board, please reach out to people who may be qualified and interested in leading this event in worship
    - e. MACC ?s during meeting:
      - i. Dave urges joining and the importance of breaks during the event for joining and networking as well as processing. Dave mentioned that the flow looked good. Dave thought worship before/after lunch would be a good idea. Amber endorsed this. End this around 12:30pm. Raffle at the tail end of lunch.
      - ii. Questions about Outpost Ministries: Wendy Terry not licensed but Lay Ministers who have groups and 1:1 mentorship who struggle with gender and sexuality. How this can be an area of church hurt. Are we asking speakers to submit applications? It's all been verbal processing at this point. Amber will be getting outlines from the speakers to submit to CEUs.
      - iii. Pastor David Phani who is from India. An encouraging conversation was held between him and Amber and would be a positive note to end on at the conference.
      - iv. Approval of speakers: Dave - How many CEUs will we be obtaining? Amber shared: It's presented as a group, based on the amount of hours, with the outlines. With that being said, for sure there will be 5 hours but could be 6 if non-licensed

presenters can be counted. There is a level of uncertainty and more investigation is appropriate. Ray asked how you might measure the clocked hours. Amber will reach out and ask them in the next month and then will report back with these questions at the next meeting.

**v. Speaker approvals for new names**

- 1.** Pastor David: Approval, Dave R.
- 2.** Wendy Terry: Approval, Ray
- 3.** Cassie Johnson: Breakout instead and approved by MACC Board

**2. Discuss event budget (Amber) - Please see conference draft for more details**

- a.** People are flexible on fees which has allowed for more frugality
- b.** Facility and Tech are being offered at half off from North Heights
- c.** Requested two additional rooms and are waiting to hear back on costs
  - i.** Ray is hopeful to have tech in all three rooms so that it can offered in the CEU shop
- d.** Dave R asked about registration costs and comps from last year. Amber stated it should be close to last year dependent upon CEUs. Dave brought up the possibility of Lay people, pastors and church administrators being on the more dominant side of attendance and should be reflected in cost. Ray: if sponsorships cover all costs, then we can be more flexible on costs. We want to maintain integrity and value of the training MACC offers and could offer benevolence to those who want to attend the conference but may not be able to afford to. Amber: will commit to obtaining CEU information and the **next meeting will have the board confirm the cost of the conference.**
- e.** Amber: Discussing **sponsorship** for both the conference and gala and offering a deal. Levels of sponsorship and what the benefits are of sponsorship at each level.
  - i.** Traci: How many people are we reaching out to? Amber 14-17 sponsors each year. The speakers are also given a table. Amber reaches out to new people as well. Ray suggested reaching out

to long-time members/sponsors to evaluate what they would like to see. Traci and Amber will meet to create the package after discussion. Need to think through how we offer the cost breaks and create two separate sheets for what the sponsors want to support.

**b. “MACC Gala of Radiant Reflections” - Saturday, November 1st @ Guardian Angels Catholic Church - Traci**

- i. Discuss budget & venue (to approve for deposit) **\$1000** (deposit) Dave motions to approve date and venue cost. Ray seconds the motion
  1. Traci trying to set dates to tour it
  2. Approval for discounts - Half the amount of the conference
    - a. Hall - \$900
    - b. Extra room - \$500 (looking to see if it's included in the fee or if there is a discount)
    - c. Cost for liability - \$110
    - d. Bartender fees - \$300
    - e. Deputy - \$400 for 5 hours total
    - f. Beverages - \$400 capped at 200 people
    - g. Total cost - \$2110 could be \$2610
    - h. Additional fees -
      - i. Food - needs to be a licensed vendor
        1. Potentially \$7500
      - ii. Music?
      - iii. Alcohol
      - iv. Photobooth
      - v. Decorations
      - vi. Place settings
- ii. Discuss some of proceeds going to support various ministries/organizations
  1. Appealing to help get the gala launched by blessing another ministry and/or organization
    - a. % of proceeds going somewhere
    - b. Limit this to just one organization
    - c. GRACE, human trafficking
    - d. Could spotlight this!
  2. Transparency where the donated money goes. Increase in intentionality

- a. Psychology Today database
  - b. Structure
    - i. Administrative person
  - c. Bigger name speakers
- iii. Silent Auction Update- Forms to pass out - 15-20/board member
  - 1. Michelle working on form to give to vendors
  - 2. Who on the board feels comfortable doing this?
  - 3. Amber stated that there is a list of sponsors to reach out to
- iv. Additional questions: Advertising, ticket costs, who is attending, sponsorships, silent auction
- v. Sponsor a table
- vi. Program?
- vii. Speaker? What is the max cap?
  - 1. Founders of MACC? A highlight of this ministry as a speaking point
  - 2. Ted Cunningham? Cost?
  - 3. Ray: Authority on a national level who can speak to the relevance of our work
- viii. Emcee?
- ix. Award recognition
- x. Auctioneer for big items?
- xi. 18+

#### **4. MACC Overview- Board**

- a. Mission Statement & Slogan
- b. Article/Bylaw Updates
- c. Member Applications (Individual and Organizational)
- d. Membership Benefit Packages (Add organization memberships? Connect Over Coffee for members only)
- e. Logo/Website & Database
- f. Marketing Strategy

**\*Next board meeting Fri, July 18 Virtual**



## Ephesians 3:20

**“Now all glory to God, who is able through His mighty power at work within us, to accomplish infinitely more than we might ask or think.”**

If you need to zoom, here is the link

<https://us02web.zoom.us/j/84278191947>