



The EXPO of The DECADE.....Coming August 19th

Scheduled to take place on Saturday, August 19, 2023, at the Macon Centreplex, this event is not just any gathering. It is a platform and a gathering space for African-American people in the Central Georgia region to engage in commerce, connect and collaborate, enlighten our community, explore careers and exchange contacts, have courageous conversations, create safe spaces, and celebrate our culture.

The benefits of this partnership extend far beyond our organizations. This event holds immense value for the entire Central Georgia region across multiple domains and intersections of our societies, including economics, education, small business development, workforce development, youth engagement, and cultural preservation. By investing in the betterment of the Black community, we will undoubtedly contribute to the thriving of our cities and the flourishing of the entire Central Georgia region.

It is our belief that intentional investment in the African-American population is essential for the growth and success of our communities. Just as a rising tide raises all ships, a flourishing Black community in Central Georgia means a flourishing Central Georgia region. We are committed to creating and developing spaces and platforms that allow Black people to gather in inspirational and enriching environments. Through this expo, we aim to bring our community together on one accord, guided by elders and leaders, as we collectively navigate towards a brighter future.

While we understand that this expo cannot solve all of our communal woes, it represents a tremendous step in the right direction. The event will feature an active marketplace, educational breakout sessions, thought-provoking conversations, cultural entertainment, back-to-school resources and giveaways, as well as collaboration from businesses and organizations across the region. The theme for this year's expo is "Together We Rise!" because, in essence, that is what this event represents - our collective rise as a community.

We are reaching out to you today because we believe your organization shares our vision and commitment to fostering a prosperous and inclusive Central Georgia region. By partnering with us, you will have the opportunity to showcase your brand, connect with our vibrant community, and demonstrate your commitment to diversity, equity, and inclusion.

Your sponsorship will not only support the success of this event but also contribute to the long-term impact it will have on our community. We offer various sponsorship packages that can be tailored to suit your organization's specific goals and objectives. Additionally, we are open to discussing customized partnership opportunities that align with your values and vision.

We kindly request a meeting to further discuss this partnership and explore the ways in which we can work together to make the Black Business and Community Expo a resounding success.

Your contribution will make a tangible difference and help us create a more inclusive and prosperous future for Central Georgia.

Thank you for considering our request. We look forward to the possibility of partnering with your esteemed organization. Together, let us rise and create a better tomorrow.

Sincerely,

Brittney B. Perry

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