

CITY OF FLORENCE, MS

COMMUNITY DEVELOPMENT DEPARTMENT

APPLICATION FOR TEMPORARY BANNER

BUSINESS NAME: _____

PHYSICAL ADDRESS: _____

BUSINESS PHONE NUMBER: _____

CONTACT: _____

SIZE OF BANNER: _____ HEIGHT _____ LENGTH _____

METHOD OF INSTALLATION: Ground Mount / Building / Other _____

BANNER WILL BE DISPLAYED _____ THRU _____ (30 DAYS MAX)

Temporary Commercial Banner shall be located at least five (5) feet from the right of way and **Height** shall be a maximum of three (3) feet. Total area of banner shall be a maximum of thirty (30) square feet. Banners may be placed on property **once for a maximum of thirty days in any one six month period, however they are allowed only on business premises to which they pertain.** If banner becomes unsightly then it shall be removed immediately.

Temporary Non-Commercial Banner advertising an event by the City of Florence, school, church, civic organization, or other similar entity. Banner shall be located on the property owned or controlled by entity to which sign relates. Banner shall be allowed ten (10) days prior to event and must be removed three (3) days after the event. If banner becomes unsightly then it shall be removed immediately.

Violation of this Ordinance may result in a fine of up to one-thousand dollars (\$1,000.00) and/or imprisonment not exceeding ninety (90) days or both, in accordance with Section 21-13-1 *Mississippi Code of 1972*, as annotated.

Damaged banners must be removed promptly. No banners are allowed in the right of way. Remove posts when the temporary sign is taken down.

By signature below, it is acknowledged that the city's ordinance pertaining to temporary signs as described herein has been read.

Applicant Signature: _____ Date: _____

Approved for issuance: _____ Date: _____