

CORPORATE OVERVIEW



Corporate Overview

(Expanded version of this “Corporate Overview” is available by request to qualified parties.)

With our more than 50 years of combined ownership leaders in the travel industry, our companies have merged together to create mytravelgrab.com (MTG). This equated into forming a debt-free infrastructure involving an estimated 100-plus internal associates and operational travel professionals worldwide. Today, those multiple company relationships are expanding to create memorable travel experiences throughout the world.

The mytravelgrab.com (Company) network of liaisons includes the most respected cruise lines, travel services, airlines, and desirable properties. Our goal is to be the leader in the design and marketing of vacation and travel experiences. Please see “Distinct Competitive Advantages” in this Corporate Overview and the historically proven success creation of the “Customer Loyalty Approach” strategy. The Company was the only travel company listed, involving mytravelgrab.com receiving an endorsement by The Small Business Journal as “One of the Top Five Best Business Opportunities in the Country Today.”

The Company also enables it home-based travel agents (IBOs) to earn 100% of the commissions which is by far higher than any major travel company worldwide in the travel industry today.

The Company is headquartered in the USA-Oklahoma City, Oklahoma, two separately located U.S. operational/booking-100+ person travel booking call center, with offices additionally located in London, England.

mytravelgrab.com (Company) is a privately-held travel management company. MTG was formed by acquiring multiple existing travel entities through asset purchases (meaning buying the assets of the respective travel companies only and not the liabilities). The Company has also formed five (5) “Corporate Governance Advisory Committees” (Committees) with functions categorically outlined in this Corporate Overview.

MTG provides through their “Travel Training University” outlined in this Corporate Overview. Our school is engineered unprecedented marketing direction, training and tools for someone first coming into the travel industry, or the very seasoned travel professional. We don’t teach them how to book an airline ticket as an example like most others, but focus more on how they can grow their own travel business, no-longer necessary with the Company’s technology and customer service. This evolution for a home-based travel agent travel is by far superior to any other travel company or travel training school in the industry today. As an industry-leading host agency, MTG also provides superior tools to travel agents included in our Travel Training University. We provide a strategy in an unprecedented for our home-based agents to turn their contacts into clients through a marketing plan that in part concentrates on their own SEO, Web, E-Mail, and Social Media Campaigns.

mytravelgrab.com will be unique to the marketplace by offering opportunity and revolutionary technology, products and services, commissions to a worldwide marketplace that represents over 9-trillion annual global sales. MyTravelGrab.com will have a “host” travel agent opportunity (Multi-Award Winning Enterprise) marketed to displaced or new travel agents looking to contract with a “host” agency to work from home to market and sell travel to earn commissions generated from related travel sales and services. Industry research shows that the average American household spent over \$4,400 commissionable travel annually in 2017, offering mytravelgrab.com an additional opportunity for capturing leisure and high end vacation business.

Travel is a big ticket item, therefore encompassing big commissions!

The simplicity of our business is worth it alone, but this major advantage most certainly doesn’t stop there. You will offer the same pricing (or less) than Internet travel providers, or any other travel company; you will find they will buy from someone like you that they know or reached out to them every single time.



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DISTINCT COMPETITIVE ADVANTAGES:



Value Proposition-Tangible Benefits (Blow Away the Competition!)

- The only travel company to receive an endorsement by The Small Business Journal
- The world's best leading Business Travel Agency (host)
- Multi-Award Winning Enterprise
- Low fees...superior to others that are \$500 or more per month (fee based hosts) offering our business opportunity at only \$29.99
- Take advantage of the world's highest paid, up to 100% of the Commission Plan. Many of our experienced agents have found they increased their earnings immediately.
- Easy to achieve with our "Fast Start Bonus Program"
- Developing customer loyalty by offering value, service, benefits and incentives while making the consumer feel special. A low price guarantee of airfare giving you a competitive advantage with a "Meet or Beat" pricing policy.
- 24/7 Commission Tracking System
- "The Travel Professional Marketing and Training System" for both new or long-time career travel agents with our Travel Training University
- "High tech" and "high touch" with YOUR Own Custom Website and Domain
- Industry Leading Commissions, whether you or your customer books online or calls our travel booking call centers on air, car, and hotel unlike others, that equates directly into the simplicity of our business model
- An exclusive "Vacation Credit Bonus Program" for our representatives to take their own vacations so they can familiarize themselves with destinations and return with first-hand knowledge
- Offering opportunity for anyone to become an independent contractor by having their own business to earn part time or fulltime income leading to residual earning potential for business building
- Offering unique "host" agency system and opportunity to any level of experience. Increase earning based on mytravelgrab.com educational systems, to include webinars, etc. (Knowledge is Power)
- Solid Company with a debt-free infrastructure through M&A
- Award winning travel technology



