SECTION 1: PRODUCT AND COMPANY IDENTIFICATION

The Dial Corporation
19001 N. Scottsdale Road
Scottsdale, Arizona 85255-9672

Medical Emergencies: 1-888-689-9082
Chemtrec: 1-800-424-9300 (24 Hours Daily)
Other Information: 1-888-468-6673

PRODUCT: Total Bathroom Cleaner
TRADE NAMES/SYNONYMS: Soft Scrub Total Bath & Bowl
CHEMICAL FAMILY: Mixture
I.D. NUMBERS: 99103738 (Fresh Scent)

DATE OF ISSUE: July 7, 2009

SECTION 2: HAZARD IDENTIFICATION

EMERGENCY OVERVIEW

CAUTION: This product is a colorless/pale yellow thin liquid with a fresh-scent fragrance. Direct contact with eyes can cause irritation. Ingestion of large amounts may cause some gastrointestinal discomfort including nausea, vomiting and diarrhea. Repeated or prolonged contact with skin may cause irritation or dermatitis. Keep out of reach of children. No significant environmental effects. Not a fire hazard. Product is stable.

This product is labeled in accordance with regulations administered by the Consumer Product Safety Commission. The use pattern and exposure in the workplace are generally not consistent with those experienced by consumers. The requirements of the Occupational Safety and Health Administration applicable to this Material Safety Data Sheet differ from the requirements of the CPSC and as a result, this MSDS may contain additional health hazard information not pertinent to consumer use and not found on the product label.

REGULATORY STATUS

This material is considered to be hazardous under OSHA’s Hazard Communication Standard (29 CFR 1900.1200). This MSDS should be retained and available for employees and other users of this product.

POTENTIAL HEALTH EFFECTS

NOTE: The acute health effects described below are those which could potentially occur for the finished product. They are based on the toxicology information available for the finished product and/or each hazardous ingredient, and are consistent with the product type and the likelihood of a specific route of exposure. Known chronic health effects related to exposure to a specific ingredient are indicated.

INHALATION: Irritating, in high concentration, to the respiratory tract (nose, throat, and lungs).
SKIN CONTACT: Repeated or prolonged excessive contact may cause irritation or dermatitis.
EYE CONTACT: Can cause moderate eye irritation.
INGESTION: Not a likely route of exposure. Ingestion of large amounts may cause some gastrointestinal discomfort including nausea, vomiting, abdominal pain, diarrhea, and lethargy.

CHRONIC HEALTH EFFECTS: Due to the nature and composition of this product no chronic health effects are anticipated.

MEDICAL CONDITIONS GENERALLY RECOGNIZED AS BEING AGGRAVATED BY EXPOSURE: No known health conditions are aggravated by exposure to this product.

POTENTIAL ENVIRONMENTAL EFFECTS

See Section 12: Ecological Information.
SECTION 3: COMPOSITION / INFORMATION ON INGREDIENTS

Based on our hazard evaluation, the following chemical substance(s) in this product have been identified as hazardous.

<table>
<thead>
<tr>
<th>INGREDIENT</th>
<th>CAS NUMBER</th>
<th>PERCENT (w/w)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lactic Acid</td>
<td>79-33-4</td>
<td>1 – 5 %</td>
</tr>
<tr>
<td>Sodium Dodecylbenzenesulfonate</td>
<td>25155-30-0</td>
<td>1 – 5 %</td>
</tr>
</tbody>
</table>

SECTION 4: FIRST AID MEASURES

EYES: Immediately rinse eyes with plenty of water for at least 15 minutes while holding eyelids open. Get medical attention if pain or irritation persist.

SKIN: Rinse affected area with plenty of water until no evidence of product remains. Get medical attention if irritation develops.

INGESTION: Dilution by rinsing the mouth and giving water or milk to drink is generally recommended. If unconscious, the victim should not be given anything to drink. Contact physician or local poison control center for treatment advice.

INHALATION: Remove from exposure area to fresh air. Keep affected person warm and at rest. Treat symptomatically and supportively. Contact physician or local poison control center for treatment advice.

NOTE TO PHYSICIAN: The physician's judgment should be used to control symptoms and clinical condition based on the individual reactions of the patient.

