

# Executive Briefing: Responsible AI Governance

## What It is

Responsible AI Governance is the system of policies, controls, and oversight that ensures AI is used safely, responsibly, and in alignment with business, legal, and ethical expectations.

## Why It Matters

AI is now a broad-level risk. Without governance, organizations face regulatory exposure, reputational harm, operational failures, and loss of stakeholder trust.

## What Executives Must Know

- Governance is not optional as regulators expect it
- AI must be governed like any other high-risk system
- Governance must cover the full lifecycle and not just deployment
- Documentation, transparency, and accountability are mandatory

## What a Good Responsible AI Governance Looks Like

- Clear ownership and decision rights
- A risk-tiering model for all AI systems
- Policies, controls, and auditability
- Human oversight and escalation paths
- Continuous monitoring and drift detection

## Immediate Actions

- Classify all AI systems by risk
- Establish governance roles and responsibilities
- Implement lifecycle controls
- Align with regulatory expectations (e.g. EU AI Act, GLBA, FTC, SEC, OCC, etc.)

## How We Help

**Bradley J. Martineau** with **The AI-Enabled Executive LLC** designs and implements enterprise-grade AI governance framework for CEOs, boards, and GCs that is built for clarity, compliance, and long-term scalability.

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