Our travel booking call center further differentiates itself from our competitors by offering the following services and credentials. Rating: ★★★★★ (4.5 out of 5)

- **90% of our Travel Call Center Clients feel our Fares are Good or Excellent!**
- **85% of our Travel Call Center Clients feel our Service is Good or Excellent!**



- Product and Service Guarantee
- Price Meet or Beat Policy
- Dedicated Travel Professionals that work out the best airfare prices for the most complicated itineraries
- Live Customer Support. Our professional travel agents are available 24-hours a day / 7-days a week



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Discover Our Award-Winning Travel Technology

Simple
Easily take control of your own Website with Tech 7/MTG CMS

Powerful
Future-proof technology that can grow with your business

Flexible
Travel technology that works across all devices

Our technology provides the data needed to help agency managers streamline their operations, reduce costs, and improve revenues. GDSs, high traffic portal travel sites, and start-up agencies can access similar flight and hotel booking systems. Customer service is becoming easier, faster, and more cost-effective. Social media is one technology tool that enables a small staff to handle large numbers of inquiries, forward automated alerts to update travelers on delays and wait times and share interesting industry information.

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The distinct competitive advantage and our objective go to the travel agents who capitalize on travel technology to provide their clients with the most up-to-date communications and customized services, and we feel we are the best at this.

**Information
Technology**

As for “high touch” one of the major complaints by consumers booking at .com travel broker website is the lack of customer service and the inability to speak to a real travel professional for complex vacation planning. Consumers are also complaining about misrepresentation of the so-called “hot deals” found on travel broker’s websites that more times than not vacation deals are low quality resulting in the consumer having a terrible vacation experience. mytravelgrab.com (MTG) will offer the consumer access to trained travel professionals that will help the consumer plan their vacation, offer recommendations and work the quote request similar to the service that a traditional travel agent has offered in the past. MTG has a creative plan to develop an army of travel professionals that will be contracted with the travel agency and paying the monthly fees of \$29.99 to have access to the travel agency’s systems, technology, training etc.

Why would any travel agent really want to return to costly, inefficient booking and communications systems anyway?

 **Powering Travel Agents Globally!**

 **mytravelgrab.com**

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A ACQUISITION STRATEGY (CUSTOMER LOYALTY APPROACH):

mytravelgrab.com (MTG) was created through asset purchases (acquisitions) of several existing travel companies that collectively have over 50-years in business in the travel industry to sell through prospective Independent Business Owners (IBOs). Please see MTGs historically proven successful by other organizations "Acquisition Strategy" on the graphic below that is centered on the "Customer Loyalty Approach." It was additionally based on the premise that consumer access and demand for "destination" vacations were not being maximized. The Company recognized an opportunity to bring a broad range of properties and destinations directly to the public through a network of IBOs, focusing on the variety of dreams and visions held by the majority of vacationing consumers.

17th September, 2013



The Company presented the concept described in this document to key leaders in the vacation industry, and developed resource relationships with a number of high-quality vacation providers. The Company negotiates directly with these vacation providers, including resort destinations, major hotel chains, and cruise lines, to deliver highly competitive rates on existing capacity. Combined with favorable airline and ground transportation rates, the Company is able to pre-package and deliver leisure travel at a competitive price.

