

CHAMBER CONNECT



WELCOME

Summer is heating up, and we hope your business is too! July brings not only the sunshine but also exciting opportunities to connect, celebrate, and grow together.

While we're taking a break from our Tuesday Networking events in July and August, we encourage you to keep the momentum going—reach out to fellow members, make new connections, and support each other.

Even if we aren't meeting in person, we're still here for you! Don't hesitate to reach out with comments, suggestions, or ideas, and be sure to check our website and social media for updates, resources, and ways to stay involved.

Stay cool, stay connected, and let's make this a summer to remember!

MEDIA UPDATES

We're excited to share that our social media engagement is up by 148% this month! Posts featuring multiple photos are performing especially well, encouraging viewers to swipe through and engage. Our recent Quick Tip Tuesday post also stood out, proving that short, informative content resonates with our audience. Please make sure you are following us on social media and give our posts a like!

Behind the scenes, we continue to enhance and update the website, helping our online presence grow steadily. Starting the first Monday in July, we're launching a new social media feature: #MemberMonday. Each week, we'll spotlight a different member business—selected at random—and feature them on both our social media and website.

This month we'll feature Farm 1750, Bartlett Tree Experts, One Call Towing and Recovery, and The Essex Florist.



EVENTS

Thank you to everyone who joined us for another successful Fourth Tuesday Networking Night at Maltese Brewing Company 2 in Tappahannock. It was a great evening of connection and conversation in a relaxed, welcoming setting.

A big thank you to chamber board member Dana Bartholomew and Walmart for their generous donation of food, making the event free for all attendees and guests. Your support helps keep these events inclusive and enjoyable for our business community.

We also appreciate guest speaker Woodie Walker, Executive Director of the Essex County Economic Development Authority, for providing an engaging and informative update on local development efforts and opportunities. His insights were a valuable addition to the evening.

Our next networking night will take place in September—more details coming soon. We hope to see you there!



HELP US GROW!

We don't have any new members to welcome this month, but we're always looking to grow—and we need your help to do it.

Know a business owner, entrepreneur, or community leader who would benefit from the connections and opportunities our chamber offers? Invite them to attend our next event.

Save the date: our next networking event is Tuesday, September 24 (the 4th Tuesday of the month). Event details will be shared soon.

Let's continue building a stronger, more connected business community—one new member at a time.



EXCITING BUSINESS GROWTH

It's been an exciting month for our local business community! We're thrilled to welcome several new and growing businesses that recently celebrated ribbon cuttings. These events are more than just photo ops—they're a sign of growth, investment, and community spirit.

Here's a look at the latest:

- Fitzgerald's Tappahannock – A stylish new spot bringing fresh flavors and a welcoming atmosphere to town. We're excited to see Fitzgerald's become a local favorite.
- Virginia Building Solutions – Expanding innovation and craftsmanship in construction. Their commitment to quality and customer service is a great asset to our region.
- Linger Lures Bait and Tackle – A new go-to destination for anglers and outdoor enthusiasts. Stop by to stock up and support this homegrown business.
- M4R Bookkeeping Services – Offering expert financial services to help local businesses stay on track and thrive. A valuable resource for any entrepreneur.

Congratulations to each of these businesses on their milestones! Be sure to stop in, show your support, and help spread the word.

FINAL THOUGHTS

That's a wrap for this month! Even though we take a break from our regular meetings during the summer, this season remains an important time for connection, reflection, and growth. Summer offers a unique chance to slow down just enough to strengthen relationships, explore new partnerships, and support the businesses that make our community thrive.

From ribbon cuttings and grand openings to spontaneous conversations and local visits, these summer moments matter. They remind us that the chamber isn't just about monthly meetings—it's about being part of something bigger, every day.

We encourage you to stay engaged, continue reaching out to fellow members, and invite others into our network. Whether you're grabbing coffee with a peer, shopping local, or introducing someone to our next event, your involvement makes a lasting impact.

Thank you for being an essential part of our chamber family. We look forward to reconnecting more formally at our next event on Tuesday, September 24. Until then, enjoy your summer and keep building those valuable connections.