SECTION 5: FIRE FIGHTING MEASURES

FLAMMABLE PROPERTIES

OSHA FLAMMABILITY CLASSIFICATION: Not applicable   FLASH POINT: None
UPPER FLAMMABILITY LIMIT: Not applicable   LOWER FLAMMABILITY LIMIT: Not applicable
AUTO-IGNITION TEMPERATURE: Not applicable

FIRE AND EXPLOSION HAZARD: Negligible fire hazard when exposed to heat or flame.

HAZARDOUS DECOMPOSITION PRODUCTS: Oxides of carbon and oxides of sulfur.

EXTINGUISHING MEDIA

Dry chemical, carbon dioxide (CO₂) foam or water spray.

PROTECTION OF FIREFIGHTERS

In case of fire, wear a full-face positive-pressure self-contained breathing apparatus and protective suit. Move container from fire area if you can do it without risk. Apply cooling water to sides of containers that are exposed to flames until well after fire is out. Use flooding amounts of water as a fog, solid streams may be ineffective. Avoid breathing vapors; keep upwind.

SECTION 6: ACCIDENTAL RELEASE MEASURES

PERSONAL PRECAUTIONS:
Ventilate spill area if possible. Do not touch spilled material. Stop or reduce any leaks if it is safe to do so. Use personal protective equipment recommended in Section 8. Notify appropriate government, occupational health and safety and environmental authorities. Keep unnecessary people away; isolate hazard area and restrict entry. Ensure clean up is conducted by trained personnel only.

ENVIRONMENTAL PRECAUTIONS:
This product should not be directly discharged into lakes, streams, ponds, estuaries, oceans, public water supplies, or other waters.

METHODS FOR CONTAINMENT AND CLEAN UP:
SMALL SPILLS: Contain and absorb with sand or other absorbent material and place into containers for later disposal. Wash site of spillage thoroughly with water. LARGE SPILLS: Dike far ahead of spill to prevent further movement. Recover by pumping or by using a suitable absorbent material and place into containers for later disposal. No smoking, flames or flares in hazard area.

SECTION 7: HANDLING AND STORAGE

HANDLING:
Do not get in eyes, on skin, on clothing. Do not take internally. Use with adequate ventilation. Avoid generating aerosols and mists. Keep the containers closed when not in use.

STORAGE:
Store in original containers in a cool dry area. Store away from excessive heat and incompatible substances. Storage areas for large quantities (warehouse) should be well ventilated. Keep the containers tightly closed when not in use.

SECTION 8: EXPOSURE CONTROLS / PERSONAL PROTECTION

This product is a household product. The use of this product by consumers is safe under normal and reasonable foreseen use. The information provided below refers to the occupational settings.

WORKER EXPOSURE LIMITS
No specific exposure limits exist for the ingredients listed for this formulation.

ENGINEERING CONTROLS: Provide local exhaust or general dilution ventilation to keep potential exposure to airborne contaminants as low as possible.

RESPIRATOR: Air contamination monitoring should be carried out where generation of vapors is likely to occur, to assure that the employees are not exposed to harmful concentrations of any of the above mentioned components. If respiratory protection is required, it must be based on the contamination levels found in the workplace, must not exceed the working limits of the respirator and be jointly approved by the National Institute for Occupational Safety and Health and the Mine Safety and Health Administration (NIOSH-MSHA).

FOR FIRE FIGHTING AND OTHER IMMEDIATELY DANGEROUS TO LIFE OR HEALTH CONDITIONS: Any self-contained breathing apparatus that has a full-face piece and is operated in a pressure-demand or other positive-pressure mode. Any supplied-air respirator that has a full-face piece and is operated in a pressure-demand or other positive-pressure mode in combination with an auxiliary self-contained breathing apparatus operated in pressure demand or other positive-pressure mode.

CLOTHING: Protective clothing (impervious to liquids) is required where splashing of product may occur.

GLOVES: Chemical-resistant gloves are required where repeated or prolonged skin contact may occur.

EYE/FACE PROTECTION: Splash-proof safety glasses are required to prevent eye contact where splashing of product may occur.