OUR MISSION, VISION AND VALUES:



Our Mission, Vision and Values recognize that our constantly changing industry is both a challenge and an opportunity. Empower students to achieve their aspirations through flexible, convenient, affordable, and highly relevant educational programs with a major focus on building their own travel business. "mytravelgrab.com is truly the most innovative travel agency in the world! Combined with their virtual travel agency model, mytravelgrab.com's virtual shopping experience, and their focus on creating truly amazing travel destinations for families, is what sets them apart. Atlas Travel is elated to be partners with mytravelgrab.com!"

- Ted Shropshire, Founder & President, Atlas Homes / Atlas Travel - Tulsa, Oklahoma

THE TRAVEL PROFESSIONAL MARKETING & TRAINING SYSTEM:



The Travel Professional Marketing & Training System - Be Your Own Boss and Build Your Business! Knowledge is Power! All our students are also offered the opportunity to work from home as Independent Business Owners (IBOs) with mytravelgrab.com (MTG). The Travel Professional Marketing & Training System partners with numerous individuals and travel companies to make this exciting career available to you with mytravelgrab.com (MTG) business opportunity. This allows you to be your own boss, earn unlimited income where we focus the major part of our training on building your business, and enjoy great travel benefits. Training and assistance are available to help you get off to a good start. Also, unlike any other with unlimited webinars that never expires without any additional fees. We want our agents to start out and remain successful!



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Our University focuses on more about building your business rather than the others who train you how to physically make a booking, which we feel is very old school with the simplicity of our technology along with the fact that we additionally offer call center and online support. This is exactly why mytravelgrab.com refers to our home-based agents (IBOs) as travel marketers rather than travel agents. A home-based travel agent in 2019 must possess relationship-building skills along with knowledge of the



Internet and e-commerce. The more traveled (MTGs exclusive "Vacation Credit Bonus Program" an agent is, the more successful they might be evolving a community based environment. Knowledge of the CRS/GDS, ticketing and faring, orthodox travel agency operations and such are simply irrelevant. The travel industry is constantly changing with your new career choice and we will keep you up to date indefinitely during the entire duration of your chosen career in the travel industry. The Travel Professional Marketing & Training System also specializes in working with new travel agents. Our award winning training program also provides motivational support, networking, guest speakers, and valuable knowledge sharing suggested best practices.



The massive changes I have seen in the travel business over the last 10 years is unprecedented, leaving even the most optimistic knowing there is no such thing as business as usual. Change that constantly takes us on different journeys has become our normal way of life. Tomorrow will be no different. mytravelgrab.com or MTG addresses these changes like no-other being the only one to offer incessant and unlimited professional marketing & training like no other travel training school or system with no additional costs. Through the years I have attended other travel training schools/ systems that focus entirely on booking travel that holds to this very day. With the technological changes this is completely unnecessary that is so well known throughout the entire travel industry. If you are a new agent coming into travel for the first time; MTGs Travel Professional Marketing & Training System is your only choice in my opinion if you truly want to become successful!"

Patty K.
(Current MTG student and travel agent for over 20-years)

How successful you are is up to you!

Are you are spending enough time and money marketing your business? If not, you are ignoring a critical success component. We go to work with you and enjoy increased revenue!

The Travel Training University program includes but not limited to:

- Identifying the customer and how to find clients.
- How to follow up on sales to get repeat sales, year after year.
- Sales and Marketing strategies
- Customer Relationship Management (CRM)
- Selling Cruises
- Supplier and Destination facts
- Computer Reservations System
- Booking Procedures both on and off line
- Selling Groups
- People and Places: Destination Geography
- North American Aviation and Airports
- International Travel
- Road and Rail Travel
- Supplement: Time Management Guide
- World Tours
- Meetings and Marketing
- Building the Itinerary
- Building the Passenger Name Record

...And Much More



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**We'll give you a strong foundation
for a meaningful career in the travel industry!
According to the Oprah Winfrey Show...
"The #1 Happiest Workers
in America are Home-based Travel Agents"**



INDEPENDENT BUSINESS OWNER (IBO):

