



Detroit - D.C. - USA

#### About Us :

Ruth Strategies is a certified DBE, eligible based criteria set forth in the U.S. Department of Transportation, Code of Federal Regulations Title 49 Part 26. Having annually submitted a signed and notarized "DBE Annual Affidavit Packet" with supporting documentation, we are excited and prepared to continue partnering with leading transportation projects.

Ruth consults and delivers for teams at the intersection of transportation projects by enhancing strategy around technology, policy and organizational development. We are hands-on in the communication and public outreach alongside the needs of our partners.

#### NAICS: Specialty Description

**NAICS 541612:** ORGANIZATION DEVELOPMENT CONSULTING SERVICES

**NAICS 541320:** URBAN PLANNING SERVICES

**NAICS 925110:** ADMINISTRATION OF HOUSING PROGRAMS

**NAICS 925120:** URBAN PLANNING & COMMUNITY & RURAL DEVELOPMENT

**NAICS 541810:** ADVERTISING AGENCIES

**NAICS 519130:** BROADCASTING EXCLUSIVELY ON INTERNET, AUDIO

**NAICS 517110:** VOIP SERVICE PROVIDERS, WIRED TELECOM INFRASTRUCTURE

#### Experience :

Ruth Strategies is led by Ian Conyers who holds a Masters in Urban and Regional Planning and Bachelors in Government from Georgetown University. As a former elected member of the Michigan Senate from 2016 to 2019 served as Minority Vice Chair of the Transportation Committee and a member of Economic Development & International Investment, Energy & Technology, and Banking & Financial Services Committees. He previously served the District of Columbia government in several capacities.

#### Past and Active Project Teams Include :

#### Minority Vice Chair Transportation 2016 - 2019 Banking & Finance ; Energy & Technology; International Investments



#### Contact :

Ian Conyers - 313.333.6003 - [IC@RuthStrategies.com](mailto:IC@RuthStrategies.com)