



All Canada Sheep Classic 2019 Catalogue Advertising

The Classic Catalogue will be available online at www.sheepbreeders.ca or by mailout using the request form on the website. Additional copies will be available during the Classic event. This is a great opportunity for producers to refer back to for future reference, for breeder and industry contacts.

Name: _____

Address: _____

Email: _____ Phone: (____) _____

ADVERTISING SPACE:

Business card	3.5" wide x 2" high	\$ 50 x _____ = _____
Quarter page	3.75" wide x 5" high	\$125 x _____ = _____
Half page (vertical)	3.75" wide x 10" high	\$200 x _____ = _____
Half page (horizontal)	7.5" wide x 5" high	\$200 x _____ = _____
Full page	7.5" wide x 10" high	\$300 x _____ = _____
Centerfold (1 page)	7.5" wide x 10" high*	\$350 x _____ = _____
Centerfold (2 pages)	15" wide x 10" high	\$650 x <u> 1 </u> = _____
Inside front cover	7.5" wide x 10" high	\$500 x <u> 1 </u> = _____
Inside back cover	7.5" wide x 10" high	\$500 x <u> 1 </u> = _____
Back cover	7.5" wide x 10" high	\$1000 x <u> 1 </u> = _____
		GST 5% = _____ TOTAL

*If your centrefold ad is going to consist of two separate ads on two pages, please size each ad the same as a full-page ad above (7.5" wide x 10" high). If you want your centrefold ad to cover both pages entirely, and bleed off the edges, please make it 17" wide by 11" high, and **then extend the background of your ad a further .125 inches on all four sides** (final size 17.5" wide by 11.5" high), so that when the catalog is trimmed there won't be any white edges on your ad.

PAYMENT:

Advertising fees may be paid by cheque, VISA or MasterCard.

Cheques should be made payable to the Saskatchewan Sheep Development Board

Or, credit card: # _____ Exp ____/____

Signature: _____

DEADLINE FOR PUBLICATION IS May 15, 2019

- All ads will be in black and white.
- Advertising on cover pages and centrefold is on a first-come, first-served basis.
- The 2019 Classic Committee reserves the right to refuse any ad deemed not suitable.
- Camera-ready ads: We require a resolution of 300 dpi or higher.
- Please make sure your ad fits the dimensions shown above.
- Ad must be in .jpg or .pdf files.
- Non-camera-ready ads: If you need us to create the ad for you, please email photographs, line drawings, logos to the contact information below. Photographs sent by email should have a resolution of 300 dpi or greater. If your logos or line drawings are very small, please scan them at a resolution of 600 dpi or larger, so that we can enlarge them for your ad. Cost for development of the ad \$25.00/hr.

PLEASE NOTE: The All Canada Sheep Classic catalogue is printed in black and white. Advertisers who send colour ads may be disappointed when text printed in any colour other than black appears washed out when converted to greyscale. For best results, please create your ad in black and white. If using an ad previously created in colour, convert it to greyscale before sending it so that you can see for yourself how it will appear in the Classic catalogue. To perform the conversion in Photoshop, click on Image, Mode and Convert to Greyscale.

Advertising Order Forms and Payment may be sent to:

**Saskatchewan Sheep Development Board,
2213C Hanselman Court,
Saskatoon SK, S7L 6A8**

Print ready ads can be sent by email to Linda; lindasheepdb@sasktel.net

Ad enquirers can be directed to Linda 1-306-933-5201

General advertising enquirers directed to Gord 1-306-933-5582