Now is the Best Time in History to Profit in Home-Based Travel On-Line!

mytravelgrab.com (MTG) is a comprehensive source inventory, booking, fulfillment and settlement support for home-based travel entrepreneurs (IBOs) only within the travel industry. Each Independent Business Owner (IBOs) operates his or her own home-based travel business under a service contract with mytravelgrab.com. Independent Business Owners range from the most experienced travel professional to individuals with no prior travel experience. All IBOs receive comprehensive training, which includes their own custom website, introductory information kits, complete access to their Website, trained available support and troubleshooting and assistance. Independent Business Owners will enjoy superior direct commissions program because it is unparalleled to any compensation program being offered by any other home-based travel company today.



**BOOKING TRAVEL
(Unmatched Booking Support!)**

After training on the MTG - THE TRAVEL PROFESSIONAL MARKETING & TRAINING SYSTEM. The IBO utilizes turnkey marketing programs and personal contacts to advertise travel products to the general public.

Customer comes to IBO to book travel. Travel is booked one of 3 ways:
1. IBO books travel for client, or;
2. Client uses the IBOs web site to directly book own travel, or;
3. Utilizes our travel experienced call center for assistance on air, car, and hotel.

1. IBO adds client to database for future bookings.
2. Client receives superior service at competitive prices.
3. IBO earns generous cash commissions and valuable Travel Credits for their own travel.

Booking Complete



Independent Business Owners is the major key ingredient in the successful recipe that is mytravelgrab.com

TARGETED MARKET CAMPAIGNS:

We offer a marketing program in exciting, fun, very valuable, optional marketing campaigns, offered exclusively to Independent Business Owners looking to improve their overall success and profitability.

For Immediate Free Marketing Consultation

Stopping advertising to save money is like stopping your watch to save time."



Social Media's Presence-Poised to Only GROW!

**Online Marketing is NOT the future
It's the NOW!!**



Monthly Activities SEO (funnel and social media)
Off-page link building to membership site and social media Ensuring on-page SEO is optimized

25% OF THE WORLD'S ECONOMY WILL BE DIGITAL BY 2020
\$285B GLOBAL DIGITAL ADVERTISING SPEND BY 2020

Basic Social Media Content

facebook

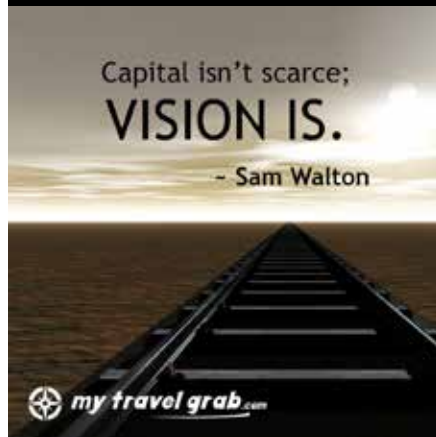
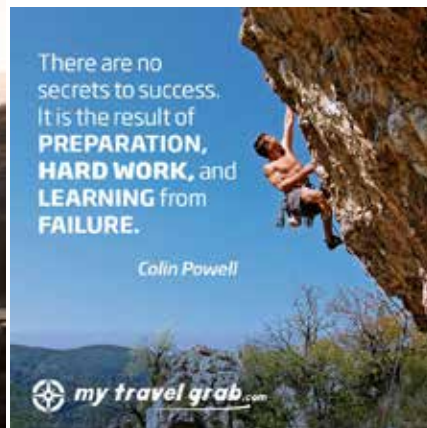
Instagram Twitter

Advertising

Google Adwords Bing FB PPC YT PPC...



MYTRAVELGRAB.COM SOCIAL MEDIA SAMPLES



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SOURCE OF VACATION PRODUCTS:



Vacation packages offered for sales are negotiated by Company on an ongoing basis from leading resort destinations and leisure travel providers, etc. The Company only chooses product suppliers who fit into the Company's new business model. The various components are negotiated and assembled into vacation packages and offered to consumers via our Website and IBO network at a competitive value. Home-based growth is partially offsetting share capture by online and supplier-direct channels.