SECTION 9: PHYSICAL AND CHEMICAL PROPERTIES

APPEARANCE AND ODOR: Colorless pale yellow, thin, fragranced liquid

ODOR THRESHOLD: Fragrance

SOLUBILITY IN WATER: Complete

VISCOSITY (Dynamic): Similar to water

SPECIFIC GRAVITY: 1.0125 g/ml

MELTING/FREEZING POINT: Not available

PARTITION COEFFICIENT (n-octanol/water): Not available

SECTION 10: STABILITY AND REACTIVITY

REACTIVITY: Stable under normal conditions (temperature and pressure).
CHEMICAL STABILITY: Stable under normal conditions (temperature and pressure).

INCOMPATIBLE MATERIALS: Strong oxidizers and reducing agents. Reacts with chlorine bleach, ammonia-containing products, and other household cleaners to produce hazardous gases, such as chlorine and other chlorinated compounds.

CONDITIONS TO AVOID: Avoid storing in direct sunlight, avoid extremes of temperature.

DECOMPOSITION: Thermal decomposition products may include oxides of carbon and oxides of sulfur.

POSSIBILITY OF HAZARDOUS REACTIONS: Hazardous reactions do not occur under normal temperatures and pressures.

SECTION 11: TOXICOLOGICAL INFORMATION

PRODUCT INFORMATION SUMMARY: This is a household product. The use of this product by consumers is safe under normal and reasonable foreseen use. Direct contact with eyes can cause irritation. Ingestion of large amounts may cause some gastrointestinal discomfort including nausea, vomiting and diarrhea. Repeated or prolonged contact with skin may cause irritation or dermatitis.

COMPONENT ANALYSIS: The following toxicity information is available for the product and/or for the hazardous ingredients when used as technical grade.

<table>
<thead>
<tr>
<th>PRODUCT / INGREDIENT</th>
<th>LD50 / DRAIZE SCORE</th>
<th>TOXICITY / IRRITATION RATING</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACUTE ORAL TOXICITY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lactic Acid</td>
<td>&gt; 3,000 mg/kg (rat)</td>
<td>Non-hazardous</td>
</tr>
<tr>
<td>Soft Scrub Total Bath &amp; Bowl</td>
<td>&gt; 5,000 mg/kg (rat)</td>
<td>Non-hazardous</td>
</tr>
<tr>
<td>ACUTE DERMAL TOXICITY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lactic Acid</td>
<td>&gt; 5,000 mg/kg (rabbit)</td>
<td>Non-hazardous</td>
</tr>
<tr>
<td>Soft Scrub Total Bath &amp; Bowl</td>
<td>&gt; 5,000 mg/kg (rabbit)</td>
<td>Non-hazardous</td>
</tr>
<tr>
<td>ACUTE INHALATION TOXICITY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Soft Scrub Total Bath &amp; Bowl</td>
<td>&gt; 2.02 mg/l (4 hrs) (rat)</td>
<td>Practically Non-hazardous</td>
</tr>
<tr>
<td>EYE IRRITATION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Soft Scrub Total Bath &amp; Bowl</td>
<td>25.1 - 50 / 110 (rabbit)</td>
<td>Moderately Irritating</td>
</tr>
<tr>
<td>SKIN IRRITATION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Soft Scrub Total Bath &amp; Bowl</td>
<td>1.0 / 8.0 (rabbit)</td>
<td>Slightly Irritating</td>
</tr>
</tbody>
</table>

SENSITIZATION: This product is not considered a skin or respiratory sensitizer.

CARCINOGENICITY: None of the ingredients in this product are listed as carcinogens by the International Agency for Research on Cancer (IARC), the National Toxicology Program (NTP) or the Occupational Safety and Health Administration (OSHA).

MUTAGENICITY: None of the ingredients in this product are known to cause mutagenicity.

REPRODUCTIVE/FETAL/DEVELOPMENTAL TOXICITY: None of the ingredients in this product are known as reproductive, fetal, or developmental hazards.

TARGET ORGAN TOXICITY: None of the ingredients in this product are known to have target organ toxicity.

EPIDEMIOLOGICAL INFORMATION: None of the ingredients in this product are known to have health-related information in working populations.

SECTION 12: ECOLOGICAL INFORMATION

This product is anticipated to be safe for the environment at concentrations predicted in household settings under normal use conditions. The environmental toxicity of this product has not been evaluated. The following toxicity information is available for the hazardous ingredient when used as technical grade.

