West Armory Dade City, FL

Black Friday SALE 2026

Nov 27th 2026

Doors Open At 9am

Friday & Saturday

Noon on Sunday

All prices good only Friday Nov 27th unless otherwise noted.



Primary Arms CLx 1X

Sale Price $124.99

Reg $199.99

SKU 710077



Crimson Trace CTS-25 Red Dot

Sale Price $49.99

Reg $99.99

SKU 0102030



Radical FR-16 5.56 Nato

16" Barrel 30 Round Mag

Includes CTS-25 Red Dot

Reg $549.99 **Sale Price $499.99**

SKU FR16556SOC15RPRCTS

ATI ALPHA MAXX AR-15 5.56 Nato

16" Rifle

Reg $399.99 ea. **SALE $349.99 each**



SKU ATIGAX55613ML

or 7.5" Pistol



SKU ATIGAX5567MLTB

ALL Weekend

BUY 1 GET 1 FREE

While Supplies Last



Warfighter

30 Round AR

Magazines

$11.99

BOGO

SKU AR556B

BUY ONE GET ONE

BUY 1 GET 1 FREE

ALL RANGE MEMBERSHIPS

Buy One Get One FREE!

Any Length Membership

All Weekend

More Deals in Store

FREE Glock Range Kit to the first 15 firearm purchases 11/27/26

Limit 1 per Customer



Glock Blue Labels are excluded from any Sale pricing.

Prices Valid Friday November 27th 2026 unless otherwise noted

Prior Sales Excluded. Sale Items not eligible for Layaway.