

Executive Briefing: Responsible AI Governance

What It is

Responsible AI Governance is the system of policies, controls, and oversight that ensures AI is used safely, responsibly, and in alignment with business, legal, and ethical expectations.

Why It Matters

AI is now a broad-level risk. Without governance, organizations face regulatory exposure, reputational harm, operational failures, and loss of stakeholder trust.

What Executives Must Know

- Governance is not optional as regulators expect it
- AI must be governed like any other high-risk system
- Governance must cover the full lifecycle and not just deployment
- Documentation, transparency, and accountability are mandatory

What a Good Responsible AI Governance Looks Like

- Clear ownership and decision rights
- A risk-tiering model for all AI systems
- Policies, controls, and auditability
- Human oversight and escalation paths
- Continuous monitoring and drift detection

Immediate Actions

- Classify all AI systems by risk
- Establish governance roles and responsibilities
- Implement lifecycle controls
- Align with regulatory expectations (e.g. EU AI Act, GLBA, FTC, SEC, OCC, etc.)

How We Help

Bradley J. Martineau with The AI-Enabled Executive LLC designs and implements enterprise-grade AI governance framework for CEOs, boards, and GCs that is built for clarity, compliance, and long-term scalability.

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