

**Henry Aucoin Foundation
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January 19, 2024

Dear Prospective Donor:

We are thrilled to announce that ***Henry's Hearts Gala*** will be held **Friday, March 8, 2024, at The Alexander Room** in Metairie. Our goal is to raise money to distribute grants to families of children with Congenital Heart Defects (CHD) who are traveling to New Orleans and placed under financial burden(s) – whether it's due to surgeries, procedures, medications, medical equipment, or other necessary resources. All proceeds from ***Henry's Hearts Gala*** will benefit the **Henry Aucoin Foundation (HAF)**, which will allocate these funds to pediatric heart patients and their families.

The **Henry Aucoin Foundation** is a 501 (c) (3) nonprofit organization created in honor of Henry Aucoin, son of Susan and Dwayne Aucoin, who was diagnosed with a Congenital Heart Defect in utero and required a life-saving surgery just after birth. Henry had his first surgery at 15 days old and his second one at eight months old. He has also required several heart procedures since these surgeries. Henry is a graduate of Christian Brothers School and is now an energetic, active eighth grader at Brother Martin High School in New Orleans. Due to the support of family and friends, luckily the Aucoins did not suffer from extensive financial burdens when Henry needed these life-saving interventions. This made them realize that not every family is as fortunate as theirs; therefore, they decided to give back to the CHD community by starting the **Henry Aucoin Foundation**.

On behalf of the **Henry Aucoin Foundation**, we respectfully request your involvement as an event sponsor, donor, and/or attendee of ***Henry's Hearts Gala***. To ensure the most successful event possible and to recognize your generosity, the **Henry Aucoin Foundation** will undertake the following efforts on your behalf to prominently advertise your company. All **sponsors** will be promoted on the **Henry Aucoin Foundation** website, ***Henry's Hearts Gala's*** social media pages, in the program, and at the event. Please note that sponsorship opportunities are limited and are awarded on a first come, first served basis. To ensure your sponsorship spot, please return the "Sponsorship Commitment" form as soon as possible. There is also an option to donate to the Silent Auction. If you are interested, please complete the "Silent Auction Donation" form as soon as possible. Both the "Sponsorship Commitment" and the "Silent Auction Donation" forms are due no later than **February 23, 2024**. The pages below explain these different opportunities in more detail.

Thank you for your time and consideration. With your support, we can make a difference in the lives of many pediatric heart children and their families.

If you have any questions, please do not hesitate to contact me.

Sincerely,

Caroline Munson Roberston
Sponsorship and Donation Chair
2024 Henry's Hearts Gala
carolinemunson@gmail.com
504.810.5630

2024 Henry's Hearts Gala: SPONSORSHIP Opportunities

| <u>Sponsorship Level</u> | <u>Sponsorship Value</u> | <u>Sponsorship Benefits</u> |
|--------------------------|----------------------------------|---|
| Triple Crown Presenting | \$7500 SOLD OUT | <ul style="list-style-type: none"> Prominent recognition in all printed materials as a presenting sponsor, including signage at the event, the cover of the event program, the HAF website, and social media pages Visual and audio recognition during the event Full-page ad inside the front cover of the event program Reserved table with 10 Gala tickets |
| Finish Line | \$5000 | <ul style="list-style-type: none"> Prominent recognition in all printed materials including signage at the event, the event program, the HAF website, and social media pages Visual and audio recognition during the event Half-page ad in the event program 8 Gala tickets |
| Homestretch | \$2500 | <ul style="list-style-type: none"> Prominent recognition in all printed materials including signage at the event, the event program, the HAF website, and social media pages Visual and audio recognition during the event Quarter-page ad in the event program 6 Gala tickets |
| Derby | \$1000 | <ul style="list-style-type: none"> Prominent recognition in all printed materials including signage at the event, the event program, the HAF website, and social media pages Visual and audio recognition during the event Business card ad in the event program 4 Gala tickets |
| Paddock | \$600 | <ul style="list-style-type: none"> Recognition in the event program, HAF website, and social media pages Visual recognition during the event 3 Gala tickets |
| Jockey | \$350 | <ul style="list-style-type: none"> Recognition in the event program, HAF website, and social media pages Visual recognition during the event 2 Gala tickets |