THE HOME-BASED BUSINESS CATEGORY:

Business owners and managers often think that a sophisticated profile can bring more number of clients than the one written in simple language. This is a misconception, as a company profile that is loaded with heavy language is often difficult to understand and create disconnect with the audience. The uniqueness of a well written company profile not only leaves a good impression on the minds of the readers but can also provide you with the essential wings to fly high in the business world of travel.

At mytravelgrab.com, we make the everyday easier. We do this by listening to our home-based business owners (IBOs) and their customers, keeping their best interests in mind, and always working to make interacting with their business an exceptional experience. Read on to learn more about the people who lead our team, and how we will become a world leader in the travel industry.

The market is ripe for referrals: approximately 95% of people between the ages of 25 and 44 want their own business but don't know how to start.

The Companies business models takes advantage of the strong growth trend in independently owned home-based businesses. The Company's model is designed to drive profitability through sales of high margin products and improve cost efficiencies. The home-based channel in general is exploding in the volume of home-based entrepreneurs and productivity gains. mytravelgrab.com allows you to work part-time or full-time, and earns money 24 hours a day, 7 days a week. You can also manage your business from anywhere in the world.

You're ready to work for yourself. All you need is the tools and a little guidance. We have those tools and that expertise to help you start and grow your travel business. All it takes is a few minutes...so, start today! With an established travel business, what you need is marketing, back-office, and technology support and services so that you can focus on what you do best...selling travel. Look no more...with over 50-years of ownership experience alone; we will exceed your expectations in satisfying these critical needs.



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Home-based entrepreneurship, one of the fastest growing career alternatives in the country, is estimated to be at least 14 million strong and growing at a rate of seven percent annually. These statistics, provided by the University of Missouri Outreach and Extension office, also show that in the United States, a new home-based business starts every 11 seconds, creating 8,219 jobs each day. These businesses generate over \$401 billion per year and are estimated to be 12-15% of the workforce.

The businesses are diverse in the types of service and products they provide. Home-based businesses include lawyers, accountants, desktop publishers, information brokers, interior design and decorators, secretarial services, technical engineers, computer consultants—the list is endless. Some businesses are full-time home-based businesses, while others may have an office at home with the technology that allows them to telecommute between their home and place of business.

A home-based travel agent in 2018 must possess relationship-building skills along with knowledge of the Internet and e-commerce. The more traveled an agent is, the more successful they might be evolving a community based environment. Knowledge of the CRS/GDS, ticketing and faring, orthodox travel agency operations and such are simply irrelevant. Having a CTC since 2000 in travel is meaningless as previously noted in the report: "History of Travel Retailing From an Educational Perspective."

According to U.S. Department of Labor Statistics, roughly six million businesses now operate from home, and that number is growing by 1,500 a day. Among these businesses are home-based travel agencies that are springing up everywhere and represent one of the most compelling trends in the distribution of complex travel.

We envision migration toward even closer direct relationships between complex travel providers and home-based travel sellers. The proliferation of increasingly sophisticated tools targeted at home-based agencies has greatly simplified the marketing, selling, inventory access and booking of complex travel. These tools are either provided by a franchiser/host agency or are made available directly through targeted agent-only websites.

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Basic facts regarding home business owners, according to Link Resources, Inc., a New York marketing research firm, reveal the following:



- 80.1% are married
- 55.4% have a college degree
- 51.9% have children under 18
- \$49,000 is the average income
- 24.4% have children less than 6
- 38.5 years is the average age



Home-based businesses are the result of larger economic trends in the U. S. The rise of dual-income households and the need for second and sometimes third, incomes has resulted in rapid growth of home-based

THE TRAVEL AND LEISURE MARKETPLACE:

- Travel is the largest industry in the U.S. and generates over 1 million dollars of business per minute
- Travel is growing 23% faster than the global economy
- Travel is expected to nearly double to by the end of the decade
- Travel is a "big ticket" item, producing significant commissions
- Online Travel is the fastest growing commercial Internet segment



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