
MACC Board Meeting Agenda

Friday, January 17, 2025

Virtual Only



Agenda

Attendance: Amber Langford, Dave Runion, Sadie Twite, Matt Knapp, Denaya Black, Traci Parzych, Michelle Johnson, Chip Neuenschwander, Bre Reed, Ray Williams, Reagan West, Jenita Pace

Opening Prayer

Introduction of visitors

Marketing Virtual Screenshot

Approval of agenda & Approval of December Minutes

1. Financial Update: Treasurer Sadie & Traci

a. Transition: Adding Traci to bank account; transfer to online Quickbooks

Update: moved on-line, transferred over and is finishing up. Has a few more items to move, but in process. We were in the negative by doing it \$10,000 but ended with \$4,000 in the bank by end of the year. Ideally, would like to have \$10,000-15,000 in the bank.

Typical revenue for a year is hard to pin point, revenue doubled in the last year. Expenses run about \$35,000 in a typical year. Large majority of budget goes towards staffing.

b. Staff Task/Budget Discussion: Board Only

Board discussed the current budget, contractor tasks and payment options.

c. Recap

2. Executive Director Update—Reagan (tabled to next meeting)

Membership updates:

Articles and Bylaws update

Website

Content Calendar



Marketing

3. Events

A. Digital Tech Intentionality w/ Denaya Black, MA, LPCC

i. February 7: 1-4 pm @ Hillside Church of Bloomington, MN

ii. CEU Application Status:

Michelle: all applications went in last week and heard back from Board of Psychology as approved, waiting for the rest to come in.

iii. Other details:

- What board members will attend?

Amber, Traci, Jenita will be present, as well as Bre, David and Ray.

- When is set up?

Room can hold up to 50 people, two double screens; tech needs include setting it for zoom, Denaya will see if Hillside helps with technology.

12-5:00 PM, when we have the church; arrive at 11:30/12:00

Will they have signage? Denaya will find out, or if we need to make it ourselves

Denaya will bring the hand outs

Amber has access to registrations; will have check in table

- Bre - Snacks/water

Amber will check in with Bre about snacks.

- Reagan - Registration/Zoom

4 people are signed up, usually don't get registrations until the end (so probably have to wait until end of January to get the actual numbers)

- Anything else Denaya needs from us

Hillside willing to help advertise event

Denaya would like to reach out to professors or others who might be interested in advertising or promoting; administration of schools

Denaya has Facebook video available to promote event: members can share the video from Facebook or copy URL and send by email.

Reagan suggested lower rate for attendees that want to attend but not receive CEU's. Suggested rate of \$49 for someone taking course without CEU's.

Reagan will create a digital flyer with QR code that could be emailed; Reagan will get it on the website as well.

The session is accessible to parents, as well as professionals. It goes through values, life style choices, how are you using technology, where do you need breaks, and how use aligns with personal beliefs.

B. Pastor's Luncheon - Ray/Matt - "Church Hurt"

i. Thursday in Mid-March- Set a date/time

Matt and Ray: Wednesday either March 12 or 19

Aiming for March 12th

ii. Wooddale Church (?)

Using Wooddale, in their room for “Lunch and Learners”

Bryan, outreach pastor, will be present and will help set up

iii. Pastor with testimony to share (?)

Jenita will connect Matt with Steve Johnson at Five Stone Media, possibly helping find speaker

Last event we had lunch donated so expanded, we had about 45 participants.

Dave's closing prayer

C. Trust Your Gut Workshop - Dr. Tara and Dr. Jodi

i. May - Set a date/time/price

ii. Virtual - 3 hours

D. Fall Conference

i. Speaker Update

1. Jeff Vanderstelt - Bre & Amber submitted requests - Not available

2. Bob Merritt - Amber discussed. \$10,000 speaking fee

ii. Looking into...

3. Jill Duggar - Amber has initiated contact. Trying to gather info about both speaking and/or an interview

4. Dr. Sean St. Jean - Author of “Spiritual Trauma: A Guide for Healing Your Heart from Church Hurts”

5. Megan Hill - Author of “Sighing on Sunday”

6. Stephen Mansfield - Author of “Healing Your Church Hurt: What to do when you still love God but have been wounded by his people”

7. Joe Dobbins - Author of “Hope After Church Hurt”

8. Handful of local therapists to research/speak (?)

4. Networking

A. Bethel Class - Thursdays through Feb 27 - 5:30-9:30 (Board reps to visit)

B. Connect over coffee—Bre

Action Items:

5. Closing Prayer



Next board meeting **February 21, 2025** virtual - please mark your calendars!

Ephesians 3:20

“Now all glory to God, who is able through His mighty power at work within us, to accomplish infinitely more than we might ask or think.”

If you need to zoom, here is the link

<https://us02web.zoom.us/j/82948705881?pwd=bE5rUkNZcUpzREdjMXJlFRnbzIHUT09>