Henry's Hearts Gala: UNDERWRITING Sponsorship Opportunities

**These sponsors help defray expenses of the event to increase overall revenue of the gala.*

| <u>Sponsorship Level</u> | <u>Sponsorship Value</u> <i>*Per sponsor</i> | <u>Sponsorship Benefits</u> |
|---------------------------------------|---|---|
| Band (1 available) | \$2500 SOLD OUT | <ul style="list-style-type: none"> Name & logo appear on signage on the band stage as Snapper & The Fishsticks play throughout the event Half-page ad in the event program Visual and audio recognition during the event 4 Gala tickets |
| Decorations (1 available) | \$1500 SOLD OUT | <ul style="list-style-type: none"> Name & logo appear on event decorations Quarter-page ad in the event program Visual and audio recognition during the event 3 Gala tickets |
| Silent Auction Board (2 available) | \$1500 | <ul style="list-style-type: none"> Name & logo appear on signage for silent auction Business card ad in the event program 3 Gala tickets |
| Specialty Theme Bar (1 available) | \$1500 SOLD OUT | <ul style="list-style-type: none"> Name & logo appear on signage at the specialty themed bar Business card ad in the event program 3 Gala tickets |
| Bar (3 available) | \$1500 | <ul style="list-style-type: none"> Name & logo appear on signage at all event bars (except for specialty themed bar) Business card ad in the event program 3 Gala tickets |
| Table Reservation (5 available) | \$1000 SOLD OUT | <ul style="list-style-type: none"> Reserved table for 8 guests 8 Gala tickets |
| Horse Race (6 available) | \$650 | <ul style="list-style-type: none"> Name & logo appear on signage in the event casino Recognition in the event program 2 Gala tickets |
| Photo Booth (1 available) | \$650 SOLD OUT | <ul style="list-style-type: none"> Name & logo appear on signage at photo booth Recognition in program 2 Gala tickets |



Sponsorship Commitment Form

| | | |
|---|------------------|-----------|
| Person, Company, or Restaurant Name (as it should appear in publication): | | |
| Contact Name: | | |
| Address: | | |
| City: | State: | Zip Code: |
| Phone Number: | Fax Number: | |
| Email Address: | Company Website: | |

Sponsorship Opportunities

**Please check the box next to your requested level.*

| | | |
|-------------------------|---------|-----------------|
| Triple Crown Presenting | \$7,500 | SOLD OUT |
| Finish Line | \$5,000 | |
| Homestretch | \$2,500 | |
| Derby | \$1,000 | |
| Paddock | \$600 | |
| Jockey | \$350 | |

| | | |
|----------------------|---------|-----------------|
| Band | \$2,500 | SOLD OUT |
| Decorations | \$1,500 | SOLD OUT |
| Silent Auction Board | \$1,500 | |
| Specialty Theme Bar | \$1,500 | SOLD OUT |
| Bar | \$1,500 | |
| Table Reservation | \$1,000 | SOLD OUT |
| Horse Race | \$650 | |
| Photo Booth | \$650 | SOLD OUT |

| | |
|--|---|
| | I am unable to sponsor the event this year; please reserve _____ tickets at \$100 per person. |
| | I am unable to sponsor the event this year; please accept my donation of _____. |
| | I am unable to attend the event this year, but please accept the enclosed gift of \$_____. |
| | I am interested in sponsoring, but I need more information. |

Payment Information for Gala Tickets

| | |
|---------------------------------------|--|
| _____ Enclosed is a check for \$_____ | _____ Credit Card Payment via https://givergy.us/HenrysHeartsDerby2024 |
|---------------------------------------|--|

Please send a digital image of your company logo to: info@henryaucoinfoundation.org

Please submit the completed form along with payment to:

Henry's Hearts Gala
 C/O Susan Aucoin
 P. O. Box 642
 Metairie, Louisiana 70004

Henry Aucoin Foundation is incorporated in the State of Louisiana and is tax-exempt from the IRS. Our tax I.D. number is 46-2128572. Donations may be tax deductible. Please check with your tax advisor.

Please return the completed "Sponsorship Commitment" form as soon as possible and no later than **February 23, 2024**.

Signature _____ **Title** _____ **Date** _____



Silent Auction Donation Form

| | | |
|---|------------------|-----------|
| Person, Company, or Restaurant Name <i>(as it should appear in publication)</i> : | | |
| Contact Name: | | |
| Address: | | |
| City: | State: | Zip Code: |
| Phone Number: | Fax Number: | |
| Email Address: | Company Website: | |

Item(s) to be donated: _____

Approximate Monetary Value: _____

| | |
|--|--|
| | If need be, I am okay with my item(s) being grouped with other items into a gift basket. |
| | If need be, I am NOT okay with my item(s) being grouped with other items into a gift basket. |
| | I do not wish to have my name published. Please leave my donation anonymous. |

| | |
|--|---|
| | In addition to my donation, please reserve _____ tickets at \$100 per person. |
| | I am unable to donate to the event this year; please reserve _____ tickets at \$100 per person. |
| | I am unable to attend the event this year, but please accept the enclosed gift of \$_____. . |

Payment Information for Gala Tickets:

| | |
|--|--|
| _____ Enclosed is a check for \$ _____ | _____ Credit Card Payment via https://givergy.us/HenrysHeartsDerby2024 |
|--|--|

Please send a digital image of your company logo to: info@henryaucoinfoundation.org

Please submit the completed form along with the gift certificate donation (if applicable) to:

Henry's Hearts Gala
 C/O Susan Aucoin
 P. O. Box 642
 Metairie, Louisiana 70004

*If paying by check, please make all checks payable to **Henry Aucoin Foundation**.*

Henry Aucoin Foundation is incorporated in the State of Louisiana and is tax-exempt from the IRS. Our tax I.D. number is 46-2128572. Donations may be tax deductible. Please check with your tax advisor.

Please return the completed "Silent Auction Donation" form as soon as possible and no later than **February 23, 2024**.

Signature _____ **Title** _____ **Date** _____