



ERIN K JONES
Real Estate Team

Serving VA, MD, D.C.



Listing Your
Home

kw

SERVICES

WE OFFER



- Attend Closing
- Broker's Open
- Coordinate Scheduling of Inspection(s)
- Coordinate Appraisal Inspection
- Digital Flyers
- Digital Showing Service
- Email Blast Campaign
- Electronic Lockbox
- Entry into KW Metro Center Coming Soon Portal
- IDX Sync to 350+ Websites
- MLS Listing Entry
- Order HOA/COA Docs
- Pricing Strategy Consultation
- Professional Photos
- Professional Staging
- Property Brochures
- Review Offer(s) & Vet Lenders
- Social Media Ads
- Staging Consultation
- Shoe Covers
- Single Property Website
- Yard Signs
- Upgrade Flyer
- Video Tour
- Weekly Feedback Reports
- Weekly Open Houses
- Weekly Property Visits

JUST A
FEW OF
OUR STATS



11

AVERAGE DAYS
ON MARKET



103.4%

AVERAGE LIST
PRICE TO SALE
PRICE



1,000+

HOMES SOLD

MAXIMIZE

YOUR PROFIT

ASK ABOUT OUR RENOVATE NOW, PAY LATER PROGRAM AND FREE SELLER STAGING

Our Team is more than just a list of services. We value ourselves on the relationships we build and maintain with our clients. To help sell your home for top dollar, we sometimes recommend staging and/or renovating. We understand that you may not always have the capital on hand to do this, therefore we have a Renovate Now, Pay Later Program and Free Seller Staging to help your goal of selling sooner rather than later.



BEFORE

BEFORE LISTING YOUR HOME, TAKING THE TIME TO MAKE SMALL CHANGES CAN GO A LONG WAY.

Before we place your home on the market, we make suggestions such as color changes and touch ups. With these slight changes, as well as helping reorganize your living space, we are able to create a space buyers can envision themselves in.

AFTER

A WELL STAGED HOME TYPICALLY SELLS FASTER AND FOR MORE MONEY.

Buyers want to be able to imagine their belongings in the homes they tour. Sometimes a blank slate is great, but with furnishings, the buyer can get a more accurate read on how much space they have to work with.



Total Cost of Renovation: \$300

“Professional, caring, and proactive. These are the traits that best describe undoubtedly one of the best real estate teams in Northern Virginia. The Erin K Jones Real Estate Team KW Metro Center, Serving DC, MD & VA was phenomenal.”

WHAT OUR
CLIENTS SAY

CONNECTING

MARKETING

MORE WEBSITES, MORE VISIBILITY, MORE MONEY

Our Keller Williams listing system showcases your listing on more than 350 popular websites. Working with us allows your home to be seen by as many buyers as possible, giving your home the spotlight it deserves.



SCAN THIS QR CODE
TO SEE MORE



REVIEWS

"Right from the very start they listened to our needs and more importantly appreciated our timeline for selling. I knew from the very moment that we would be working with a Team that are true visionaries in their field and are motivated to truly cater to the seller."

WE ARE
AWARD
WINNING

