

Board Meeting Minutes - March 19, 2021

Attendance: Daphne DeMaris, Jenny Beall , Cindy Hodgson, Kristi Stephens, Sheri Kruse, Reagan West, Russ Berg, Tracy Ronning, Heather Bjur, Julie Stender, Laura Mortenson, Terry Steiner, Kim Isaak, and Karen Heyer

Opening Prayer

Financial Update for January and February: Patti?

No financial update today. Patti is not present.

Board Updates:

Approval of Minutes

<https://forms.gle/jNSF1Shy7pqfeFj46>

Minutes need to approved by Wednesday

An official welcome to Candi, Tracy, and Sheri to the Midwest board! Thank you for your commitment to this organization.

Introductions of Visitors.

Heather, Kim, Laura, Terry, Julie, and Karen

Julie and Laura: always looking for therapists looking to partner at Brighter Days and they also partner with 911 international. Julie is interested in the education side of MACC.

Julie wants copy of agenda

We need a new treasurer- please pray about whether you might be called to this role or names you can ask to apply even before the meeting.

Jenny and Daphne completed parliamentary rules/ board training and Jenny will send summarized content to board members so all are aware.

Jenny will share cheat sheet for board meetings to everyone

Attorney update: Jim Snoxell's services have been engaged, Jenny will share updates as we move forward.

2021 STRATEGIC PLAN UPDATE - Reagan

- EVENTS:
 - Trust God. Trust Your Gut. happening today with Dr. Jodi Sampson
 - Looking for a few more presenters to fill the calendar out
- SOCIAL MEDIA:
 - Amanda was able to connect Kristi to LinkedIn group for MACC/will continue working on setting up official business page with Jenny/Reagan
 - Will set up a content calendar in upcoming weeks for April/May involving email campaigns, FB posting and stories, etc.
 - Fun and interactive posts will be made for the MACC FB group

- NEW MEMBER PACKETS: Kristi will get the new member list to Jessica once a week that gives information on events/MACC member certificates/etc. Jessica will start sending these to all new members next week.
- EXPANSION STATES:
 - Jessica is working with professors from different Christian colleges. Leads in expansion states
 - If you have contacts please keep sharing them Reagan's way.
- MACC MAGAZINE: MACC has a new magazine (every two months comes out) - looking for contributors, articles written by board members/speakers/etc.
 - yourmacc.com/magazine
 - Share with sponsors
 - <https://drive.google.com/file/d/1L9iiVcLYKlc9LmritJF6dFon34ZQaanJ/view?usp=sharing>
 - Elevated Faith - great to share posts via social media regarding this campaign
 - Sponsors, offering \$250 for the rest of the year
 - Looking for article / topic submissions for May and June for Magazine
- MENTORING PROGRAM: Jessica, Candi and Sheri working on a plan for reaching out to grad students and new members
 - Sheri/ Cindy will get Reagan info for a flyer to include in the new member packet
 - Reach out to Jann for additional contacts
 - Add to the mentor committee (requests in chat box) Kristi -- send these requests to Sheri / Cindy
- MNTC expansion - working with other states / location to help spread MACC's mission
- Looking for people to get involved in the various expansion states (as well as treasurer). Can also join on committee or the board

Committee Updates:

Looking for mentors for grad students/new members. Give them connections and help to set them up with committee members to welcome them and answer any questions.

Doing some events with Grad students will be part of this

Could start with flyer to have process simplified reaching out to grad students

Could possibly have a monthly or bi-monthly meeting to come meet mentors

Sheri and Cindy - Please send Reagan what info is needed on the flyer to give to Jessica

Cindy and Sheri are on the mentor committee and met with Jessica. If anyone is interested:

Laura and Heather are interested

Reagan and Tracy working on Minnesota adult teen challenge trainings. Tracy is helping to connect with other centers in the expansion states.

Christian colleges and grad students are connecting with MACC in expansion areas as well.

Kristi add sponsor google link in notes for reminders on Friday's as well - lists sponsorship levels and information for what they get (tiers and checkboxes). This can be sent to people interested in being a sponsor.

- Contributors are needed as well such as healing sessions to host, etc. Pastors are overwhelmed and need spiritual guidance (peer groups, family units, etc. could be offered in the future)
- Reagan adding as a separate committee -- done
 - <https://docs.google.com/spreadsheets/d/1uWa6DpCOHj71cZPcC1K2Twi-mwOS6YVEOxp1VR0ICps/edit?usp=sharing>

We will continue to advertise each monthly workshop as a download for 9 months (added revenue stream)

Sheri and Jenny met in conference committee about venue for October workshop

- Jenny will send list of ideas in email about speakers, break out sessions to offer people
- The theme for this years conference is "My Virtual Life". Putting together calls for proposals: how isolation has impacted families, etc. Will be out by next week
- Conf Committee to send Julie an email regarding speakers

Reagan reported on growth trends. With new website & systems in place, we are now maintaining members and not having accounts get cancelled by the system. Great process:

- Last month 10 new members; This month we have 7 new members
- Workshop today has 25 people

Remember Committee sign ups if not completed yet:

<https://docs.google.com/spreadsheets/d/1uWa6DpCOHj71cZPcC1K2Twi-mwOS6YVEOxp1VR0ICps/edit?usp=sharing>

NEXT MEETING: April 16th, 9:00-11:00 via zoom —invite will be attached to next agenda.

Closing Prayer