



June 18, 2021

Board Meeting Minutes

Meeting Attendees: Daphne DeMaris, Jenny Beall, Sheri Kruse, Cindy H, Tracy Ronning, Reagan West

Financial Update - not much changed since last meeting. Paperwork for lawyer in process & Jenny has sent a check for that.

Marketing / Strategic Plan Update (Reagan)

- Trinity (new intern) getting trained on social media and can help with magazine.
 - By getting Trinity up to speed, this is allowing Reagan to refocus on some projects that were put on the back burner the past couple months.

*MEMBERSHIP NUMBERS:

- Great news - after the website & renewal issues — looks like we are digging out from that. At a low, we were at a 65 members. Now averaging 6 -10 new members per month, we have hit the 100 mark.

*Need an update for the annual conference to start marketing / soc media / magazine

*Looking for a few connections for workshop trainers — need 2 to 3 for the monthly workshop series

*Continue to send sponsors — looking for about 5 more for sure — 10 would be optimal.

Conference Update

*Emily has been working as a Board Ambassador Maccboardambassador@gmail.com

Dan's speaker proposal is approved, as well as Patti. Additionally, there is a professor submitting

*We need 6 speakers total

Adjourn, close and prayer