

# Jayden D'Angelo

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Portfolio: <https://jaydendangelo.com>

Highly motivated marketing and communications student with experience in digital marketing, graphic design, website development, relationship building, social media marketing, and e-commerce. Strong organizational and communication skills. Demonstrated ability to thrive in a fast-paced and collaborative environment.

**SKILLS:** Salesforce, HubSpot, Monday, Tableau, WordPress, Microsoft Office (Excel, Word, PowerPoint, Teams), Canva, Adobe Creative Suite (Photoshop, Illustrator, Rush, Premiere Pro, Lightroom, Media Coder), Visual Studio Code, Instagram, Threads, Facebook, Pinterest, TikTok, YouTube, X (Twitter), Search Engine Optimization

## **CERTIFICATIONS:**

Salesforce Trailhead Academy Certification

HubSpot Digital Advertising Certification

Google Analytics (GA4) – Manage Data & Read Reports

Stukent Digital Marketing Simternship®

## **EDUCATION**

**Loyola University Maryland**

**Bachelor of Business Administration**

**Baltimore, MD**

**Expected May 2025**

**Major:** Marketing **Minor:** Communications

**Semester Study Abroad:** The American College of Greece, Athens, Greece

**GPA: 3.78**

**Awards/Honors:** Presidential Scholarship, Dean's List (fall/spring 2023, fall/spring 2024, fall 2025)

## **WORK EXPERIENCE**

**Waitress**

**May 2021 – August 2024**

**Mister's Bar & Lanes**

**Buffalo, NY**

- Shared knowledge of menu items with customers, allowing them to make personal choices based on their preferences and interests.
- Listened to customers to ensure their experience could be to the best of my ability.

**Hostess**

**July 2019 - December 2021**

**The Roycroft Inn**

**Buffalo, NY**

- Coordinated events such as weddings, reunions, and corporate meetings across banquet spaces, ensuring that each client's needs were met.
- Answered customer questions about hours, seating, and information.

## **CAMPUS INVOLVEMENT**

**Loyola Marketing Ambassadors, Vice President**

**Spring 2023 – Present**

- In charge of running various social media platforms.
- Presented in Introductory Marketing courses to increase declaring marketing as a major.
- Creating marketing materials such as social media content and flyers to promote university programs and events.

**Loyola Athletics Marketing, Internship**

**Fall 2021 - Spring 2023**

- Handed out marketing materials such as posters, flyers, and coupons to attendees.
- Produced effective marketing strategies to increase attendance at athletic events.

**Department of Communication & Media Office Assistant, Internship**

**September 2024 – Present**

- Handle scheduling, correspondence, and record-keeping to support daily operations
- Assist in creating and distributing newsletters, press releases, and social media content

**Loyola Business of Sports Club, Vice President of Marketing**

- Manage all social media platforms to promote club events, guest speakers, and collaborations with professional sports organizations.
- Design promotional graphics and digital flyers using Adobe Creative Suite to boost engagement and increase event attendance.

## **ACTIVITIES**

**Sigma Society, Member**

**Fall 2023 – Present**

**Women in Business, Member**

**Fall 2021 - Present**

**Baking Club, Member**

**Fall 2021 - Present**