

# Jayden D'Angelo

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Marketing and communications professional with experience in digital marketing, graphic design, website development, relationship building, social media marketing, and e-commerce. Strong organizational and communication skills. Demonstrated ability to thrive in a fast-paced and collaborative environment.

**SKILLS:** Salesforce, HubSpot, Monday, Tableau, WordPress, Microsoft Office (Excel, Word, PowerPoint, Teams), Canva, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Rush, Premiere Pro, Lightroom, Media Coder), Visual Studio Code, Instagram, Threads, Facebook, Pinterest, TikTok, YouTube, X (Twitter), Search Engine Optimization

## CERTIFICATIONS:

Salesforce Trailhead Academy Certification  
HubSpot Digital Advertising Certification  
Google Analytics (GA4) – Manage Data & Read Reports  
Stukent Digital Marketing Simternship®

## EDUCATION

**Loyola University Maryland, Sellinger School of Business, Baltimore, MD** **Graduated May 2025**  
*Bachelor of Business Administration in Marketing, Communication Minor*

- **GPA:** 3.78

• **Awards & Honors:** Presidential Scholarship, Dean's List (Fall/Spring 2023, Fall/Spring 2024, Fall/Spring 2025)

**The American College of Greece, Athens, Greece** **Aug 2023 – Dec 2023**  
*Semester Study Abroad Program*

## WORK EXPERIENCE

**Mister's Bar & Lanes, East Aurora, NY** **May 2021 – Aug 2024**  
*Waitress*

- Shared knowledge of menu items with customers, allowing them to make personal choices based on their preferences and interests.
- Listened to customers to ensure their experience could be to the best of my ability.

**The Roycroft Inn, East Aurora, NY** **July 2019 – Dec 2021**  
*Hostess*

- Coordinated events such as weddings, reunions, and corporate meetings across banquet spaces, ensuring that each client's needs were met.
- Answered customer questions about hours, seating, and information.

## CAMPUS INVOLVEMENT

**Loyola Marketing Ambassadors, Vice President** **Jan 2023 – May 2025**

- In charge of running various social media platforms.
- Presented in Introductory Marketing courses to increase declaring marketing as a major.
- Creating marketing materials such as social media content and flyers to promote university programs and events.

**Loyola Athletics Marketing, Intern** **Sep 2021 – May 2023**

- Handed out marketing materials such as posters, flyers, and coupons to attendees.
- Produced effective marketing strategies to increase attendance at athletic events.

**Department of Communication & Media, Intern** **Sep 2024 – May 2025**

- Handle scheduling, correspondence, and record-keeping to support daily operations
- Assist in creating and distributing newsletters, press releases, and social media content

**Business of Sports Club, President of Marketing** **Sep 2024 – May 2025**

- Manage all social media platforms to promote club events, guest speakers, and collaborations with professional sports organizations.
- Design promotional graphics and digital flyers using Adobe Creative Suite to boost engagement and increase event attendance.

## ACTIVITIES

**Sigma Society, Member** **Sep 2023 – May 2025**

**Women in Business, Member** **Sep 2021 – May 2025**

**Baking Club, Member** **Sep 2021 – May 2025**