

Ordinance No. 424

ORDINANCE TO AMEND THE ORDINANCE KNOWN AS THE "EXTERIOR SIGN
ORDINANCE", CHAPTER 23, APPENDIX A. BUILDING ORDINANCES, CODE OF
ORDINANCES, CITY OF FLORENCE, COUNTY OF RANKIN, MISSISSIPPI

WHEREAS, authority is granted unto the Governing Authorities of a municipality in Section 21-13-1 *et. seq.*, and Section 17-1-1 *et seq*, Mississippi Code of 1972 as Annotated, to ordain rules and regulations pertaining to governing, regulating, zoning, and related matters within the municipality; and

WHEREAS, from time to time as the City grows, it is necessary for the City to update its ordinances to provide for the health, safety, and welfare of its citizens; and whereas, it is the desire of the City to preserve, protect and enhance the beauty, character, economic, and aesthetic value of the land and land owners within the City; and

WHEREAS, it is the desire of the City to protect the safety and efficiency of the City's transportation network to reduce the risk of distraction or confusion to drivers which may endanger citizens and others who are driving or walking on the City streets and highways; and

WHEREAS, it is the desire of the City to eliminate structural hazards which may threaten or impede the health and safety of citizens as a result of any and all exterior signs and structures that impede visibility at intersections and points of entry on to streets and highways; and

WHEREAS, it is the desire and intention of the City by this Ordinance to amend specific language contained in the Ordinance known as the "Exterior Sign Ordinance",

Chapter 23, Appendix A. Building Ordinances, Code of Ordinances, City of Florence, County of Rankin, Mississippi.

NOW, THEREFORE, BE IT ORDAINED, by the Governing Authorities of the City of Florence, as follows:

I. That the "Exterior Sign Ordinance" Chapter 23, Appendix A, Building Ordinances, as attached to Ordinance 273 as "Exhibit A" be and is hereby amended as follows:

a. Section 302 Residential Zones (A) (4) shall now read as follows: **Ground sign or Wall sign** for schools, churches, hospitals, nursing homes, apartments, group homes, daycare centers, or public or semi-public institutions. The **Sign Area** of ground sign shall be limited to a maximum of forty (40) square feet for one side with a maximum of one single or double-faced sign. Mounting poles, unless decorative in nature and integrated into the overall design shall be concealed by masonry equal to no less than fifty percent (50%) of the width of the sign.

b. Section 303 Downtown Historical Zones (A) (2) **Ground sign or Wall sign**, advertising the professional services of the limited commercial uses specified in the zone and keeping with the quality, character, and integrity of the zone. The **Sign Area** of ground signs shall be limited to twenty-four (24) square feet for one side with a maximum of one single or double face sign. Mounting poles, unless decorative in nature and integrated into the overall design shall be concealed by masonry equal to no less than fifty percent (50%) of the width of the sign.

c. Section 304 Central Commercial Zone (A) (2) **Ground Sign** shall have a maximum **Sign Area** of fifty (50) square feet, or one and one half (1/2) square foot of lineal frontage whichever results in smaller **Sign Area**. Frontage being determined by the principal entrance to the premises and on only one side of the lot or parcel of land. Signs shall be setback a minimum of five (5) feet from the right of way. There shall not be more than one sign per one hundred (100) feet. The separation of signs on adjoining lots shall include a minimum distance of one-hundred (100) feet between signs. In instances where an individual property owner does not own sufficient land to meet the minimum separation distance between signs, one sign will be allowed on the property at a location as remote from existing sign as possible. Height shall be a maximum of eight (8) feet. Mounting poles, unless decorative in nature and integrated into the overall design shall be concealed by masonry equal to no less than fifty percent (50%) of the width of the sign.

d. Section 305 Commercial Zone (A) (2) **Ground Sign** shall have a maximum **Sign Area** of ninety (90) square feet. Signs shall be setback a minimum of five (5) feet from the right-of-way. There shall not be more than one sign per one hundred (100) feet. The separation of signs on adjoining lots shall include a minimum distance of one-hundred (100) feet between signs. In instances where an individual property owner does not own sufficient land to meet the minimum separation distance between signs, one sign will be allowed on the property at a location as remote from existing signs as possible. **Height of Ground Sign** shall be a maximum of ten (10) feet. Mounting poles, unless decorative in nature and integrated into the overall design shall be concealed by masonry equal to no less than fifty percent (50%) of the width of the sign.

e. Section 305 (A) (3) Commercial Zone **Directory Sign** shall have a maximum Sign Area of one hundred sixty (160) square feet. One **Directory Sign** shall be allowed where there are three or more businesses located on a single premises. Height shall be a maximum of twenty (20) feet or the highest part of the building and or buildings to which it relates. Sign shall be setback a minimum of five (5) feet from the right-of-way. The separation of the sign from the signs on adjoining lots shall include a minimum distance of one-hundred (100) feet between signs. In instances where an individual property owner does not own sufficient land to meet the minimum separation distance between signs, the sign will be allowed on the property location as remote from existing signs as possible. Mounting poles, unless decorative in nature and integrated into the overall design shall be concealed by masonry equal to no less than fifty percent (50%) of the width of the sign.

f. Attached hereto as Exhibit "A" is a complete copy of the Amended Exterior Sign Ordinance, Chapter 23, Appendix A, Building Ordinances with same being adopted with said amendments as provided herein.

The City Clerk is instructed to publish this Ordinance one (1) time in the *Rankin County News*. This Ordinance is to become effective after publication and thirty-one (31) days thereof.

The motion to ordain the foregoing Ordinance having been made by Alderman John Helms and seconded by Alderman Trey Gunn, and the Ordinance having been considered and put to a roll call vote, the results being as follows:

VOTING:

AYE NAY

AYE NAY

AYE NAY

AYE NAY

AYE NAY


ALDERMAN JOHN BANKS

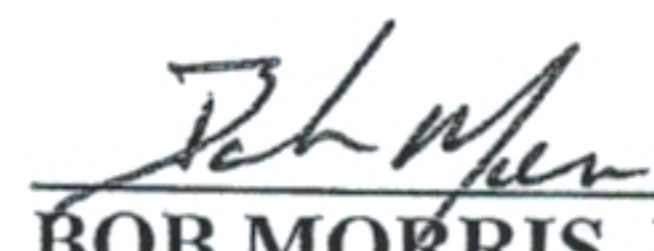

ALDERMAN BRIAN GRANTHAM


ALDERMAN TREY GUNN



ALDERMAN JOHN HELMS


ALDERMAN MASON HERRIN

The Motion having received 5 votes in favor and 0 votes against, with
the Mayor having declared the Motion carried and the Ordinance ordained, this the 3rd
day of September 2024.


BOB MORRIS, MAYOR
CITY OF FLORENCE, MISSISSIPPI

ATTEST:


LINDA WIGLEY, CITY CLERK
CITY OF FLORENCE, MISSISSIPPI

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