



TAPPAHANNOCK-ESSEX
CHAMBER OF COMMERCE



Ribbon Cuttings & Celebrations

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CONGRATULATIONS!

As a valued member of the Tappahannock Essex County Chamber of Commerce, you have the exclusive opportunity to host a ribbon cutting ceremony for your business. This event is not just a celebration of your success but also a powerful way to gain visibility in the community. With the support of the Chamber, your ribbon cutting will attract local leaders, business owners, and media coverage, creating a buzz that extends beyond the day of the event.

LET'S CELEBRATE,

with big shiny scissors and the support of the Chamber!



Celebrate Milestones

Grand openings, expansions, remodels and anniversaries



Community Visibility

Gain attention from local leaders, media and customers



Networking

Connect with fellow business owners and community members



Promotional Boost

Increase visitation and awareness on digital platforms.



Chamber Support

Outreach, planning and event-day support is here for you!

YOUR RIBBON CUTTING

WHAT THE CHAMBER PROVIDES:

- ✂ Ceremonial Ribbon and Oversized Scissors – We'll bring the signature tools for your official photo-op.
- 👥 Chamber Board On-Site – Friendly faces from the Chamber will be present to help coordinate and show support.
- 📢 Event Promotion in the Chamber Newsletter – Your event will be featured in our newsletter to reach fellow members and the wider community.
- 📱 Social Media Coverage – We'll promote your ribbon cutting before and after the event on our official social media channels.
- 💛 Chamber Member and Business Community Invitations – We encourage local businesses and members to attend and show their support.
- 🏛 Local Leadership Presence – We invite local officials and civic leaders to attend, helping raise visibility for your business.

WHAT WE NEED FROM YOU:

- 📅 Advance Notice – Please give us at least 2-3 weeks' notice to coordinate logistics and marketing.
- 🕒 Scheduled Time for the Ceremony – Plan a dedicated 15-minute window during your event for the official ribbon cutting moment.
- 🗣 Invite Friends, Family & Customers – Personal invitations help boost attendance and create a celebratory atmosphere.
- 🍽 Provide Light Refreshments (Optional but Encouraged) – Offering snacks or drinks creates a warm, welcoming experience for guests.
- 📅 Weekday Event Recommended – We suggest scheduling your ribbon cutting Monday-Friday during late morning or early afternoon for best turnout.
- 🏠 On-Site Signage or Branding – We recommend displaying your logo or signage near the ceremony area for photo opportunities.



READY FOR YOUR RIBBON CUTTING?

Reach out to the Chamber to lock in your event and begin planning. We'll take care of the promotion, bring the ribbon and big shiny scissors, and help you draw a crowd!

Fill out the ribbon cutting request form at tappahannockessexchamber.com or email tappahannockecchamber@gmail.com

Let's make your milestone moment one to remember!

