



MACC Board Meeting - November 11-19-2021

Opening Prayer

Attendees:

Jenny Beall, Dan Schmoyer, Russ Berg, Sadie Twite, Randy Ahlberg, Candi Schmechel, Alicia Montemurro, Daphne DeMaris, Ray Williams, Beteley Gelaw

Financial Update - reviewed P & L and Balance Sheet

Legal Update - reviewed and approved new bylaws and contractor agreement

Board Updates:

Seeking nominations for new officers for 2022:

- Candi nominated for the Board Chair
 - Board voted and accepted
- Daphne will extend her “interim” term as Secretary for another year
- Sadie nominated for the Treasurer position
 - Board voted and accepted
- Dan nominated for the Vice Chair position
- Board Member roles are also available: Nominations can be sent via email to Jenny / Candi

2022 STRATEGIC PLAN UPDATE - Reagan

- A number of projects have been on hold or on the back burner with the Strategy / Focus session coming up this afternoon
- Social media - Trinity has been doing a great job as a volunteer

- Over the past month, we have been interviewing people for the admin position. Trinity (current volunteer intern) has looked into the paid position and would like to come on board. She can handle email, member correspondence, database management and event set up
- Workshops will be online only (monthly) and then loaded to the online store
 - The online CEU Store has had orders monthly & is doing well
 - Lunch and learn??? (1.5)
 - Worth \$60 pre submission (LMFT)
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- Looking to possibly do the magazine monthly (versus bi-monthly in 2021)
 - Sponsor packages will be available shortly
 - Looking for article submissions for monthly articles
 - From the Desk of the Chair - Monthly topic
 - The magazine is a huge opportunity for sponsors, spiritual inspiration, event marketing and connection. We want to drive this as a way to integrate & encompass all aspects of MACC. A way to pull things together and be a primary resource to find current events / topics.

Conference Committee

- Possible Topic for 2022 “Shame”
 - Suggested title - “It’s a Shame”
 - Tagline: Understanding and Addressing Shame Through a Biblical Lens
- Date - October 7, 2022
 - Will be hybrid - in person / virtual
 - Please suggest / tap on the shoulder now -- **proposal deadline of Q1 (March 31st)**
 - Proposal submission form available at :
<https://docs.google.com/forms/d/e/1FAIpQLSd92y96z9oItJCul9QDHrc2ABSs2MReMf9R8BsNtNuOdDvSFg/viewform>
- Start having proposals come in for potential speakers earlier - submissions in by 1st quarter (March 31st)
- Heidi Mortenson possible speaker (will be publishing a book as well “The Brave Encourager”)
 - Advanced / Signed copy of the book
 - How does she incorporate God into the book and into training
- Need to review & propose a budget for the conference
 - Subtopic Options
 - Moral intention / injury
 - Mom vs. Dad guilt
 - Marital Shame
 - For pastors - role of Christian community resisting shame
 - How to support non-believers
 - Shame vs. Guilt (regret / conviction / condemnation / repentance / humility)
 - Shame and Shunning in the Christian community - (Randy)
 - “Church the Original Cancel Culture”
 - Magazine Topic

- Multik-cultural - and metro
- Brooke Flemming - Gratia
- How does this vary by generation
- Christian single / divorced
- Shame through the lifespan
- Break out sessions give attendees choices as well as more resources in the CEU Store
 - Opportunity
 - Salem Church may be an option for the live

Connect Over Coffee

- Meet new faces
- Hosted by a Board Member
- Student Mentorship

Other Unfinished Business

- Prayer for a new chair leading the vision committee

NEXT MEETING: See you December 17th at 9:00-10:30am via zoom

Personal Prayer needs

Closing Prayer