<table>
<thead>
<tr>
<th>PRODUCT / INGREDIENT</th>
<th>LC50/EC50 (ANIMAL SPECIE)</th>
<th>TOXICITY RATING</th>
</tr>
</thead>
<tbody>
<tr>
<td>VERTEBRATES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lactic Acid</td>
<td>96-hr LC50: 320 mg/L (Brachydanio rerio – semi-static)</td>
<td>Practically Non-Toxic</td>
</tr>
</tbody>
</table>
Sodium Dodecylbenzenesulfonate 96-hr LC50: 10.8 mg/L (Oncorhynchus mykiss – static) Harmful

INVERTEBRATES
Lactic Acid 48-hr EC50: 240 mg/L (Daphnia magna) Practically Non-Toxic

ENVIRONMENTAL FATE: No environmental fate data exists for the product. The product is anticipated to be rapidly biodegradable.

PERSISTENCE AND DEGRADABILITY: The persistence and degradability of this product has not been determined.

BIOACCUMULATION POTENTIAL: The bioaccumulation potential of this product has not been determined.

MOBILITY: The mobility of this product (in soil and water) has not been determined.

SECTION 13: DISPOSAL CONSIDERATIONS

WASTE NUMBER AND DESCRIPTION: Not Applicable, not regulated.

DISPOSAL CONSIDERATIONS: This product is not a RCRA hazardous waste and can be disposed of in accordance with federal, state and local regulations.

SECTION 14: TRANSPORT INFORMATION

GROUND TRANSPORT
DOT Hazard Class: Not regulated Packing Group: Not applicable
DOT Proper Shipping Name: Not applicable Shipping Label Information: Not applicable
UN/NA Number: Not applicable

AIR TRANSPORT (ICAO/IATA)
ICAO/IATA Hazard Class: Not regulated IMDG/IMO Hazard Class: Not regulated
ICAO/IATA Proper Shipping Name: Not applicable IMDG/IMO Proper Shipping Name: Not applicable

SECTION 15: REGULATORY INFORMATION

UNITED STATES:
OSHA HAZARD COMMUNICATION RULE, 29 CFR 1910.1200:
The Occupational Safety and Health Administration requires Material Safety Data Sheets to provide any hazards that may be associated with the product, and make this information available in the workplace. Since the use pattern and exposure in the workplace are generally not consistent with those experienced by consumers, this MSDS may contain additional health hazard information not pertinent to consumer use.

EPA - SARA TITLE III SECTION 313: This product contains no materials reportable under this section.

EPA CERCLA/SARA TITLE III SUPERFUND AMENDMENT AND REAUTHORIZATION ACT:
This product contains no CERCLA/SARA Title III materials. This product contains no hazardous chemicals reportable under Sections 311/312. This product contains no hazardous chemicals reportable under Section 304.

TSCA: All components of this product are listed on the U.S. Toxic Substances Control Act (TSCA) Inventory.

STATE REGULATIONS
CALIFORNIA PROPOSITION 65: This product does not contain substances listed under California Proposition 65.

CANADA:

CANADIAN ENVIRONMENTAL PROTECTION ACT:
INVENTORY STATUS: Some components of this product are listed on neither the Canadian Domestic Substances List (DSL) nor the NDSL.

WORKER HAZARDOUS MATERIALS INFORMATION SYSTEM:
WHMIS CLASSIFICATION: D2B.
SECTION 16: OTHER INFORMATION

The information contained herein is provided in good faith and is believed to be correct as of the date hereof. However, The Dial Corporation makes no representation as to the comprehensiveness or accuracy of the information. It is expected that individuals receiving the information will exercise their independent judgment in determining its appropriateness for a particular purpose. Accordingly, The Dial Corporation will not be responsible for damages of any kind resulting from the use of or reliance upon such information. No representations, or warranties, either expressed or implied of merchantability, fitness for a particular purpose or of any other nature is made hereunder with respect to the information set forth herein or to the product to which the information refers.

NFPA RATINGS (Scale 0-4, where 4=high degree of hazard): HEALTH=1 FLAMMABILITY=0 REACTIVITY=0
HMIS RATINGS (Scale 0-4, where 4=severe hazard): HEALTH=2 FLAMMABILITY=0 REACTIVITY=0

MSDS CREATION DATE: 07/07/06
SUPERSEDES:
REVISION DATE:
REVISION: