

JORDAN DAZZLE

PARADE

Jordan Commercial Club 8th Annual

EVENT INFORMATION

Saturday, December 4th, 2021

Parade Begins at 6:00 PM

Downtown Jordan

The Jordan Commercial Club is excited to host the 8th annual Jordan Dazzle Parade. As you know, past parades have been a great success! Everyone is encouraged to incorporate festive lights and decorations in their place of business and/or join this dazzling community event by entering a business / organization / neighborhood parade float!

Enclosed you will find a *Jordan Dazzle* registration form to participate in the parade and a *Jordan Dazzle* Poster for your storefront. We appreciate you displaying this poster for your customers.

With questions, email the Jordan Commercial Club at JordanCommercialClub@gmail.com or www.JordanCommercialClub.org.

EVENT DETAILS:

1:00 PM to 5:00 PM – Scavenger Hunt at Local Businesses

4:00 PM – Food Vendors

5:00 PM - Line up for Parade begins.

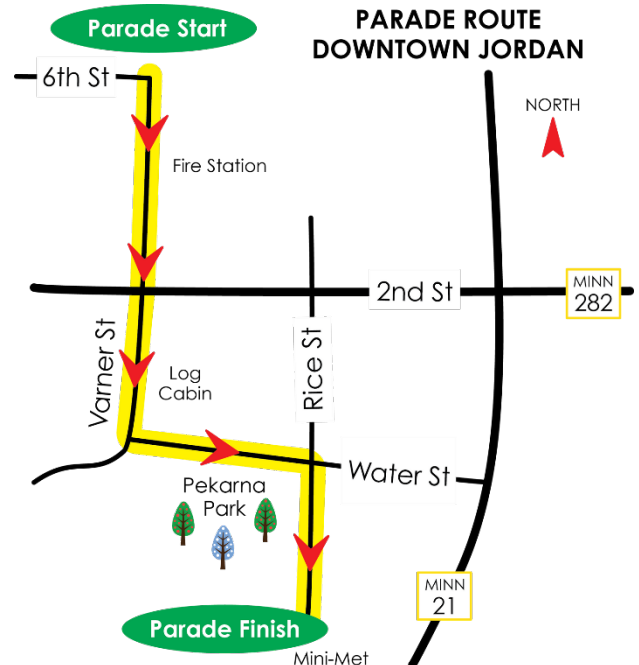
6:00 PM - Parade Begins at Varner & 6th

(Same as Heimatfest) and ends at the Mini-Met lot.

Immediately following the Parade in Pekarna Park:

- Tree Lighting
- Caroling by JHS Chamber Singers
- Santa makes a Visit
- Scavenger Hunt Winners

We encourage any business to stay open for extended hours during this event.





JORDAN DAZZLE

PARADE

REGISTRATION

Business/Organization/Neighborhood: _____

Contact Name: _____

Contact Phone #: _____

Contact E-Mail: _____

Mailing Address: _____

Type of Parade Entry: _____

Description of Parade Entry: _____

Event Reminders:

- Parade entry Fee Is \$25.00 – paid to the Jordan Commercial Club.
- Entry deadline is Monday, November 22nd, 2021
- All entries and walkers **MUST** have holiday lights. Be Creative and festive!
- We will provide the “**Official**” Santa. So, we ask that there be no other Santa in the parade.

Jordan Business:

We encourage businesses to extend their business hours during this event. If so, please let us know and we will help you advertise on social media.

Business Name: _____

Extended Hours for Saturday, December 4th, 2021: _____

Any specific promotion/special happening for the public: _____

Would you like to participate in the Scavenger Hunt at your business – 1:00 – 5:00 PM? YES / NO

Return this registration form and payment to:

Jordan Commercial Club
ATT: Jordan Dazzle Parade
210 East 1st Street
Jordan, MN 55352



Contact: Jordan Commercial Club
JordanCommercialClub@gmail.com
or
JordanCommercialClub.org

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Enjoy the **Jordan Dazzle Festivities** by entering a float in the Parade!

Enjoy dinner, listen to the caroling, or visit with Santa! Ho! Ho! Ho!

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Downtown Jordan

Event Details:

1:00 -5:00 PM Scavenger Hunt at Local

Businesses (Listing will be provide on Website / Facebook)

*** Chance to **WIN** Gift Cards from these businesses as well! Support Local **WIN** Local! ***

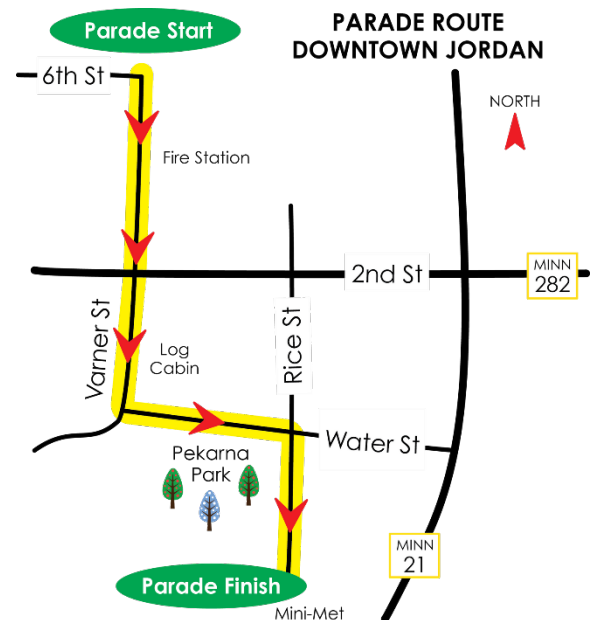
4:00 PM Food Vendors

5:30 PM Caroling by JHS Chamber Singers

6:00 PM Parade Begins

Immediately following the Parade in Pekarna Park:

Tree Lighting, Caroling by: JHS Chamber Singers & an appearance by **SANTA!!**



No public parking will be available at the Mini-Met



Register your float by visiting:

<https://jordancommercialclub.org/jordan-dazzle>