



MACC Board Meeting

November 15, 2019 at 9am

ATTENDANCE:

Reagan, Russ, Daphne, Jenny, Jill, Sheri, Candi. Russ, Jann, Laura & Tracy via zoom

Action items listed in yellow

FINANCIAL:

- Patti distributed the most recent figures. The last 2 trainings have been successful and profited just over about \$2,000 each.
- Thanks to MNTC for partnering, providing the venue and hosting the speakers.

MARKETING:

Reagan – Reviewed evaluation responses from Advanced Immanuel Approach & discussed additional marketing strategies and upcoming campaigns. (see powerpoint addendum included separately)

- WE MISS YOU CAMPAIGN – looking for the entire list of members that have not renewed.
- Sending out an offer of a \$59 first-year membership discount (\$85 thereafter) with a deadline (14 days)
 - To be emailed out by Reagan

BOARD MEMBER UPDATES:

- Laura Knopp – introduced herself to the board. Significant background in bookkeeping and is a social worker.
- Board discussed bringing Laura onto the Board of Directors
 - The board voted to bring Laura onto the board

BOARD MEMBER UPDATES (cont'd):

- Patti's Treasurer "officer" role continues through 2020
 - Great opportunity to train Patti through the process

EQUIPPING COMMITTEE UPDATES:

- Immanuel Training was a success, great to do more
- Keynote speakers for Spring conference are set
- Great leads for the workshop & proposals will be coming in
- Reagan will get the "vendor bingo" info from Jenny & begin getting them on signed on for 2020

MEMBERSHIP / VISION COMBINED COMMITTEE UPDATES:

- More updates to come next time after the TORRCH meeting and next committee meeting

NETWORKING COMMITTEE UPDATES:

- Connect over Coffee dates calendar set - check with Jenny to be added as a host if you haven't already
- Daphne to host next meeting in January (skip December)

Closing Prayer

Adjourn